



# GILLESPIES

SHROPSHIRE LANDSCAPE & VISUAL SENSITIVITY ASSESSMENT

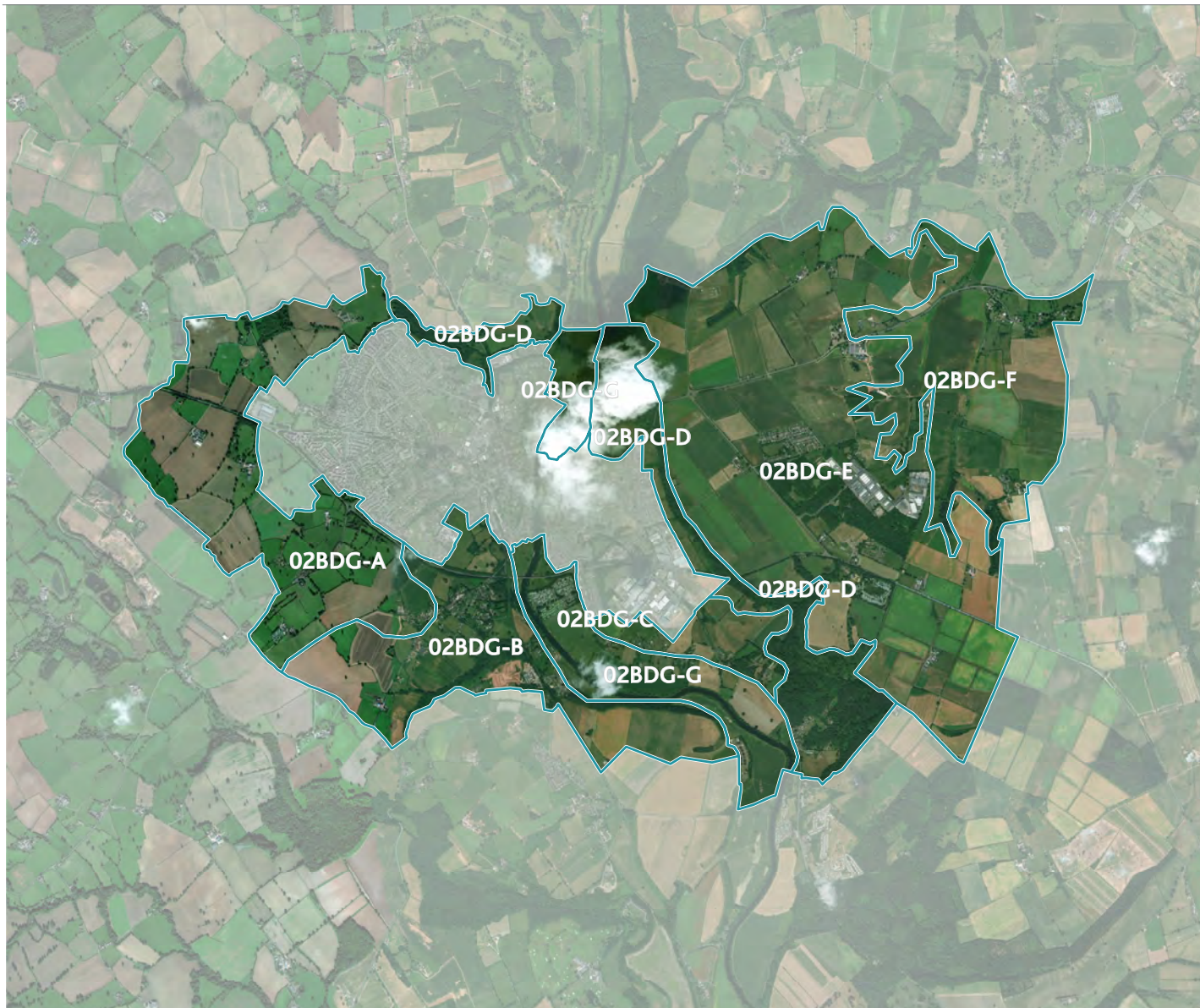
BRIDGNORTH  
[02BDG]

# CONTENTS

- SETTLEMENT OVERVIEW .....3
- PARCEL A .....4
- PARCEL B .....6
- PARCEL C .....8
- PARCEL D .....10
- PARCEL E .....12
- PARCEL F .....14
- PARCEL G .....16
- LANDSCAPE SENSITIVITY .....18
- VISUAL SENSITIVITY .....19
- DESIGN GUIDANCE .....20

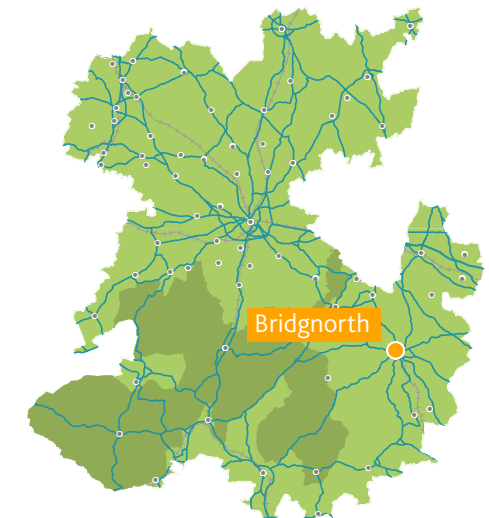
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## 02. BRIDGNORTH [02BDG]



### LOCATION AND DESCRIPTION

Bridgnorth is a town in south east Shropshire found south of Telford on a sandstone cliff. Bordered and divided by the Severn Valley, the town is split in two, with High Town on the right bank and Low Town to the left. The earliest historical reference to the town dates back to the 9th Century, at which time it was referred to as Cwatbridge. It now has a population of 12,620. Bridgnorth has been divided into 7 parcels for the purpose of this study.





