



Application Form Requesting Consideration of Tourism Signposting

Advice on completing this form

1. Study the enclosed policy document to determine whether you consider you are likely to be eligible. Eligibility does not confer approval for signing.
2. If you are asking for signs on motorways or trunk roads consideration will be given by this Council to your request and this will be forwarded to the HIGHWAYS AGENCY who are responsible for signs on these roads.
3. You are requested to complete the relevant sections of the form as fully as possible and enclose supporting documentation together with a crossed cheque for £75 made payable to Shropshire County Council. The cheque is to cover the costs of investigating your request and is non-returnable.

Please type or print in black ink

General Section	For office use
1. Name of applicant: Address of applicant: Postcode: Telephone number:	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
2. Position of applicant (owner/curator/tenant):	<input type="checkbox"/>
3. Address of property/attraction facility to be signed if different from above. <i>(Please give full address and supply map indicating position)</i> Postcode:	<input type="checkbox"/> <input type="checkbox"/>
4. How long has this establishment been in existence?yrs <i>If planning permission has been granted for the Tourism use please enclose a copy of the approval notice.</i>	<input type="checkbox"/>
5. Please supply evidence of promotion to tourists eg information leaflets <i>(giving print numbers and dates), cuttings, adverts or other promotional material (which should include clear travel directions and a map if necessary).</i>	<input type="checkbox"/>

For office use

6. Specific opening times throughout the year indicating hours per day, days per week and weeks per year:

7. Is the attraction open to the casual visitor during normal opening hours?
Yes/No

8. The attraction is required to serve more than local need. Please enclose the results of a survey of visitors indicating distance travelled.

Have you applied for tourism signing before? Yes/No

Do you have any existing road signs? Yes/No

9. Please indicate under which attraction the facility is to be signed:

- | | | | | | |
|-------------------|--------------------------|------------------------|--------------------------|-----------------|--------------------------|
| Theme park | <input type="checkbox"/> | Viewpoint | <input type="checkbox"/> | Picnic site | <input type="checkbox"/> |
| Hotel/motel | <input type="checkbox"/> | B&B | <input type="checkbox"/> | Youth hostel | <input type="checkbox"/> |
| Caravan/camping | <input type="checkbox"/> | Pub | <input type="checkbox"/> | Restaurant | <input type="checkbox"/> |
| Cafe | <input type="checkbox"/> | Shop | <input type="checkbox"/> | Theatre/cinema | <input type="checkbox"/> |
| Historic property | <input type="checkbox"/> | Museum | <input type="checkbox"/> | Historic church | <input type="checkbox"/> |
| Tour/drive | <input type="checkbox"/> | TIC/TIP | <input type="checkbox"/> | Cycle route | <input type="checkbox"/> |
| Sporting venue | <input type="checkbox"/> | Public leisure complex | <input type="checkbox"/> | | |

Other (please specify):

10. Brief description of facility.....
.....
.....
.....

11. What wording are you seeking on the sign (not to exceed 25 letters including spaces and only one symbol per sign, where appropriate)?
.....
.....

Commercial names will be considered where appropriate but no symbol is permitted for retail establishments.

Please include a plan indicating locations for signing you wish to be considered.

Having completed the above proceed to the relevant section and complete the declaration

Tourist Attractions	For office use
Please specify the number of parking spaces available for: Cars:..... Coaches:	<input type="checkbox"/>
Number of toilets:	<input type="checkbox"/>
Are refreshments available: Yes/No	<input type="checkbox"/>
Is interpretation and information available on site: Yes/No	<input type="checkbox"/>
Facilities for the disabled (please list):	<input type="checkbox"/>
Have you signed the ETB Visitor's Charter? Yes/No <i>(Please supply a copy)</i>	<input type="checkbox"/>

Accommodation	For office use
1. Hotels/motels, B&B, farmhouses	<input type="checkbox"/>
Number of beds:	<input type="checkbox"/>
Number of parking spaces:.....	
Please supply current evidence that you are a member of a recognised national, independent inspection scheme, such as ETB, AA or RAC.	
2. Self-catering facilities or holiday centres	<input type="checkbox"/>
Please supply current evidence that you are a member of a recognised national, quality assurance scheme, such as ETB Key Scheme or British Graded Holiday Parks Q Scheme.	
3. Caravanning/camping sites	<input type="checkbox"/>
Please specify how many pitches are available to tourists <i>(Minimum of 20 required)</i>pitches	
Please supply evidence that the site is currently licensed under the Caravan Sites and Control Development Act 1960 (or Public Health Act 1963) and evidence that the site is currently registered under a nationally recognised quality assurance scheme such as the British Graded Holiday Parks Q Scheme.	
4. Youth Hostels	<input type="checkbox"/>
Please confirm you are managed by YHA Yes/No	

Services	For office use
<p>1. Public House</p> <p>Please confirm full meals are provided at lunchtime and evenings Yes/No</p> <p>Confirm facilities inside for children Yes/No (Please enclose a copy of Childrens Certificate if held)</p> <p>What parking provision is provided:spaces (Note: if bed symbol is to be used then treat as hotel/motel - provided you have more than six beds)</p>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<p>2. Restaurant/cafe</p> <p>Number of covers (minimum 25).....</p> <p>Please supply evidence of registration under Food and Safety Act.</p> <p>Please supply evidence of recognition under national, independent inspection scheme such as Egon Ronay.</p>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<p>3. Shops</p> <p>Please indicate the distance to next nearest shop or shopping centre</p>	<input type="checkbox"/>
<p>4. Picnic site</p> <p>Are these available to anyone with their own food? Yes/No</p>	<input type="checkbox"/>

<p>Special Sites</p> <p>1. TIC/TIP</p> <p>Please supply evidence of recognition by ETB.</p> <p>2. National Trust and English Heritage Properties</p> <p>Please supply evidence.</p>	<input type="checkbox"/> <input type="checkbox"/>
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<p>Declaration</p> <p>I confirm that I have read the County Council Policy for Tourism and Signing and that this form has been completed truthfully and that all necessary approvals and certificates are in existence and currently valid.</p> <p>Signed: Date:</p> <p>Please print name:.....</p> <p>Note: If subsequently the signing of this attraction is found not to conform to any legal or statutory requirements the Authority will remove the sign and any replacement will be subject to the full application procedure.</p>	<input type="checkbox"/>
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