



## SOCIAL VALUE COMMISSIONING AND PROCUREMENT FRAMEWORK

### Introduction

This is a framework to guide Council officers and members on how to embed Social Value into the council's commissioning and procurement activity. The framework sets out what Social Value means to the council, how it can help us to deliver on our outcomes and priorities and how we will apply it in practice. In addition, the framework sets out how we will ensure, through our commissioning and procurement activity, that we achieve the greatest possible impact on behalf of Shropshire's residents. It identifies how customer outcomes are linked to the council's priorities and suggests measures, milestones or specific indicators by which Social Value can be demonstrated.

### What is Social Value?

There are numerous definitions of 'Social Value'. This Guidance Document uses The Sustainable Procurement Task Force's definition which has been widely adopted. Here 'Social Value' is defined as, "a process whereby organisations meet their needs for goods, services, works and utilities in a way that achieves value for money on a whole life basis in terms of generating benefits to society and the economy, whilst minimising damage to the environment".

The Public Services (Social Value) Act 2012 requires contracting authorities to consider:

- How it will secure improvements to the **economic, social and environmental** well-being (Social Value).
- How and what it procures, commissions or provides will secure such improvements.

It is essential that these considerations are built in at the start of any commissioning review, service design or procurement process so that they become an integral part of the process, rather than an 'add-on'.

### What does Social Value mean to Shropshire Council?

The council's **Vision** guides how we go about doing our work:

*Innovate to thrive*

As a council we are focusing on delivering outcomes for our customers. Our Vision and Priorities have been designed to reflect what people want for themselves, their families and friends and for their community.

Everything we do (and everything our contractors are committed to do) will work towards and fulfil one or more of these priorities. These are as follows:

<b>Shropshire Council Priority</b>	<b>Which means...</b>
<b>More people with a suitable home</b>	The Council will work with developers to shape the housing market to ensure the development of housing to meet local need. The Council's Housing Stock will be managed through appropriate vehicles and work with partners to improve and ensure the availability of social housing.
<b>Care for those in need at any age</b>	The Council will ensure that children and young people are safe and fulfil their potential in their future lives. Innovation in technology will be harnessed to help people to be as independent as they can be and live and take part in their communities. The Council will work with partners and providers to ensure that the right care is available in the right place at the right time.
<b>A good place to do business</b>	The Council will work with businesses and developers to identify and pursue appropriate opportunities for investment that will grow Shropshire's economy. Employment and career opportunities in Shropshire for all will be created through working with the Council's partners in business, training and education. Working with businesses and developers to promote clean growth and safeguard our natural assets including water quality and supply.
<b>A healthy environment</b>	The Council will ensure that its infrastructure and assets are as efficient and environmentally sensitive as they can be to reduce environmental pollution. Working with partners to maintain Shropshire's landscapes, culture and heritage to support good health, communities and growth of the economy. Positive lifestyle choices will be encouraged. Information, advice and opportunities for health and wellbeing will be provided.
<b>Sustainable places and communities</b>	The Council will continue to encourage communities to support each other and find local solutions. Working with parish and town councils to identify opportunities and develop local economies across Shropshire, centred on the market towns. Continued implementation of a place-based approach to optimise physical assets with our partners and deliver services where the greatest number of people can access them.
<b>Embrace our rurality</b>	The Council will influence improvement in mobile and digital connectivity across all areas, for all age groups and homes and businesses. Working with partners from across the West Midlands and into Mid-Wales to improve physical connectivity to the benefit of all those who live, study and work in Shropshire. Continuing to work with the business sectors operating in rural areas to facilitate economic growth and appropriate housing for rural communities.

By ensuring that we pursue and deliver on these priorities we will also ensure that we deliver the Social Value that people want.

### **Our Principles for applying Social Value**

The following principles will be used as a guide for **every** commissioning and procurement exercise that we carry out. This will include procurement of contracts, internal service redesign and any other commissioning review. Therefore, **in addition to** the core subject matter of each procurement, service redesign or commissioning exercise, we will ensure that:

- The Social Value we generate will contribute to the council's priorities and will make a positive contribution to one or more of the council's measures of how well it is achieving its priorities
- For each commissioning and procurement exercise, we will identify what Social Value can be generated from the table below and is appropriate for inclusion. This is not meant to be a prescriptive or exhaustive list and commissioners may wish to develop their own Social Value relevant to each project
- For each commissioning and procurement exercise commissioners across all Council directorates will give consideration to how the Social Value they aim to generate will in particular benefit vulnerable groups such as children and adults with disabilities, Looked After Children, young people leaving care and those who are NEET (Not in Education, Employment or Training). This will apply across all Social Value outcome areas but has particular relevance in terms of employment, training and skills development, volunteering and access to community-based activities
- Appropriate Social Value will be identified from the table below on the basis of what is relevant and proportionate for each situation.
- This means that our approach to Social Value is a bespoke approach, tailored each and every time.
- Every tendering exercise will if at all possible include at least one of the Social Value outcomes listed below as part of award criteria.
- Suppliers will be scored on their responses to the question(s) about how they will deliver against these outcomes.
- Suppliers will also be scored on their responses to an accompanying question(s) about how this will be measured and verified.
- Social Value measures will be built into contract reporting requirements

The table below shows the relationship between the Council's priorities, Shropshire's Social Value principles and outcomes and the measures by which we will evaluate success overall.