# BRIDGNORTH A [02BDG-A]

## LOCATION AND CHARACTER

Parcel A is located to the west of Bridgnorth. The A458 forms a corridor through and along part of the parcel boundary. The B4364 runs through the parcel and National Cycle Route 45 forms part of the western boundary and there is a well connected PROW network. Hedgerows and hedgerow trees are characteristic of this rural landscape of sometimes steeply rolling landform, with small blocks of woodland within and along the parcel boundaries. Land use is mixed and of varying farming intensity, constrained by densely wooded streambanks and network of sunken lanes.



1. VIEW FROM B4364 LUDLOW ROAD LOOKING NORTHWEST FROM PUBLIC HOUSE CAR PARK



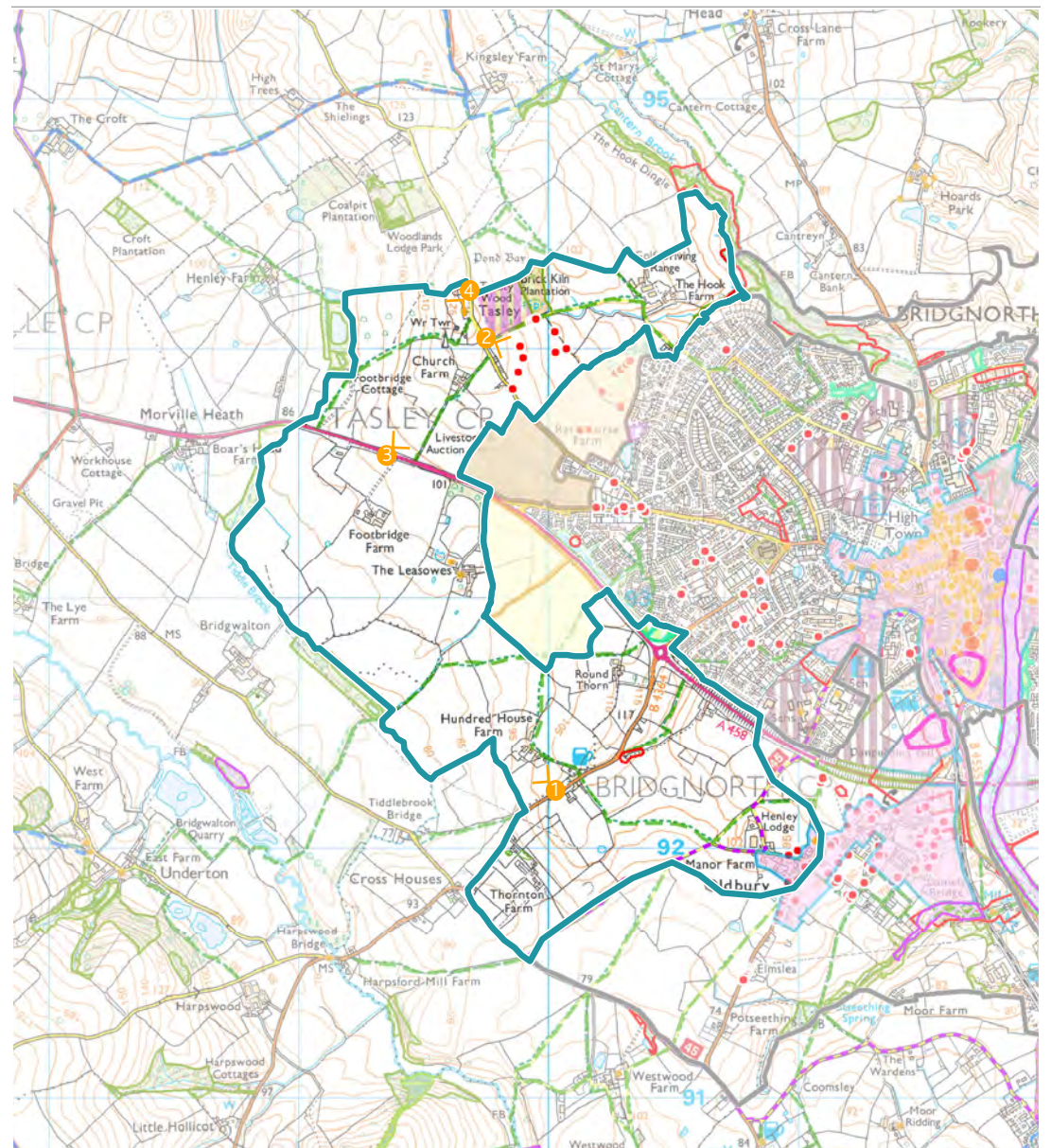
2. VIEW FROM CHURCH LANE LOOKING EAST WITH SEVERAL TPO PROTECTED TREES IN VIEW



3. VIEW FROM A458 LOOKING NORTHEAST TOWARDS TRINITY WOOD, TASLEY



4. VIEW SOUTHWEST FROM PROW AT ST PETER AND ST PAUL CHURCH, TASLEY TOWARDS WATER TOWER





# LANDSCAPE

## LANDSCAPE VALUE

This is a landscape of typical rural character and scenic quality derived from the robust network of hedgerows, hedgerow trees and woodland belts. Brick Kiln Plantation, Trinity Wood and ponds have some historic industrial association to coal mining activities in the north of the area. A water tower and mast to the south-west of St Peter and St Paul Church, Tasley are features on a natural high point, as is the church itself. The Shropshire Hills AONB lies some 8 km to the west and the landscape captures some of the AONBs special qualities, however this does not extend throughout the parcel. Part of the Oldbury Conservation Area extends into the south of the parcel, where the field patterns become noticeably smaller in scale. The A458 corridor has established planting either side that forms a substantial buffer between the settlement of Bridgnorth and the parcel. The PRoW network and National Cycle Route 45 contribute to the informal recreational value of the area.

## LANDSCAPE SUSCEPTIBILITY

This small to medium-scale, traditional farming landscape is within an area of gently to steeply rolling landform and irregular landscape pattern. There is a strong sense of remoteness and tranquility away from the main roads which is vulnerable to loss or erosion due to visual or noise disturbance from new development. While fields may accommodate new development, the hedgerow and hedgerow trees form strong elements in the landscape that define the rural character and are particularly susceptible as they are irreplaceable in the short to medium term. Existing settlement comprises dispersed individual properties and farmsteads situated along minor lanes and tracks and change to this pattern would be noticeable. The scenic quality and rural character mean the area is popular for informal recreation, which could be affected by new development.

