

SHREWSBURY TOWN
SHROPSHIRE COUNTY

Action	Sites	Old Price (per hour)	New Price (per hour)	% Change	Increased Income	Reasoning		
Shrewsbury Policy -	Tariff	OnStreet	2.80	3.50	25%	Mon-Sat 36633 Sun 5012	To create a series of levels varying according to distance from the centre On-Street should always be higher than off-street to encourage the latter	
	First Steps towards Riverside and Movement Strategy Requirements	Bridge St St Austins St The Quarry	2.00	2.50	25%	98799	53570	These are the most central car parks - usage to diverted to a more distant space
		Raven Meadows	2.00	2.00	0%	29346	4150	Designed to be the recipient of any diverted vehicles from this and other measures Payment Caps removed - Also Frankwell but incorporated below
		St Julians Friars	1.20	1.60	33%	88893	47911	An interim step to matching the other inside loop car park - Raven Meadows
		Frankwell	0.80	1.00	25%	118206	73190	Substantially lower than inside loop but positive incentive to consider P&R (Oxon)
		Abbey Foregate	0.60	0.80	33%	100496	44929	Substantially lower than inside loop but positive incentive to consider P&R (Meole Brace) Lower increase than Frankwell due to lower, possibly more sensitive usage
		Associated Permits				132722		
		Evening Charges	On-Street	NO DATA IS AVAILABLE - THIS IS A BEST GUESS BUT MUST BE CONSIDERED UNRELIABLE			42484	incl
	Evening Charges	Bridge St St Austins St The Quarry	NO DATA IS AVAILABLE - CONSIDERED INSIGNIFICANT			20706	2958 24103	To reduce the growing demand for these car parks Displace longer stay vehicles to Raven Meadows
		Frankwell				92396	13401	
		On-Street						
	Sunday/BH charges	Band 2	On-Street					
		Band 3	Bridge St St Austins St The Quarry	half price	full price		Incorporated in above tariffs but amounts to 160660 in its own right	Not charging on Sundays is anomalous This structure maintains and inside/outside loop difference Eventually outside loop car parks would move to full price as well
			Raven Meadows	half price	full price			
		Band 4	St Julians Friars	half price	full price			
	Frankwell Abbey Foregate		free	half price				
SHREWSBURY SUB-TOTAL					1032958			
Action	Sites	Old Price (per hour)	New Price (per hour)	% Change	Increased Income	Reasoning		
Shropshire	Maximum Stay	Ludlow Galdeford A/B				16663	To ease the usage of Level A for better turnover for shorter term visitors 4 hr max to include season ticket holders	
	Tariff Change	Oswestry Festival Square	1.2	1.6	33%	8946	To reduce excess demand, increase turnover and footfall	
		Whole County - flat rate 10p per hour increase				220159	A flat rate has been selected to avoid the spread of charges increasing such that car parks cannot be re-banded and a percentage increase being dismissed as being too small to implement	
	Associated Permits	Band 2	2.00	2.10	5%	-783	Ludlow On-Street	
		Band 3	1.20	1.30	8%	34047	Premier sites in Bridgnorth, Ludlow, Oswestry, Mereside	
		Band 4	0.80	0.90	13%	3790	Ludlow On-Street, Bridgnorth, Much Wenlock	
		Band 5	0.60	0.70	17%	62424	Better/Busier car parks in smaller towns	
		Band 6	0.40	0.50	25%	120682	Budget in larger towns or quieter sites in smaller towns	
		Band 7	0.00	0.00				
		SHROPSHIRE SUB-TOTAL					255768.5	
GRAND TOTAL					1288726			

-546	-152	-85.565	-783
21847	7854	4346.105	34047
1536	938	1315.94	3790
48971	11939	1513.825	62424
91979	26337	2365.215	120682
163788	46916	9455.52	220159