



SHROPSHIRE HEALTH AND WELLBEING BOARD Report

Meeting Date	16 July 2024			
Title of report	JSNA update			
This report is for (You will have been advised which applies)	Discussion and agreement of recommendations		Approval of recommendations (With discussion by exception)	x Information only (No recommendations)
Reporting Officer & email	Rachel.robinson@shropshire.gov.uk			
Which Joint Health & Wellbeing Strategy priorities does this report address? Please tick all that apply	Children & Young People	X	Joined up working	X
	Mental Health	X	Improving Population Health	X
	Healthy Weight & Physical Activity	X	Working with and building strong and vibrant communities	X
	Workforce		Reduce inequalities (see below)	X
What inequalities does this report address?	Inequalities in health outcomes, service provision/access			

Report content - Please expand content under these headings or attach your report ensuring the three headings are included.

1. Executive Summary

This report presents to the Health and Wellbeing Board an update on Shropshire's JSNA; progress to date, future direction of the JSNA and timescales.

2. Recommendations (Not required for 'information only' reports)

The Health and Wellbeing Board:

- Note the update to work programmes and timescales

3. Report

3.1 Joint Strategic Needs Assessment (JSNA) programme update

Work continues on the JSNA development programme. The JSNA has been managed as three separate workstreams:

1. Place-based approach - 18 individual place plan needs assessments and action plans.
2. Web-based media (Power BI interactive reports) to present needs assessments - in development. The aim is to draw these two workstreams together to create web-based interactive profiles for the 18 Place Plan areas in Shropshire.
3. Thematic based JSNAs - production of the Children and Young's People's JSNA

3.2 Place-Based Needs Assessment (PBNA)

As agreed by the Health and Wellbeing Board, Shropshire Council's Public Health Team and partners are working together to understand the needs of local people through the Place Based needs assessment. This work is part of delivering our local vision for people to live their best life. As a sparsely populated rural population with 66% of the population living in hamlets and small villages, service design and delivery and limited resources pose unique challenges for reducing Shropshire's hidden inequalities. Therefore, it is vital to understand the local needs of our residents for improving population health at a local and county level.

We recognise that health and wellbeing need across our large and diverse county will be different by smaller geographical area. Each of our 18 place plan areas are unique and have specific assets, requirements, and concerns. There are also emerging similar themes across all of Shropshire that highlight mental health, children, young people and families, cost of living, and easier access to services as pivotal for improving health and wellbeing.

Place-based needs assessments recognise the importance of partnership working, to utilise the strengths, capacity, and knowledge of all the partners involved, to develop actions and viable solutions. Our [Place Based JSNA web pages](#) demonstrate the local area profile with a data pack and emerging action plans for each area. The strength of this work is the recognition across the local authority and partner organisations that improving population health and reducing inequalities requires a combined effort across organisations and importantly with local people and communities.

“Wave 1” priority Place Plan Areas

All profiles for Highley, Oswestry, Bishop’s Castle and Whitchurch are now complete following engagement and stakeholder events. These are published on the Council website [JSNA Place Based Profiles](#) Following the local community stakeholder engagement events, an action plan for each area has been produced and are in the process of being implemented in partnership with system partners including community groups. The profiles and action plans are being used by system partners to take measures to address health needs and Health Inequalities in these place plan areas.

“Wave 2” Place Plan Areas

Shrewsbury Place Plan area profile is at completion. The place plan area has been divided into four zones: North East, Central and West, South and Surrounding ([Shropshire Maps](#)). This facilitates a deep dive into the specific areas of need in each zone as well as Shrewsbury overall. Following successful engagement and stakeholder events for North East, Central and West, South and Rural zones, the profiles and action plans are published. Partners are linked in and work on the Children and Young People’s actions are already underway in North East Shrewsbury.

The Ludlow profile and action plan are finalised, the working group will use these to take measures to improve health and address health inequalities. This work is closely linked in with the community and family hub development and delivery in Ludlow. The production of profiles, action plans and working groups for Market Drayton, Wem and Albrighton are underway, following the community stakeholder events.

Church Stretton, Craven Arms, Cleobury Mortimer and Bridgnorth profiles are in progress, with the resident survey data currently being analysed. The data will be showcased to the community partners at the stakeholder events planned for September to develop the place plan profiles and action plans.