## LANDSCAPE SENSITIVITY

This is an intact and tranquil farming landscape with natural features including protected trees and a robust network of hedgerows with connections to outlying woodland. The parcel contains part of Oldbury Conservation Area to the south which adds to the scenic quality. Overall the sensitivity of the landscape to change arising from new housing is medium and to employment is medium-high.



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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# VISUAL

## VISUAL VALUE

Views within this traditional farmed landscape, have some association with the Shropshire Hills AONB. These views occur only occasionally within the parcel, where there are glimpses through vegetation and on higher ground but these are limited and do not consistently contribute to visual quality. The landscape is intact with the main detracting elements being a mast on high ground and wood pole overhead lines. The water tower is reasonably well screened from the wider view by existing trees.

## VISUAL SUSCEPTIBILITY

The covering of hedgerows, trees, occasional woodland and rolling landform, contain immediate views within the parcel, particularly at lower levels. However at elevated viewpoints, there is a greater sense of openness as the view widens to include a greater area of the parcel and allow longer views towards the AONB. This increases the susceptibility as new development would be better screened at lower levels, than in a more open, elevated landscape. The rolling landform creates local skylines which are visible from multiple locations within the sensitivity parcel. Development on this higher ground would be particularly noticeable. The visual relationship between the rural landscape and Oldbury Conservation Area would be susceptible to new development, with scale and proportion of development a key consideration. There is limited intervisibility with the Bridgnorth settlement edge, but some views into and out of parcel B. The relative number of people likely to experience the view is focussed along minor road routes. The majority of the A458 has limited views of the parcel, being predominantly within cutting and well screened by vegetation. Dispersed individual properties, farmsteads, recreational users of the extensive PRoW network and National Cycle Route 45 are typically highly susceptible to changes to their surroundings.

## VISUAL SENSITIVITY

There are occasional views towards the Shropshire Hills AONB and Oldbury Conservation Area, all of which contribute to highly scenic views. The relative number of people within this sensitivity parcel is high, however many views are contained by landform and vegetation. The scenic quality combined with the absence of detracting features means that the views experienced are of medium sensitivity to change arising from new housing and medium-high sensitivity to change arising from employment.



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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# BRIDGNORTH B [02BDG-B]

## LOCATION AND CHARACTER

Parcel B is located to the south of Bridgnorth and contains the Oldbury Conservation Area. The River Sever to the east forms part of the parcel boundary together with the steep landform and Ancient Woodland of Cliff Coppice. The gentle rolling plateau above the coppice is characteristic of the area, having a mixed intensive landuse of arable and pastoral production with woodland and hedgerows. The rural landscape is interspersed with features of historic, tourist and recreational interest. Settlement within the parcel is dispersed with clusters of wayside dwellings.



