

MPRS: The BENEFITS for Shrewsbury

DELIVERING THE SHROPSHIRE PLAN



Healthy Economy



- Additional space for **spill-out activities**
- Increased **spend, dwell time and footfall**
- Increased **patronage** on public transport and Park & Ride,
- Support **delivery of key development sites**
- Improved **journey time reliability**

Healthy Environment



- Improved **air quality**
- Improved **setting for historical assets**
- More **pleasant environment** for pedestrians, cyclists and public transport users
- Promoting **use of low/zero-carbon modes** transport
- **Improved resilience** against flooding events.
- Delivery of **Shrewsbury Big Town Plan** vision

Healthy People



- Increased uptake of **active travel modes**
- Improved **perceived and actual safety** levels
- **Improved connectivity** by affordable, sustainable and convenient modes of travel
- Ensures **equal access** to town centre for all users
- Improved **quality of life**