Social Value Outcomes Framework

Shropshire Council Priority	Shropshire Social Value Principle	Shropshire Social Value Outcome / Commitment	Ref	Shropshire Social Value Measures - From National Social Value Framework <a href="http://socialvalueportal.com/national-toms/">http://socialvalueportal.com/national-toms/</a>
<b>A good place to do business</b>	<b>Supporting the Shropshire Economy</b>	<b>Employment opportunities for local people</b>	<b>NT1</b>	No. of local people (FTE) employed on contract for one year or the whole duration of the contract, whichever is shorter.
			<b>NT2</b>	% of local people employed on contract (FTE)
			<b>NT3</b>	No. of employees (FTE) taken on who are long term unemployed (unemployed for a year or longer)
			<b>NT4</b>	No. of employees (FTE) taken on who are not in employment, education, or training (NEETs)
			<b>NT5</b>	No. of employees (FTE) taken on who are rehabilitating young offenders (18-24 y.o.)
			<b>NT6</b>	No. of jobs (FTE) created for people with disabilities
		<b>Developing education, skills and training opportunities within the Shropshire economy</b>	<b>NT7</b>	No. of hours dedicated to supporting unemployed people into work by providing career mentoring, including mock interviews, CV advice, and careers guidance -(over 24 y.o.)
			<b>NT8</b>	Local school and college visits e.g. delivering careers talks, curriculum support, literacy support, safety talks (No. hours, includes preparation time)
			<b>NT9</b>	No. of training opportunities on contract (BTEC, City & Guilds, NVQ, HNC) that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+
			<b>NT10</b>	No. of apprenticeships on the contract that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+
			<b>NT11</b>	No. of hours dedicated to support young people into work (e.g. CV advice, mock interviews, careers guidance) - (under 24 y.o.)

		<b>Supporting / purchasing from the local supply chain</b>	<b>NT12</b>	No. of weeks spent on meaningful work placements or pre-employment course; 1-6 weeks student placements (unpaid)		
			<b>NT14</b>	Total amount (£) spent with VCSEs within your supply chain		
			<b>NT15</b>	Provision of expert business advice to VCSEs and SMEs (e.g. financial advice / legal advice / HR advice/HSE)		
			<b>NT16</b>	Equipment or resources donated to VCSEs (£ equivalent value)		
			<b>NT17</b>	Number of voluntary hours donated to support VCSEs (excludes expert business advice)		
			<b>NT18</b>	Total amount (£) spent in LOCAL supply chain through the contract.		
			<b>NT19</b>	Total amount (£) spent through contract with LOCAL micro, small and medium enterprises (MSMEs)		
		<b>Good conditions of employment and fair wage rates and structures</b>	<b>NT20</b>	Demonstrate commitment to work practices that improve staff wellbeing, recognise mental health as an issue and reduce absenteeism due to ill health. Identify time dedicated to staff wellbeing courses		
			<b>NT21</b>	Diversity training provided for contractors and subcontractors		
			<b>NT13</b>	Employees or work placements that pay Minimum or National Living wage according to eligibility - 6 weeks or more		
		<b>Sustainable places and communities</b>	<b>A Great Place to Live</b>	<b>People have a good, decent and appropriate place to live</b>	<b>NT24</b>	Initiatives aimed at reducing crime (e.g. support for local youth groups, lighting for public spaces, private security, etc.)
		<b>More people with a suitable home</b>	<b>Promoting Wellbeing in Shropshire</b>		<b>NT25</b>	Initiatives to be taken to tackle homelessness (supporting temporary housing schemes, etc)
		<b>A healthy environment</b>			<b>NT26</b>	Initiatives taken or supported to engage people in health interventions (e.g. stop smoking, obesity, alcoholism, drugs, etc) or wellbeing initiatives in the community, including physical activities for adults and children.
		<b>Addressing the social, economic and environmental factors which contribute to poverty and inequality</b>				

		<b>Initiatives to address social and rural isolation</b>	<b>NT27</b>	Initiatives to be taken to support older, disabled and vulnerable people to build stronger community networks (e.g. befriending schemes, digital inclusion clubs)
<b>Sustainable places and communities</b>	<b>A Great Place to Live</b>	<b>Support or contribution to community initiatives</b>	<b>NT28</b>	Donations or in-kind contributions to local community projects (£ & materials)
			<b>NT29</b>	No hours volunteering time provided to support local community projects
			<b>NT30</b>	Support provided to help local community draw up their own Community Charter or Stakeholder Plan
<b>A healthy environment</b>		<b>A green and sustainable county</b>	<b>NT31</b>	Savings in CO2 emissions on contract not from transport (specify how these are to be achieved).
			<b>NT32</b>	Car miles saved on the project (e.g. cycle to work programmes, public transport or car pooling programmes, etc.)
			<b>NT33</b>	Number of low or no emission staff vehicles included on project (miles driven)
			<b>NT34</b>	Voluntary time dedicated to the creation or management of green infrastructure, to increase biodiversity, or to keep green spaces clean
<b>A good place to do business</b>		<b>Embedding Social Value in Commissioning</b>	<b>NT35</b>	Percentage of procurement contracts that includes sustainable procurement commitments or other relevant requirements and certifications (e.g. to use local produce, reduce food waste, and keep resources in circulation longer.)
			<b>NT22</b>	Percentage of procurement contracts that includes commitments to ethical procurement, including to verify anti-slavery and other relevant requirements
			<b>NT23</b>	Percentage of contracts with the supply chain on which Social Value commitments, measurement and monitoring are required