1. VIEW FROM OLDBURY CONSERVATION AREA  
SOUTHEAST TOWARDS LOCAL WILDLIFE SITE



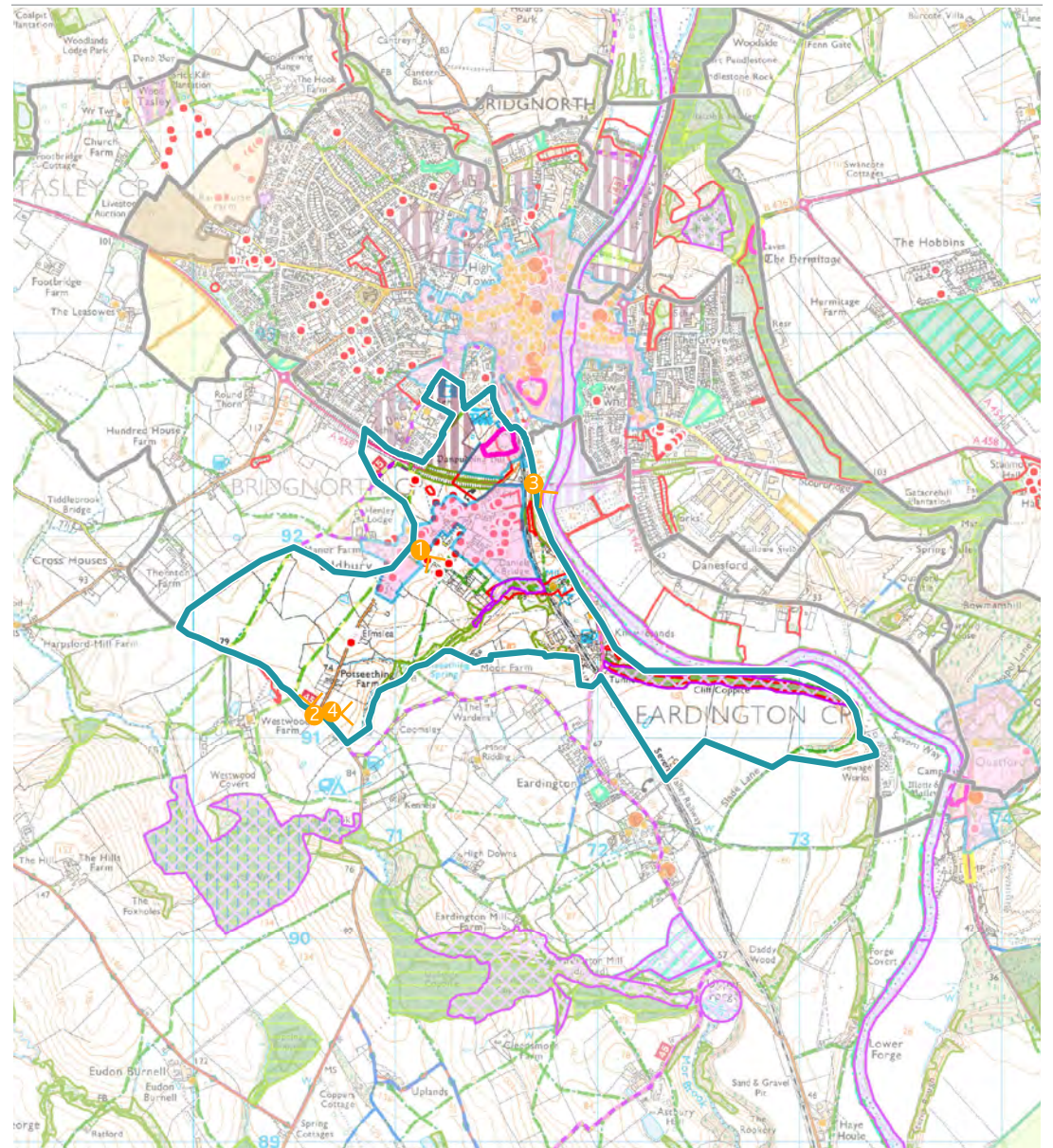
2. VIEW FROM B4363 JUNCTION LOOKING NORTH  
TOWARDS POTSEETHING FARM



3. VIEW FROM BELOW A458 ADJACENT TO B4555  
LOOKING SOUTH ALONG RIVER SEVERN



4. VIEW FROM B4363 JUNCTION LOOKING EAST  
WITH WOODED VALLEY BEYOND





# LANDSCAPE

## LANDSCAPE VALUE

This is a good quality landscape of rural character, with locally important historic sites and attractions including Panpudding Hill Scheduled Monument, Daniels Bridge Mill and the Severn Valley Railway. Cliff Coppice Local Wildlife Site has a distinctive cliff landform and the value of the area is further enhanced by Ancient Woodland with high presence of Tree Preservation Orders. The landscape makes an important contribution to the enjoyment of the area. The extensive PRoW network within Oldbury connects to the Severn Way and Daniels Bridge and Cliff Coppice Local Wildlife Sites. National Cycle Route 45 forms part of the south and west boundaries and minor roads around Oldbury lead into a tight small scale road system of limited access. The Shropshire Hills AONB lies some 8 km to the west, however the AONBs special features are not expressed.

## LANDSCAPE SUSCEPTIBILITY

This varied landscape of regular shaped, intimate and small scale horse paddocks within Oldbury transforms into medium scale irregular fields beyond. Undulating landform dominates becoming steeper at Cliff Coppice to the east and progressively rolling to the south west and south east. There is a strong sense of place in the Conservation Area and throughout the parcel. There is some sense of remoteness and tranquility within the Local Wildlife Site of Cliff Coppice. While larger fields may accommodate new development, woodlands, hedgerows and small field patterns form strong elements in the landscape that define rural character and are particularly susceptible. Existing settlement comprises dispersed individual properties and farmsteads situated along minor lanes and farm tracks and change to this intimate pattern would be noticeable. The qualities and features of this varied landscape mean the area is popular for recreation, which could be affected by new development.

## LANDSCAPE SENSITIVITY

This is an intact rural, historic landscape with significant natural and designated features that are locally valued and frequently visited. Oldbury Conservation Area adds to the scenic quality. Overall the sensitivity of the landscape to change arising from new housing is medium-high and to employment is high.



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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# VISUAL

## VISUAL VALUE

Views within this rural landscape have no association with the Shropshire Hills AONB, due to extensive screening along the A458 and limited visibility of the AONB from within the parcel as a result of the small scale enclosed landscape. The landscape is intact with the main detracting elements being overhead lines and A458 bridge across the River Severn.

## VISUAL SUSCEPTIBILITY

The generous covering of trees, hedgerows and undulating landform, contain views within the parcel, particularly at lower levels, limiting views into and out of the parcel. This results in limited intervisibility with Bridgnorth. There are views between parcel A and B and across into parcel G with the River Severn Valley. On rolling, flatter landform to the west of the parcel, views are more open, but local skylines are formed that are visible from many locations within the parcel. This increases the susceptibility as new development would be better screened at lower levels, than in a more open landscape. Development on this higher ground would be particularly noticeable, due to the wide range of receptors and available access through the area. The visual relationship between the rural landscape and Oldbury Conservation Area would be susceptible to new development, with scale and proportion of built form a key consideration. The relative number of people likely to experience the view is very high, with focussed views from natural and historic attractions, roads and heritage railway. The majority of the A458 has limited views of the parcel, being predominantly within cutting and well screened by vegetation. Dispersed individual properties, Conservation Area, farmsteads and recreational users of the extensive PRoW network and National Cycle Route 45 are typically highly susceptible to changes to their surroundings.

## VISUAL SENSITIVITY

This area has scenic views into and out of sites of nature conservation, historic and heritage value, experienced by sensitive receptors. The relative number of people within this sensitivity parcel is high, however many views are contained by landform and vegetation. The scenic quality combined with the variety of landscape features means that the views experienced are of medium-high sensitivity to change arising from new housing and high sensitivity to change arising from employment.



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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# BRIDGNORTH C [02BDG-C]

## LOCATION AND CHARACTER

Parcel C is located to the south-east of Bridgnorth and the Stourbridge Road industrial Estate. The A442 Kidderminster Road, runs along the parcels south boundary. Old Worcester Road bisects the parcel and leads into the adjacent industrial estate. The area is characterised by steep sided sandstone valley sides and undulating landform overlain by impoverished sandy soils mostly utilised by estate woodland, with mature woodland and specimen trees present to the boundaries of this farmland with the Quatford parkland landscape, leading into areas of heath on higher ground.