Broseley, Much Wenlock, Ellesmere, Shifnal and Pontesbury and Minsterley plan areas resident surveys are due to launch 5th July 2024 following the election period hiatus.

Our ambition is to publish all 18 Place Plan Area profiles by Autumn 2024. This work is supporting the development of Community and Family Hubs, Local Care, and transformation plans across the Local Authority and partners. More work is needed to embed evaluation and data collection across service and transformation development.

Action Plans and Completed Work following the Place Based JSNAs

The Place Based JSNAs have been about working with local areas to understand need and then to work together, with services and local people, to address this need. The JSNAs have

precipitated some significant action across our communities already. Some examples include:

- The Highley Health and Wellbeing Centre:
 - following the work of the JSNA, Halo Leisure, the Integrated Care Board, the Primary Care Network, Shropshire Council, the Parish Council, and local people and organisations have worked together to ensure the continuity of General Practice in Highley. The work has also provided the opportunity to work together to create more than a GP practice, but a Health and Wellbeing Centre, where local people can access a whole range of activity and support including, a food share, the local Library, physical activity, Social Prescribing, Outdoor Swimming and much more.
 - Continuing the outstanding partnership working the partnership group are following the JSNA data, action plan and recent community engagement to best support the community. The centre is delivering a range of preventative, proactive and reactive activities and support services including open access clinics, social prescribing, a community food share, parent led toddler group, Rhyme time, physical activity, and monthly information drop-ins for its residents.
 - Additionally, the library has undergone a revamp to make it more appealing and inclusive for all the community and has already seen an increase in footfall and usage. The official launch will be on 6th July, where the community are invited to explore the new look library and its facilities. The community will also be engaged on the revamp of the patio space outside the library to meet need and want.

- Ludlow Community and Family Hub (at the Youth Centre):
 - Following the JSNA data, action plan and further community insight, Ludlow Youth Centre is the first Community and Family Hub in operation. The centre is host to various partners including Early Help, Health Visitors, Enable, SYA and Primary Care Network colleagues and is delivering a comprehensive mix of preventative, proactive and reactive support, and activities for residents. This includes monthly open access clinics, monthly information drop-ins, parent and family group work and learning sessions, and training, and employment advice. The integration panel is also held at the centre, where a range of children and family practitioners can share concerns and access wider peer support to enable the best help for those most vulnerable service users.
 - The Centre is hosting a Community and Family event on 18th July to showcase the new look centre to the community. The event will be an opportunity for all residents to hear more about the plans and have their say on the plans and the services and activities to be delivered. The event will also hold a support services market place where residents can get free information, advice and support on the day. This will be an opportunity for partners to network, link in and further enable and progress whole system working.

- Ludlow:
 - Partnership working with the police has meant proactive work in the town to reduce anti-social behaviour related to thefts and drugs
 - Partnership working to address contextual safeguarding

- Whitchurch:
 - Partnership working with the Town Council to meet the need for early mental health support as identified in the place based JSNA and at recent partner meetings. To help meet need and support the community there will be a trial Mental Health market stall on 12th July at Whitchurch Market. Shropshire Council Community Wellbeing Outreach Team and Shropshire IAPT Psychological therapies for low mood, depression and anxiety will staff the stall. Various partners have inputted into the stall including the Mental Health Forum and Community Connectors.
 - Whitchurch Town Council are resuming the health and social care working group meeting for Whitchurch, suspended due to the civic centre not being usable. These meetings involve key partners from across the system and will drive the actions of the place based JSNA to meet need, with a focus on prevention and early intervention.

3.3 Web-Based Needs Assessment

As well as the overview of key demographic data for Shropshire and (where available) its communities, several sections have been added taking a life-course approach focusing on particular cohorts and wider determinants of health. To date the following sections have been added:

- People – population, ethnicity, life expectancy and population density.
- Starting Right - conception, perinatal measures, and family environment/vulnerability at birth
- School Years - educational attainment, provision, SEND, FSM, childhood obesity and vaccinations
- Adult Wellbeing - currently predominantly behavioural measures; obesity, physical activity, drug and alcohol
- Ageing Well – Health checks, outcomes associated with older populations
- IMD – Deprivation indices
- Employment and Economy – Activity, occupations, qualifications, business health, earnings.

