

Shropshire Hills AONB Management Plan 2009-14

Management Plan Actions – Consultation draft October 2008



Introduction

The Management Plan Actions is a prioritised delivery framework with a three to five year time horizon, reviewed annually on a rolling basis. For ease of updating it is bound separately to the rest of the Management Plan. There is a huge amount of activity in the area by a wide variety of parties which supports the objectives of the AONB Management Plan. The Management Plan Actions does not attempt to be comprehensive, but serves as a useful co-ordinating framework, drawing together those activities which are most significant in achieving the AONB's aims. Things which are already happening are included as well as new proposed or aspirational actions. The Management Plan itself is not a direct funding stream or single defined programme, and not all of the actions are necessarily carried out with the AONB primarily in mind.

The lead responsibility for many of the actions lies with organisations which are members of the Partnership, as well as with the Partnership itself. In some cases the inclusion in the Plan of an action already being undertaken will highlight to those responsible its relevance to the AONB, and may allow adjustment or targeting of that activity to increase the benefit to the AONB. The way actions are defined aims to balance a useful level of detail for those with a particular area of interest, with providing a reasonably accessible overview of work to support the Management Plan's aims. The Management Plan Actions provides a mechanism for reporting progress, and will be updated annually with progress reports and addition of new actions.

Background and rationale behind the actions described here is contained within the full AONB Management Plan, and in papers relating to meetings of the AONB Partnership, both of which are available at www.shropshirehillsaonb.co.uk or from the Shropshire Hills AONB Partnership, The Old Post Office, Shrewsbury Road, Craven Arms, SY7 9NZ. Tel 01588 674080, email shaonbo@shropshire.gov.uk.

Reading the Management Plan Actions

Actions regarded as a high priority are shown with a shaded background. In the 'Lead and key partners' column, the lead party (or parties) is shown in bold, and other key partners in plain text ('key' partners means that the list is not necessarily comprehensive). A glossary of abbreviations used for organisations is appended.

The role of the AONB Partnership has been identified in relation to each action, as either:

- *Lead* – work the Partnership does through its staff team and with others,
- *Enable* – things we bring others together to make happen,
- *Support* – things we help others to do, or
- *Encourage* – things we promote as good practice in relation to AONB management.