1. VIEW FROM PROWL BRIDLEWAY EAST TOWARDS QUATFORD CASTLE PARKLAND



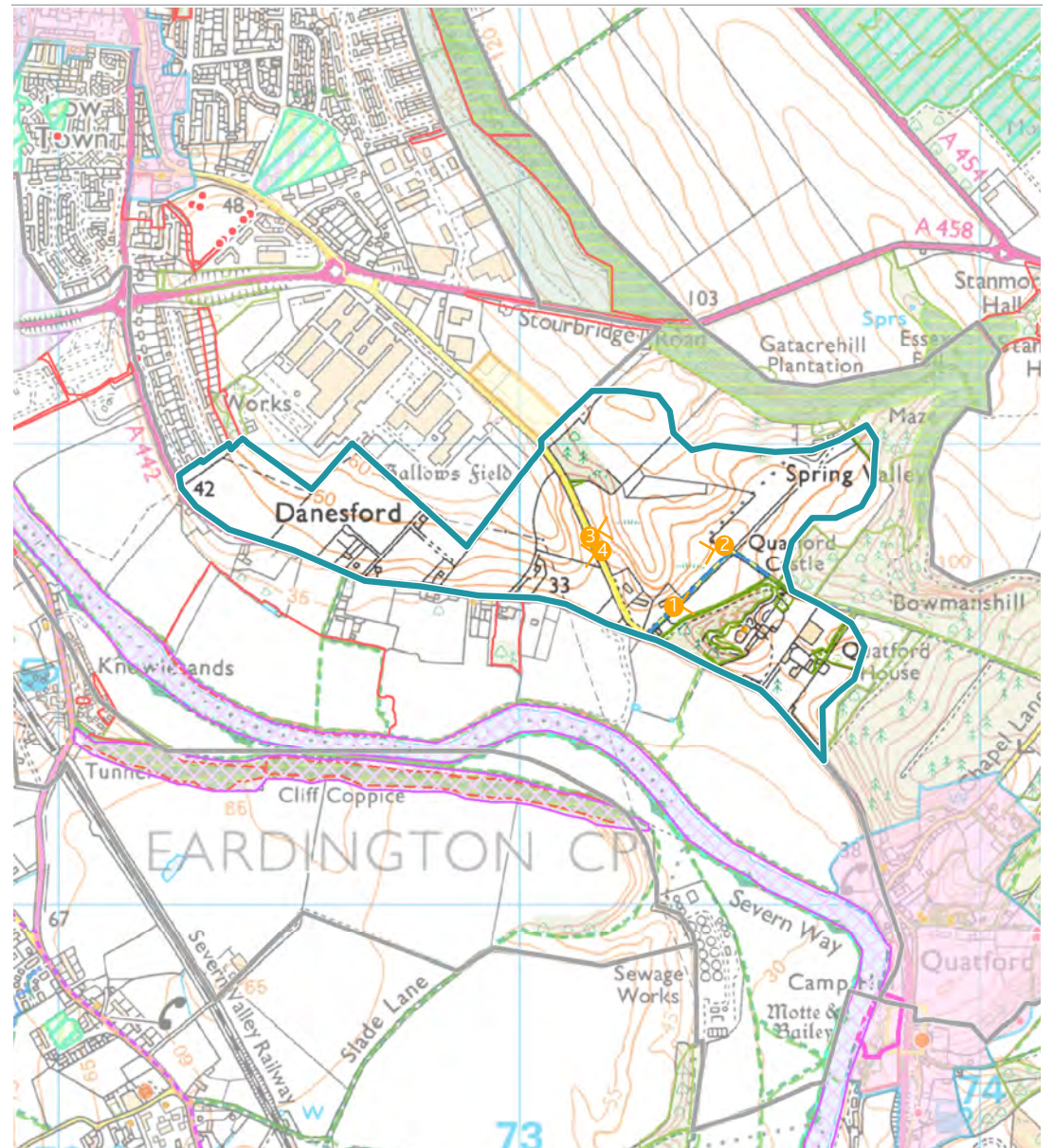
2. VIEW FROM PROWL BRIDLEWAY NORTH TOWARDS GATACRE HILL PLANTATION



3. VIEW NORTHWEST FROM OLD WORCESTER ROAD TOWARDS INDUSTRIAL ESTATE BEYOND LANDFORM



4. VIEW FROM OLD WORCESTER ROAD LOOKING EAST





# LANDSCAPE

## LANDSCAPE VALUE

This is a landscape of typical rural character, of relatively good condition and scenic quality derived from the natural habitats and parkland features within the parcel. Robust hedgerows connect to established woodlands and create links to designated sites in parcel D.

## LANDSCAPE SUSCEPTIBILITY

This is a landscape of small to medium scale, irregular and regular shaped field patterns over undulating landform that is occasionally steep. Small scale horse paddocks and grasslands adjacent to the parkland of Quatford Castle and arable and pasture farmland, feature within an area of low tree cover that benefits from the setting of the adjacent woodland in parcel D. There is a medium sense of place within this typically rural parcel with some tranquility apparent towards the woodland areas, that could be vulnerable to loss or erosion due to visual or noise disturbance from new development.. The undulating and steep landform are particularly susceptible to development, as changes to ground levels would be noticeable alterations to the landscape. Existing settlement comprises dispersed individual properties along the main road where it may be possible to undertake infill development and dispersed properties along minor roads and private tracks.

## LANDSCAPE SENSITIVITY

This is a rural farmland and parkland landscape with landform, trees and woodland that contribute to scenic quality. Overall the sensitivity of the landscape to change arising from new housing is medium and to employment is medium-high.



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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# VISUAL

## VISUAL VALUE

Views within this rural landscape have no association with the Shropshire Hills AONB, with limited visibility of the AONB from within the parcel due to intervening landform and vegetation. The landscape is intact with few detracting elements.

## VISUAL SUSCEPTIBILITY

Localised trees and woodland combined with undulating landform, contain views within the parcel, particularly at lower levels, limiting views into and out of the parcel. There is intervisibility with parcels G and D and also across to Cliff Coppice in B and the River Severn Valley. The parcel is well screened from the industrial estate by mature planting with limited views between the two. Local skylines are formed that are visible from many locations within the parcel, from minor roads and PRoW. This increases the susceptibility as new development would be better screened at lower levels, than in a more open landscape. Development on this higher ground would be particularly noticeable, however there are a limited number of sensitive residential and recreational receptors that would be affected. The level of access through the parcel is constant to the west boundary along the A442, but only occasional elsewhere, with numbers relatively lower within the parcel. The dispersed individual properties, and recreational users of the PRoW network are typically highly susceptible to changes to their surroundings.

