



SOCIAL VALUE COMMISSIONING AND PROCUREMENT FRAMEWORK

Introduction

This is a framework to guide Council officers and members on how to embed Social Value into the council's commissioning and procurement activity. The framework sets out what Social Value means to the council, how it can help us to deliver on our outcomes and priorities and how we will apply it in practice. In addition, the framework sets out how we will ensure, through our commissioning and procurement activity, that we achieve the greatest possible impact on behalf of Shropshire's residents. It identifies how customer outcomes are linked to the council's priorities and suggests measures, milestones or specific indicators by which Social Value can be demonstrated.

What is Social Value?

There are numerous definitions of 'Social Value'. This Guidance Document uses The Sustainable Procurement Task Force's definition which has been widely adopted. Here 'Social Value' is defined as, "a process whereby organisations meet their needs for goods, services, works and utilities in a way that achieves value for money on a whole life basis in terms of generating benefits to society and the economy, whilst minimising damage to the environment".

The Public Services (Social Value) Act 2012 requires contracting authorities to consider:

- How it will secure improvements to the **economic, social and environmental** well-being (Social Value).
- How and what it procures, commissions or provides will secure such improvements.

It is essential that these considerations are built in at the start of any commissioning review, service design or procurement process so that they become an integral part of the process, rather than an 'add-on'.

What does Social Value mean to Shropshire Council?

The council's **Vision** guides how we go about doing our work:

Working to make Shropshire a great place to live, learn and work

The council's **Mission** makes clear the key things that we will do, based on our long term, high level outcomes:

To be an excellent organisation working with partners to protect the vulnerable, create the conditions for economic growth, and support communities to be resilient.

As a council we are focusing on delivering outcomes for our customers. Our Vision and outcomes have been designed to reflect what people want for themselves, their families and friends and for their community.

Everything we do (and everything our contractors are committed to do) will work towards and fulfil one or more of these outcomes. These are as follows:

Shropshire Council High-Level Outcome	Which means...
Healthy People	<p>The vision of our Health and Wellbeing Board, which we endorse, is that we have the healthiest population in the country. This means supporting people to take responsibility to look after themselves, increasing their quality of life as well as their length of life, and reducing ill health to minimise demand and dependency on public services. In doing so we want to promote health awareness and healthier lifestyles within families. This will reduce the likelihood of them developing health problems such as diabetes, and help to detect diseases such as cancer earlier improving the chances of successful treatment outcomes.</p>
Resilient Communities	<p>Resilient communities are self-sufficient and have the resources and capabilities to meet their collective needs and flourish. They are safe, sustainable and interdependent on each other; supporting vulnerable children and adults to remain in their communities for longer and realise their goals. Early local intervention focused on maximising independence is central to achieving this. Public services in the future will need to come together to focus their expertise and resources, work with the Voluntary Community and Social Enterprise Sector; enabling and supporting more people to volunteer and play an active role in their communities, and to improve lives. This will reduce the current unsustainable levels of demand and expenditure on the state.</p>
Prosperous Economy	<p>Economic performance in Shropshire is good but we want to make more of our economic potential. This includes land, infrastructure, connectivity and the facilities to train and educate a world class workforce. We will continue to monitor and work with schools and academies to promote high standards of provision and outcomes above the national averages and ensure that our children and young people are best placed to achieve their goals. We will work to improve our physical and digital connectivity and our skills base in liaison with the Government and with partners, and to grow existing businesses and support the strong entrepreneurial base that already exists in Shropshire. We will also explore new niche industries that are right for Shropshire and Shropshire is right for them. This means higher added-value industries, exploiting supply chains, and higher paid jobs attracting young people and families.</p>

By ensuring that we pursue and deliver on these outcomes we will also ensure that we deliver the Social Value that people want.

Our Principles for applying Social Value

The following principles will be used as a guide for **every** commissioning and procurement exercise that we carry out. This will include procurement of contracts, internal service redesign and any other commissioning review. Therefore, **in addition to** the core subject matter of each procurement, service redesign or commissioning exercise, we will ensure that:

- The Social Value we generate will contribute to the council's outcomes and will make a positive contribution to one or more of the council's measures of how well it is achieving its outcomes
- For each commissioning and procurement exercise, we will identify what Social Value can be generated from the table below and is appropriate for inclusion. This is not meant to be a prescriptive or exhaustive list and commissioners may wish to develop their own Social Value relevant to each project.
- For each commissioning and procurement exercise commissioners across all Council directorates will give consideration to how the Social Value they aim to generate will in particular benefit vulnerable groups such as children and adults with disabilities, Looked After Children, young people leaving care and those who are NEET (Not in Education, Employment or Training). This will apply across all Social Value outcome areas but has particular relevance in terms of employment, training and skills development, volunteering and access to community-based activities
- Appropriate Social Value will be identified from the table below on the basis of what is relevant and proportionate for each situation.
- This means that our approach to Social Value is a bespoke approach, tailored each and every time.
- Every tendering exercise will if at all possible include at least one of the Social Value outcomes listed below as part of award criteria.
- Suppliers will be scored on their responses to the question(s) about how they will deliver against these outcomes.
- Suppliers will also be scored on their responses to an accompanying question(s) about how this will be measured and verified.
- Social Value measures will be built into contract reporting requirements

The table below shows the relationship between the Council's high-level outcomes, Shropshire's Social Value principles and outcomes and the measures by which we will evaluate success overall.

