

Representation Form

Please complete a separate **Part B Representation Form** (this part) for each representation that you would like to make. One **Part A Representation Form** must be enclosed with your **Part B Representation Form(s)**.

We have also published a separate **Guidance Note** to explain the terms used and to assist in making effective representations.

Part B: Representation

Name and Organisation:	Hollyhead Estates Ltd
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Q1. To which document does this representation relate?

- Regulation 19: Pre-Submission Draft of the Shropshire Local Plan
- Sustainability Appraisal of the Regulation 19: Pre-Submission Draft of the Shropshire Local Plan
- Habitats Regulations Assessment of the Regulation 19: Pre-Submission Draft of the Shropshire Local Plan
- (Please tick one box)

Q2. To which part of the document does this representation relate?

Paragraph: Policy: Site: Policies Map:

Q3. Do you consider the Regulation 19: Pre-Submission Draft of the Shropshire Local Plan is:

- A. Legally compliant Yes: No:
- B. Sound Yes: No:
- C. Compliant with the Duty to Co-operate Yes: No:

(Please tick as appropriate).

Q4. Please give details of why you consider the Regulation 19: Pre-Submission Draft of the Shropshire Local Plan is not legally compliant or is unsound or fails to comply with the duty to co-operate. Please be as precise as possible.

If you wish to support the legal compliance or soundness of the Regulation 19: Pre-Submission Draft of the Shropshire Local Plan or its compliance with the duty to co-operate, please also use this box to set out your comments.

Ford is designated as a Community Hub settlement where only one site has been included for housing allocation in the Local Plan Review. As a Community Hub, the Council should have a duty to provide more than one allocated site as there is more potential for deliverability if more than one site is allocated. Allocation site FRD011 at Land adjoining But Lane will be a dominant feature when passing through the village via the A458. In the previous consultation periods we have suggested the inclusion of our client's land in Ford as it provides scope for housing in the historic heart of the village and offer the potential for other facilities which are beneficial to the village in the future. It appears the Council did not give sufficient consideration to the benefits of this site to deliver housing, albeit that some initial discussion took place with officers of the Council, and the Parish Council, along with the head teacher of the village school by interested developers.

(Please continue on a separate sheet if necessary)

Q5. Please set out the modification(s) you consider necessary to make the Regulation 19: Pre-Submission Draft of the Shropshire Local Plan legally compliant and sound, in respect of any legal compliance or soundness matters you have identified at Q4 above.

Please note that non-compliance with the duty to co-operate is incapable of modification at examination. You will need to say why each modification will make the Regulation 19: Pre-Submission Draft of the Shropshire Local Plan legally compliant or sound. It will be helpful if you are able to put forward your suggested revised wording of any policy or text. Please be as precise as possible.

We would request that our clients land at Ford is considered for allocation. The site lies in a sustainable location with good access to the A458 which connects the village with Shrewsbury and Welshpool, whilst also being within walking distance to a range of local facilities. The site has the potential to help meet future housing requirements of both open-market and affordable units, support the growth of the village and its rural hinterland, and the provision of local facilities and services.

The site has received interest from Mediscan and Penny Lane Consultancy for the provision of medical facilities and other local facilities. A plan has been included within this representation to show these proposed facilities.

(Please continue on a separate sheet if necessary)

Please note: *In your representation you should provide succinctly all the evidence and supporting information necessary to support your representation and your suggested modification(s). You should not assume that you will have a further opportunity to make submissions.*

After this stage, further submissions may only be made if invited by the Inspector, based on the matters and issues he or she identifies for examination.

Q6. If your representation is seeking a modification to the Regulation 19: Pre-Submission Draft of the Shropshire Local Plan, do you consider it necessary to participate in examination hearing session(s)?

Please note that while this will provide an initial indication of your wish to participate in hearing session(s), you may be asked at a later point to confirm your request to participate.

- No, I do not wish to participate in hearing session(s)
 Yes, I wish to participate in hearing session(s)

(Please tick one box)

Q7. If you wish to participate in the hearing session(s), please outline why you consider this to be necessary:

To describe in more detail the benefits of the proposed development site in relation to the existing allocated sites.

