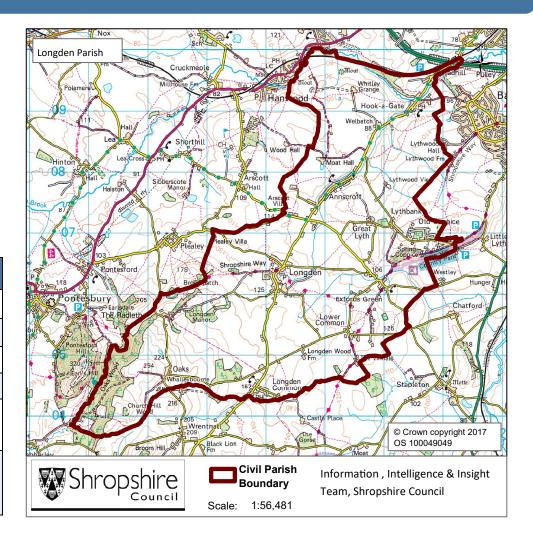
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Key Facts:	Longden Parish
Area:	1843.8 hectares
Population Density:	0.70 persons per hectare
Total Population	1266 (645 males, 621 females)
Household Population:	1266 (100.0%)
Households: Dwellings:	522 534
Communal Establishment no. / population	0 Communal Establishments

Source: 2011 Census, Office of National Statistics



Population Age Structure

Table: Population by five year age group (2011 Census)

	T . 1 . 1	% of Total Population			
	Total Population	Longden	Shropshire	West Midlands	England
All ages	1266	100.0	100.0	100.0	100.0
0 – 4	42	3.3	5.1	6.3	6.3
5 – 9	50	3.9	5.1	5.8	5.6
10 – 14	87	6.9	5.9	6.1	5.8
15 – 19	85	6.7	6.2	6.6	6.3
20 – 24	59	4.7	5.4	6.8	6.8
25 – 29	51	4.0	5.1	6.5	6.9
30 – 34	29	2.3	5.0	6.1	6.6
35 – 39	47	3.7	5.8	6.4	6.7
40 – 44	88	7.0	7.2	7.3	7.3
45 – 49	112	8.8	7.7	7.2	7.3
50 – 54	123	9.7	6.9	6.3	6.4
55 – 59	87	6.9	6.6	5.7	5.7
60 – 64	115	9.1	7.3	6.0	6.0
65 – 69	98	7.7	6.2	5.0	4.7
70 – 74	70	5.5	4.9	4.0	3.9
75 – 79	52	4.1	3.8	3.2	3.1
80 – 84	38	3.0	2.9	2.4	2.4
85 – 89	25	2.0	1.8	1.5	1.5
90 Plus	8	0.6	0.9	0.7	0.8

- Early years: 3.3% (42 children) of the population were aged 0 to 4 years in March 2011. This compares with 5.1% at County level, 6.3% regionally and 6.3% nationally.
- School age: 15.4% (195 children) of the population were aged 5 to 17 years in March 2011. This compares with 14.9% at County level, 15.8% regionally and 15.1% nationally.
- Working age: 58.3% (738 people) of the population were aged 18 to 64 years in March 2011. This compares with 59.3% at County level, 61.0% regionally and 62.3% nationally.
- Retirement age: 23.0% (291 people) of the population were aged 65 and over in March 2011. This compares with 20.7% at County level, 16.9% regionally and 16.3% nationally.
- Over 85 year olds: 2.6% (33) of the population were aged 85 and over in March 2011. This compares with 2.7% at County level, 2.2% regionally and 2.2% nationally.

Source: 2011 Census, National Statistics.

Please note: Ward boundary changes in 2009 mean it is not possible to compare over time

Diversity

- The 2011 Census showed Longden Parish had a black and minority ethnic group population of 15 (1.18%). The largest broad ethnic group is 'Mixed' (within this the largest group is 'White and Black Caribbean'). For the first time the 2011 Census showed Longden Parish had a gypsy population of 5.
- When asked about their religion 27.9% (353 people) identified themselves as having no religion or did not state it on the form. The majority of people (71.6%) identified themselves as Christian and 0.5% (6 people) identified themselves as having an alternative religion.

Car Ownership

• The 2011 Census showed that 38 households (7.3%) did not own a car and subsequently are reliant on other forms of transport such as public transport services. In total 977 cars are owned by households resident in the parish.

Health

General Health

The 2011 Census asked three questions relating to health and the provision of unpaid care. The questions relate to whether people felt their general health was good, whether they looked after or gave help or support to other family members, friends, neighbours or others and lastly whether their day to day activities were limited because of a health problem or disability.