Further content and narrative sections are in the progress of being added, including updating data using the 2021 Census. Subsequent to these reports being developed and signed-off, the dashboard will be published to the Shropshire Council public facing webpage. This new way of presenting information will allow audience to explore and appropriate the information for their own uses beyond what traditional reporting allows. In addition, as part of developing these tools many of the underlying data retrieving has been automated, with the intention that the data that audience access in the web-based needs assessment is always the latest available independent of any need for manual updating.

The Cost of living dashboard is in final draft. It will be presented to the Health and Wellbeing Board and be available through Shropshire Council web pages after sign off.

3.4 Thematic Joint Strategic Needs Assessments

Pharmaceutical Needs Assessment (PNA)

The final PNA was published on 1st October 2022. Any substantial changes to the provision or need for pharmacy services will be brought to the Board and supplementary publications to reflect said changes considered. The refresh of the PNA will commence in July 2025.

Other ongoing and significant workstreams in the coming period

Work is progressing well on all chapters of the Children and Young People 'JSNA pack' (listed below), with substantial collaboration with stakeholders at all stages of development.

1. Population and context for children and young people
2. Maternity (pregnancy & birth)
3. Early Years (0-4 years)
4. School aged children (5-11 and 12-16 years)
5. Young people (16-19 years)

The 'Population and Context' and 'Early Years' chapters were presented to the Board in first draft form in April 2024. Currently, recommendations are being developed and feedback obtained from partners, the Early Help Partnership Board and Shropshire Place Integrated

Partnership. As requested by the Board, summary slide decks are in development to accompany the large reports to enable users to identify and understand the needs of the population in an easily accessible format.

The 'Starting Right' and 'School Years' web based JSNA dashboards are currently in development and work is underway to align these with the CYP JSNA and Place Plan JSNA.

All five chapters of the Children and Young People JSNA will be presented to the Board in September 2024. Subsequent to sign off, the full JSNA report will be published to the Shropshire Council public facing webpage alongside the existing web-based JSNAs.

3.5 Summary of key milestones completed and forthcoming in Public Health Intelligence

October 2022 – Publication of Pharmaceutical Needs Assessment.

October 2022 – Profiling to support Dental Programme Targeting.

October 2022 – Alignment of WBNA and PBNA through initial high-level profile for Highley Place Plan

November 2022 – Refinement and initial publication of Web-Based Needs Assessment tool.

December 2022 – First stages of APhR initial development.

January 2023- Planning and commencement of the Comprehensive Children and Young's People's Needs Assessment

February 2023 – Autism strategy evidence review.

May 2023 - Publication of the Drug and Alcohol Needs Assessment

[Drug and Alcohol Needs Assessment \(shropshire.gov.uk\)](https://www.shropshire.gov.uk)

Summer 2023 - Ongoing refinement, data acquisition and analysis in relation to Place Plan indices for Place-Based Needs Assessments.

September 2024 – Publication of the Comprehensive Children and Young's People's Needs Assessment

Autumn 2024- Completion of all 18 Place Plan Area Profiles

Autumn 2024- Commencement of the Mental Health Needs Assessment

Risk assessment and opportunities appraisal

(NB This will include the following: Risk Management, Human Rights, Equalities, Community, Environmental consequences and other Consultation)

A single, coordinated approach continues to be supported in the development of place-based profiles and needs assessments which in turn support place-based working. This will take time to develop and is intrinsically linked to the refresh of the HWB Strategy.

Therefore, this report seeks agreement to the approach and ongoing work programme in terms of the development of a coordinated evidence base for the whole system, delivered under the JSNA umbrella.

Financial implications

(Any financial implications of note)

No financial implications

Climate Change Appraisal as applicable

N/a

Where else has the paper been presented?

System Partnership Boards

Voluntary Sector

Other

SSCP - Children's Safeguarding & Protection Practice Oversight Group

List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)

Place Plan JSNA's can be found on

Cabinet Member (Portfolio Holder) Portfolio holders can be found [here](#) or your organisational lead e.g., Exec lead or Non-Exec/Clinical Lead

Cllr Cecilia Motley – Portfolio Holder for Adult Social Care, Public Health & Communities

Rachel Robinson – Executive Director, Health, Wellbeing and Prevention

Appendices

(Please include as appropriate)