Request for information - "Step Up Shropshire" Leaflet/Letter (RFI: 1064)

Information requested: The cost of the "Step Up Shropshire" Leaflet / Letter.

Response:

Shropshire Council sent the "Step Up Shropshire" leaflet / letter out to nearly 135,000 homes in the Shropshire Council area.

This cost the equivalent of 41.5p per household for postage and printing. For context 2^{nd} class postage is 65p.

The funding for this came from additional resources the Council has received from Government to support its response to the COVID-19 pandemic.

The total cost for printing and postage was £55,800