(Please continue on a separate sheet if necessary)

Please note: *The Inspector will determine the most appropriate procedure to adopt to hear those who have indicated that they wish to participate in hearing session(s). You may be asked to confirm your wish to participate when the Inspector has identified the matters and issues for examination.*

Signature: Les Stephan

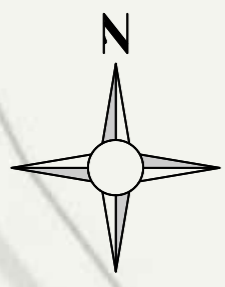
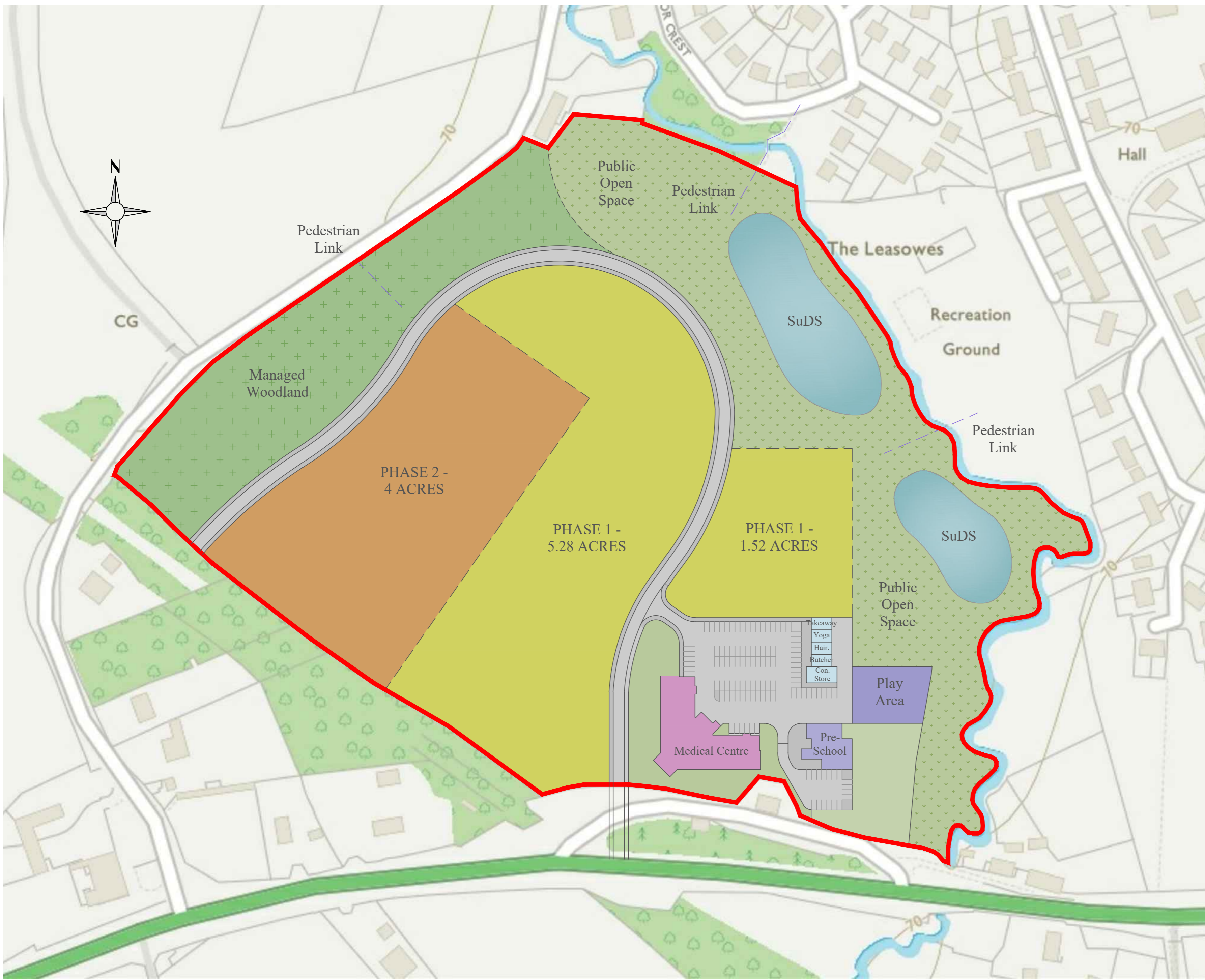
Date: 15/02/2021

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Part A Reference:

Part B Reference:

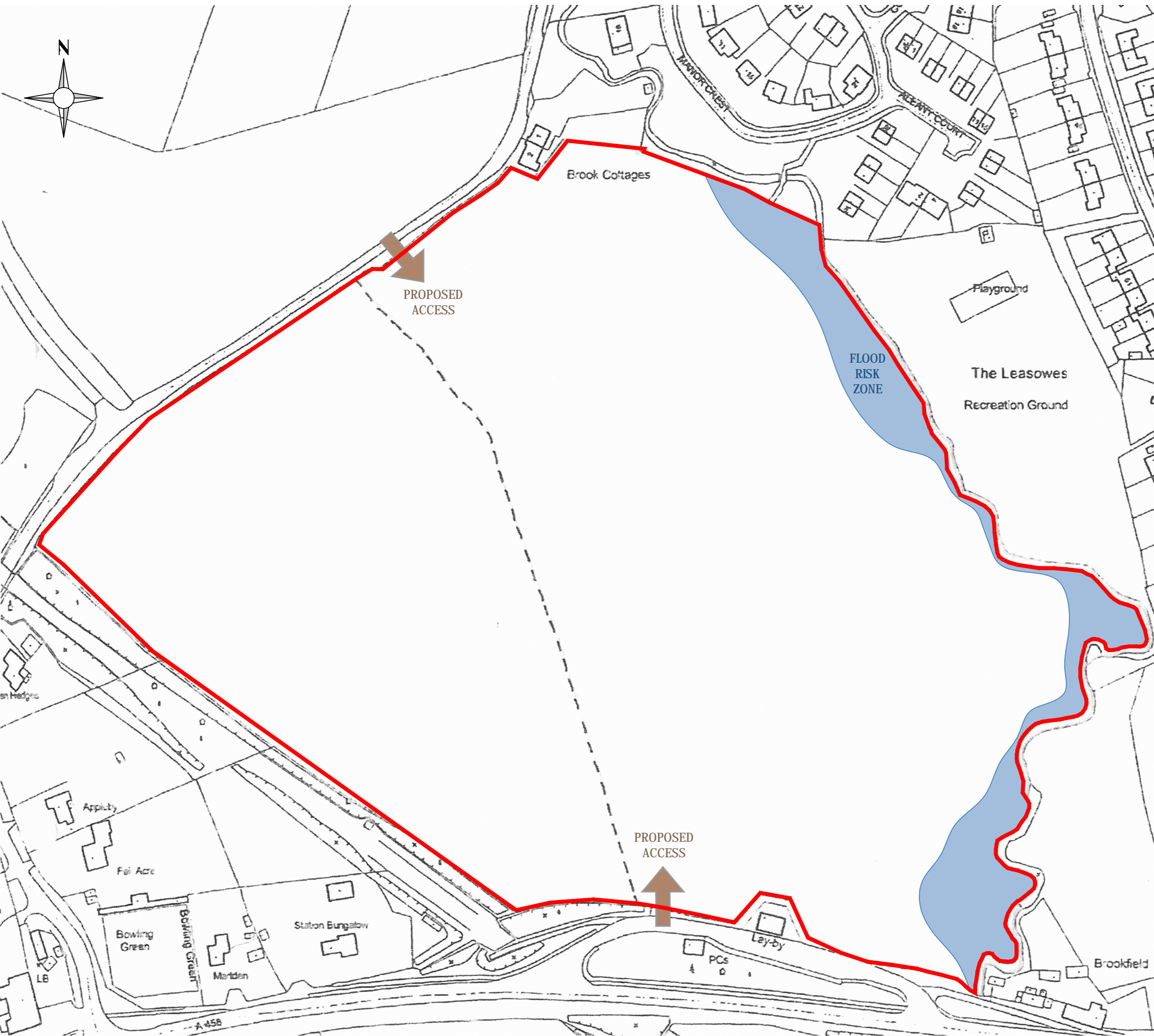
Site Boundary (100,380 sqm / 24.8 acres)



Suite 4
Old Grammar School House
School Gardens
Shrewsbury
SY1 2AJ
© 14881143 133077
e: design@wdw.co.uk
w: www.wdwarchitects.co.uk

wdw
Chartered Architects

Rev.	Description	Date	Initial
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LES STEPHAN PLANNING LTD <i>Chartered Town Planners & Development Consultants</i>			
9 Sweetlake Business Village Shrewsbury SY3 9EW. T: 01743 231040 W: www.lesstephanplanning.co.uk			
Client: Penny Lane Consultants			
Site Location: Land south of Brook Cottages Ford			
Drawing Title Illustrative Layout Plan			
Drawn by: SJS		Date: January 2021	
Scale	Job No.	Dwg No.	Rev.
1/1250 @ A2	-	01	-



LEGEND

— Site Boundary

Rev.	Description	Date	Initial
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 Les Stephan Planning Ltd. <small>Chartered Town Planners & Development Consultants</small>			
9 Sweetlake Business Village Shrewsbury SY3 9EW 01743 231040 www.LSPLtd.co.uk			
Client:			
Mr.			
Site Location:			
Land at Bank Farm Ford Nr Shrewsbury			
Drawing Title			
Site Plan			
Drawn by:		Date:	
SJS		September 2020	
Scale	Job No.	Dwg No.	Rev.
1/1250 @ A2	-	01	-