At the time of the 2011 Census 49% of people in Longden said that they felt they were in "Very Good Health", this compares to 46% for Shropshire as a whole.

0.9% reported that they were in "Very Bad Health". This is slightly less than the overall result for Shropshire (1%).

Provision of Unpaid Care

The question asked "do you look after, or give any help or support to family members, friends, neighbours or others because of either; a long term physical or mental ill health/disability? or because of problems related to old age?

At the time of the Census 10% said that they were providing 1 to 19 hours of unpaid care a week. This is slightly higher than the Shropshire figure of 7%.

1% said they provided between 20 and 49 hours per unpaid care. This is in line with the Shropshire figure of 1%.

2% said they provided over 50 hours of unpaid care. This is in line with the figure for Shropshire as a whole (2%) and the figure for England & Wales (2%).

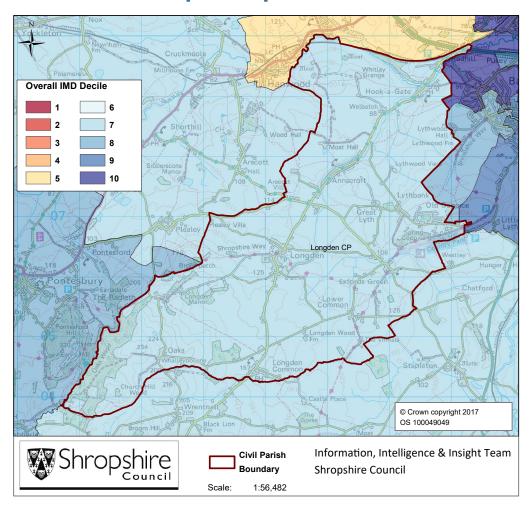
Long Term Illness or Disability

The Census asked "Are your day-to-day activities limited a lot due to a health problem or disability which has lasted, or is expected to last, at least 12 months?

7% said that their day-to-day activities limited a lot due to a health problem or disability. This is less than the County figure of 8%.

The percentage who reported their day-to-day activities were limited a little was 10%. This is in line with the Shropshire figure of 10%.

Index of Multiple Deprivation



The lower super output area that covers Longden Parish falls within Decile 7 nationally.

Decile 1 is the most deprived nationally and Decile 10 the least deprived nationally.

Source: IMD 2015, Department for Communities and Local Government @ Crown Copyright 2018

Housing

- There were 522 households in Longden at the time of the 2011 Census.
- The parish had 1266 usual residents and covers an area of 1844 hectares.
- 268 households were owner occupiers (owned outright) equating to 51.3% of all households. There were 157 households (30.1%) who owned their home with a mortgage or loan.
- There were 37 households (7.1% of all households) that privately rented their home from a landlord. There were also 16 households (3.1% of all households) who privately rented from a landlord classified as 'Other'.
- 15 households were renting social housing from the Council totalling 2.9% of all households. There were also 18 households (3.4%) renting social housing from 'Other' sources.
- In Longden there were 348 detached dwellings representing 65.2% of all dwellings. There were also 113 semi-detached and 48 terraced dwellings equating to 21.2% and 9.0% respectively.
- 12.5% of all households were one person pensioner households.
- 25.7% of households in the area had dependent children. The number of married couple households with dependent children was 94 and the number of cohabiting couples with dependent children was 17.
- There were 16 lone parent households (with dependent children), which equates to 3.1% of all households...

Unemployment and Labour Market

Unemployment

- At the time of the Census, there were 21 residents who were unemployed but available for work. This is 2.2% of the 16-74 year old population, compared to 3.3% for Shropshire.
- 7 young people (aged 16-24) were unemployed, plus a further 6 who were 50 to 74.
- Long term unemployment is also an issue 33.33% of all unemployed people were classed as long-term unemployed in 2011. This is the equivalent of 7 people.

Labour Force

- 629 Longden residents aged 16-74 are economically active.
- 36.1% of the Longden population has level 4 or above qualifications compared with 27.5% in Shropshire and 27.4% in England.
- The number with no formal qualifications at all stands at 192 people at 17.9% of the population (aged over 16), this compares with the county average of 22.5%.
- 47.0% of the population work in standard occupation classifications 1-3 (managers, directors and senior officials, professional, associate professional and technical) and 13.5% work in standard occupation classifications 8 and 9 (process, plant and machine operatives and elementary occupations).

Travel to Work (Census 2011)

- 16.2% of the population in Longden are self-employed, and 7.9% work from home compared with 5.6% for Shropshire.
- The car is used as the main means of travel to work for 48.3%, while 2.1% use public transport.