Social Value Outcomes Framework

Shropshire Council High-Level Outcome	Shropshire Social Value Principle	Shropshire Social Value Outcome / Commitment	Ref	Shropshire Social Value Measures - From National Social Value Framework http://socialvalueportal.com/national-toms/
Prosperous Economy	Supporting the Shropshire Economy	Employment opportunities for local people	NT1	No. of local people (FTE) employed on contract for one year or the whole duration of the contract, whichever is shorter.
			NT2	% of local people employed on contract (FTE)
			NT3	No. of employees (FTE) taken on who are long term unemployed (unemployed for a year or longer)
			NT4	No. of employees (FTE) taken on who are not in employment, education, or training (NEETs)
			NT5	No. of employees (FTE) taken on who are rehabilitating young offenders (18-24 y.o.)
			NT6	No. of jobs (FTE) created for people with disabilities
		Developing education, skills and training opportunities within the Shropshire economy	NT7	No. of hours dedicated to supporting unemployed people into work by providing career mentoring, including mock interviews, CV advice, and careers guidance -(over 24 y.o.)
			NT8	Local school and college visits e.g. delivering careers talks, curriculum support, literacy support, safety talks (No. hours, includes preparation time)
			NT9	No. of training opportunities on contract (BTEC, City & Guilds, NVQ, HNC) that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+
			NT10	No. of apprenticeships on the contract that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+
			NT11	No. of hours dedicated to support young people into work (e.g. CV advice, mock interviews, careers guidance) - (under 24 y.o.)

		Supporting / purchasing from the local supply chain	NT12	No. of weeks spent on meaningful work placements or pre-employment course; 1-6 weeks student placements (unpaid)		
			NT14	Total amount (£) spent with VCSEs within your supply chain		
			NT15	Provision of expert business advice to VCSEs and SMEs (e.g. financial advice / legal advice / HR advice/HSE)		
			NT16	Equipment or resources donated to VCSEs (£ equivalent value)		
			NT17	Number of voluntary hours donated to support VCSEs (excludes expert business advice)		
			NT18	Total amount (£) spent in LOCAL supply chain through the contract.		
			NT19	Total amount (£) spent through contract with LOCAL SMEs		
		Good conditions of employment and fair wage rates and structures	NT20	Demonstrate commitment to work practices that improve staff wellbeing, recognise mental health as an issue and reduce absenteeism due to ill health. Identify time dedicated to staff wellbeing courses		
			NT21	Diversity training provided for contractors and subcontractors		
			NT13	Employees or work placements that pay Minimum or National Living wage according to eligibility - 6 weeks or more		
		Resilient Communities	A Great Place to Live	People have a good, decent and appropriate place to live	NT24	Initiatives aimed at reducing crime (e.g. support for local youth groups, lighting for public spaces, private security, etc.)
					NT25	Initiatives to be taken to tackle homelessness (supporting temporary housing schemes, etc)
		Healthy People	Promoting Wellbeing in Shropshire	Addressing the social, economic and environmental factors which contribute to poverty and inequality	NT26	Initiatives taken or supported to engage people in health interventions (e.g. stop smoking, obesity, alcoholism, drugs, etc) or wellbeing initiatives in the community, including physical activities for adults and children.
Initiatives to address social and rural isolation	NT27			Initiatives to be taken to support older, disabled and vulnerable people to build stronger community networks (e.g. befriending schemes, digital inclusion clubs)		

Resilient Communities	A Great Place to Live	Support or contribution to community initiatives	NT28	Donations or in-kind contributions to local community projects (£ & materials)
			NT29	No hours volunteering time provided to support local community projects
			NT30	Support provided to help local community draw up their own Community Charter or Stakeholder Plan
Resilient Communities		A green and sustainable county	NT31	Savings in CO2 emissions on contract not from transport (specify how these are to be achieved).
Healthy People			NT32	Car miles saved on the project (e.g. cycle to work programmes, public transport or car pooling programmes, etc.)
Resilient Communities			NT33	Number of low or no emission staff vehicles included on project (miles driven)
			NT34	Voluntary time dedicated to the creation or management of green infrastructure, to increase biodiversity, or to keep green spaces clean
Commercial Council		Embedding Social Value in Commissioning	NT35	Percentage of procurement contracts that includes sustainable procurement commitments or other relevant requirements and certifications (e.g. to use local produce, reduce food waste, and keep resources in circulation longer.)
			NT22	Percentage of procurement contracts that includes commitments to ethical procurement
			NT23	Percentage of contracts with the supply chain on which Social Value commitments, measurement and monitoring are required