## 6.0 Local Benefits

The proposed development of 340 homes at the land north 6.1 of Wolverhampton Road, Shifnal offers the opportunity to stimulate economic growth, create jobs, assist in meeting Shropshire Council's identified housing need and add to the authority's revenue.

Affordable

£24.3m GVA

Economic output

(additional GVA p.a.)

**7** Affordation

### **Construction benefits**

**Construction value** 

(total construction cost)

New

homes

£44.5m

34

2



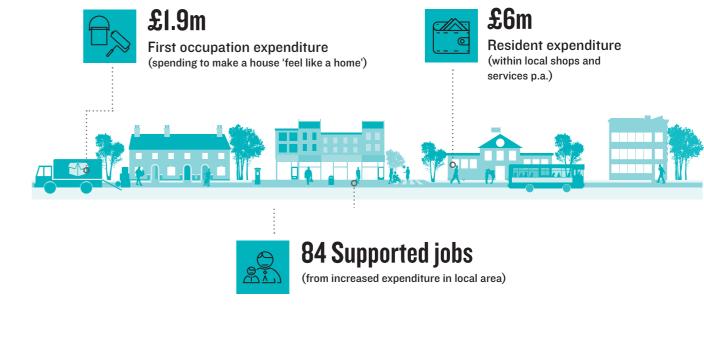
**149 Jobs Construction jobs** (over the 5 year build period)

Supply chain jobs p.a (indirect/induced 'spin-off' jobs

225 FTE

supported)

### **Operational and expenditure benefits**



### Local Authority revenue benefits



Land North of Wolverhampton Road, Shifnal





# 7.0 Summary

- The Vision Document has been prepared to support the promotion of Land North of Wolverhampton Road.
- It is informed by local planning policy, technical studies and fieldwork.
- It demonstrates that residential development comprising a mix of types and tenures is deliverable and achievable, contributing up to 340 dwellings towards the housing needs in Shifnal split between two parcels.
- The site is well located within easy distance to a range of local facilities including employment, education and retail by sustainable modes of transport.
- Comprehensive site development would make best use of land, utilise good highway links, and expand existing movement networks in the area.
- Site delivery presents the opportunity to provide high quality usable open space with play equipment for the current and new community, and ensure the protection and enhancement of green assets.





10.00

## **Appendix 2 Concept Masterplan**



### Кеу

Site Boundary

Phase 1 site benefiting from planning permission

Draft allocated site in third party ownership

Loop access connecting into Phase 1 site

Proposed main vehicular spine route

Proposed minor routes

Proposed footpath/cycleways

Proposed housing

Proposed housing frontage

Proposed pitches and play areas

Proposed orchards

Proposed street trees

Proposed boundary tree planting

Proposed attenuation pond











## LICHFIELDS

Project	Land North of Wolverhampton Road Shifnal	
Title	Illustrative Concept (no southern attenuation ponds)	
Client	L&Q Estates	
Date	29.09.2020	
Scale	NTS	Ν
Drawn by	AC	$\bigcap$
Drg. No	PS62394-01-008 RevE	

Based upon Ordnance Survey mapping with the permission of Her Majesty's Stationery Office. © Crown Copyright reserved. Licence number 100017707 LG/LF62394