## VISUAL SENSITIVITY

This area has a typically rural character with a distinctive undulating landform that contains views at lower levels. A lack of PRoW connections within the parcel limits accessibility so some elevated views may not be immediately appreciated. However, the potential for local and distant skylines and intervisibility across several parcels means that the views experienced are of medium sensitivity to change arising from new housing and medium-high sensitivity to change arising from employment.



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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# BRIDGNORTH D [02BDG-D]

## LOCATION AND CHARACTER

Parcel D to the north, east and south east of Bridgnorth is split into two sub-parcels. There is limited vehicular access through the parcel with the A442 to the north, minor road Chapel Lane to the south east and the A458. The extensive PRoW network connects wooded river gorges, steeply sloping valleys and areas of generous woodland cover. There is very little settlement within the parcel. To the south, natural and man-made caves are evident in the exposed outcrops. Landuse is mainly woodland, some ancient, with a mixture of pasture and recreational land.



1. VIEW NORTH FROM PROW NEAR HAZEL VIEW  
LOOKING TOWARDS THE HERMITAGE AND CAVES



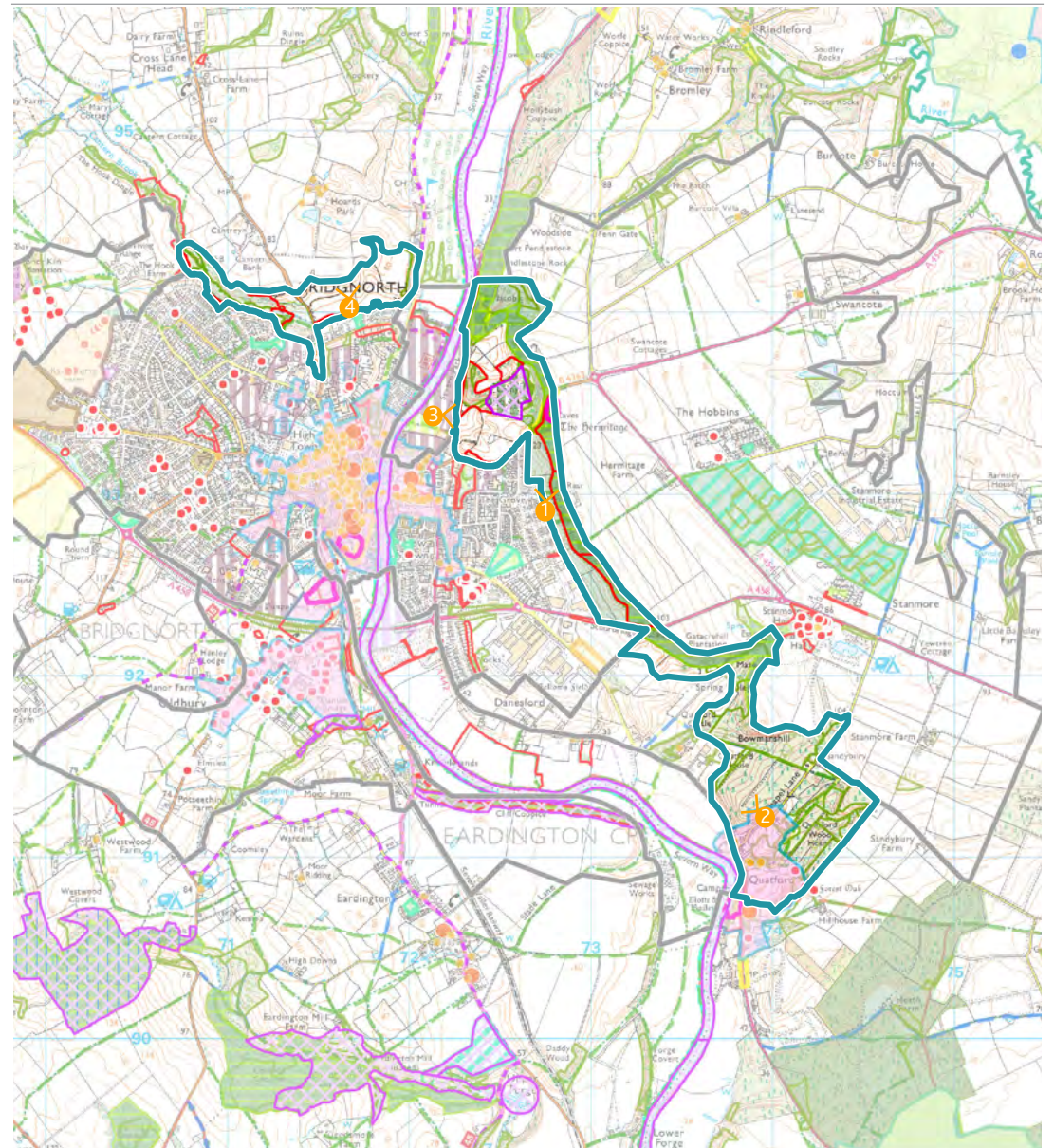
2. VIEW FROM CHAPEL LANE LOOKING NORTHWEST  
TOWARDS QUATFORD COPPICE



3. VIEW FROM SEVERN PARK CAR PARK EAST  
TOWARDS THE HERMITAGE AND CAVES



4. VIEW FROM OPEN SPACE AT STANLEY LANE /  
BROOK HOLLOW LOOKING NORTH





# LANDSCAPE

## LANDSCAPE VALUE

This is a landscape of strong character and scenic quality derived from the extensive designated woodland throughout the parcel. Nationally designated geological formations and distinctively steep landform are underlying features. The Shropshire Hills AONB lies some 10 km to the west and the landscape captures some of the special qualities due to the generous woodland cover and sandstone ridges. The heritage assets of the Hermitage Caves, Cemetery, Quatford House parkland and Conservation Area, enhance the value of the landscape. A Local Wildlife Site at the cemetery adds to natural value. An extensive PRoW network contributes to the informal recreational value of the area.

## LANDSCAPE SUSCEPTIBILITY

This is a small to medium-scale landscape within an area of undulating and steep landform. Regular shaped pasture fields behind the residential area of The Grove form a buffer between the housing and woodland above the settlement edge. The relationship with the settlement edge is quite abrupt at this location, but elsewhere it is well integrated. There is some sense of tranquility in this area of strong character and sense of place. While fields behind The Grove could accommodate new development, the valuable buffer between housing and woodland would be eroded as a result. Trees and hedgerows throughout the parcel, form strong elements in the landscape and define rural character, being particularly susceptible to change as they are irreplaceable in the short to medium term. Existing settlement edge includes a large estate of residential properties and industrial area, however the rural wooded character mean the area is popular for informal recreation, which could be affected by new development.

## LANDSCAPE SENSITIVITY

This is a predominantly wooded landscape of distinctive landform, designated features and historical interest, which means overall the sensitivity of the landscape to change arising from new housing is high and from new employment is very high.



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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# VISUAL

## VISUAL VALUE

Views within this wooded landscape have few associations with the Shropshire Hills AONB, but are considered to take in some of the special qualities and form part of the setting. Views into and out of the Quatford Conservation Area to the south and to and from the Hermitage Caves to the north are of high quality and look over the historic settlement of Bridgnorth.

## VISUAL SUSCEPTIBILITY

The extensive covering of woodland and hedgerows and underlying steep landform, contain immediate views within the parcel and only permit limited inward and outward views. The steep wooded ridgeline of Hermitage Hill Coppice and Gatacrehill Plantation creates a prominent skyline that is visible from multiple locations within and beyond the sensitivity parcel. Development on this higher ground would be particularly noticeable. The visual relationship between the wooded landscape and Quatford Conservation Area would be susceptible to new development, with retention of woodland and landscape pattern a key consideration. The parcel is intervisible with parcel C and the settlement edge, however views into parcel E are ostensibly blocked by the woodland. There are higher numbers of receptors using roads and at the settlement edge, however many views are contained by landform, buildings and vegetation, limiting some views into and out of the parcel. The small numbers of individual properties within the parcel, farmsteads and sensitive recreational receptors using the extensive PRoW network, are typically highly susceptible to changes to their surroundings.

## VISUAL SENSITIVITY

This area has a strong rural, wooded character with a distinctive landform and glimpsed elevated views towards the Shropshire Hills AONB, with views into and out of Quatford Conservation Area and Bridgnorth settlement. The quality of views and elevated location means that the views experienced are of high sensitivity to change arising from new housing and very high sensitivity to change arising from employment.



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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# BRIDGNORTH E [02BDG-E]

## LOCATION AND CHARACTER

Parcel E is located to the east of Bridgnorth. A458 and A454 bisect the parcel and the area is further connected by minor and local roads and PRow. The area is characterised by an upland plateau which extends into a rolling to flat topography and an area of increasing undulation to the north and east of distinctive drumlin formation. Hermitage Hill Coppice forms a distinctive western boundary connecting to well managed hedgerows and occasional hedgerow trees. Agriculture is a mixture of intensive arable and pasture with strongly regular field patterns.



1. VIEW FROM ENTRANCE TO STANMORE COUNTRY PARK WEST TOWARDS HERMITAGE HILL COPPICE



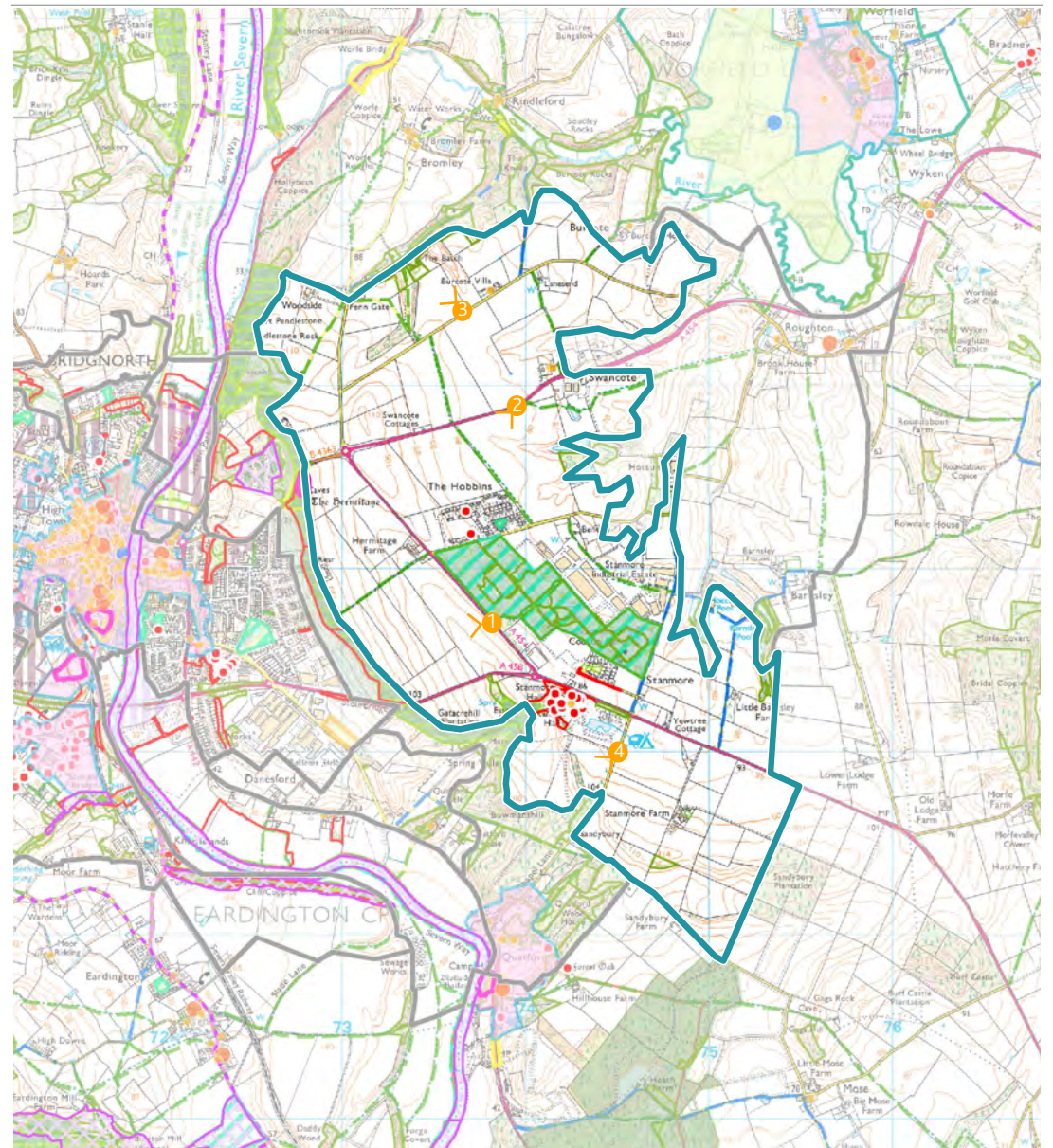
2. VIEW FROM A454 LOOKING SOUTH WEST TOWARDS THE HOBBS



3. VIEW FROM WEST OF BURCOTE VILLA LOOKING NORTHWEST TO THE BATCH AND BATCH LANE



4. VIEW FROM CHAPEL LANE NEAR STANMORE HALL TOURING PARK LOOKING SOUTH





# LANDSCAPE

## LANDSCAPE VALUE

This is a landscape of typical rural character and scenic quality derived from the robust network of hedgerows with good connectivity to woodland blocks beyond the parcel. Historic buildings and parkland landscape at Stanmore are clustered to the south. The Shropshire Hills AONB lies some 10 km to the west, but is largely screened from view by intervening vegetation and landform of Hermitage Hill Coppice, meaning the landscape does not capture the AONBs special qualities. An extensive PRoW network, Stanmore Country Park and Stanmore Hall caravan and camp site contribute to the recreational value of the area.

## LANDSCAPE SUSCEPTIBILITY

This is a varied scale, predominantly farmed landscape of regular field patterns, interspersed with concentrated residential development, industrial usage and recreational provision. The landform is flat to gently rolling with strongly defined hedgerow boundaries and distinct woodland blocks, leading into areas of well-defined undulations to the parcel boundaries. There is a sense of tranquility within the country park and away from the main roads, however this is a landscape of activity due to high frequency of road use. The industrial estate is partially integrated within the landscape, however settlement edges of The Hobbins are more abrupt and there is no relationship with the settlement of Bridgnorth. While fields may accommodate new development, the hedgerow and hedgerow trees form strong elements in the landscape that define the rural character and are particularly susceptible being irreplaceable in the short to medium term. The scenic quality, country park and rural character mean the area is popular for recreation, which could be affected by new development.

## LANDSCAPE SENSITIVITY

This is an intact farming landscape with a robust network of hedgerows and connections to outlying woodland. The parcel contains pockets of residential and industrial development that could to accommodate adjacent development with appropriate planting to aid integration. Overall the sensitivity of the landscape to change arising from new housing and employment is medium.



LOW	MEDIUM-LOW	<b>MEDIUM</b>	MEDIUM-HIGH	HIGH	VERY HIGH
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LOW	MEDIUM-LOW	<b>MEDIUM</b>	MEDIUM-HIGH	HIGH	VERY HIGH
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# VISUAL

## VISUAL VALUE

Views within this traditional farmland landscape, have no association with the Shropshire Hills AONB, which is not present within the view. The rural landscape is generally intact with areas of development clustered around Stanmore.

## VISUAL SUSCEPTIBILITY

The covering of hedgerows, trees and woodland contain immediate views in the vicinity of Stanmore and The Hobbins. The gently rolling landscape further limits views at lower levels, with part of the parcel forming skylines that are visible from multiple locations within the sensitivity parcel. Development on this higher ground would be particularly noticeable. At elevated ground to the west and south west of the parcel, views are more open, allowing long views of Hermitage Hill Coppice along the A454. This increases the susceptibility as new development would be better screened at lower levels, than in a more open, elevated landscape. The parcel is intervisible with parcel F but views into D are screened by mature woodland. The relative number of people likely to experience the view is concentrated along major roads, at The Hobbins where access and presence of receptors is constant and within the country park. Dispersed individual properties, farmsteads, recreational users of the extensive PRoW network, country park and caravan site are typically highly susceptible to changes to their surroundings.

## VISUAL SENSITIVITY

This area has a typically rural character with a robust network of hedgerows and rolling landform, benefitting from the scenic quality and screening properties of woodland in Stanmore Country Park and in the adjacent parcel D. The relative number of people within this sensitivity parcel is high. The often elevated and open aspect means that some views experienced are of particular sensitivity to change, however overall throughout the parcel, there is a medium sensitivity to change arising from housing and employment.



LOW	MEDIUM-LOW	<b>MEDIUM</b>	MEDIUM-HIGH	HIGH	VERY HIGH
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LOW	MEDIUM-LOW	<b>MEDIUM</b>	MEDIUM-HIGH	HIGH	VERY HIGH
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# BRIDGNORTH F [02BDG-F]

## LOCATION AND CHARACTER

Parcel F is located to the east of Bridgnorth, between Swancote and Roughton to the north and Barnsley to the south. The A454 passes east west to the north of the parcel and there are minor roads and PRow. Trees and small copses are scattered throughout the landscape, with hedgerows generally along minor roads with typically large arable fields. The distinctly undulating landform and drumlin formation combines with several narrow upland valleys to the north. Settlement is dispersed or clustered in association with large to very large houses such as Davenport House.



1. VIEW FROM A454 LOOKING NORTH TOWARDS DAVENPORT HOUSE AND ESTATE PARKLAND



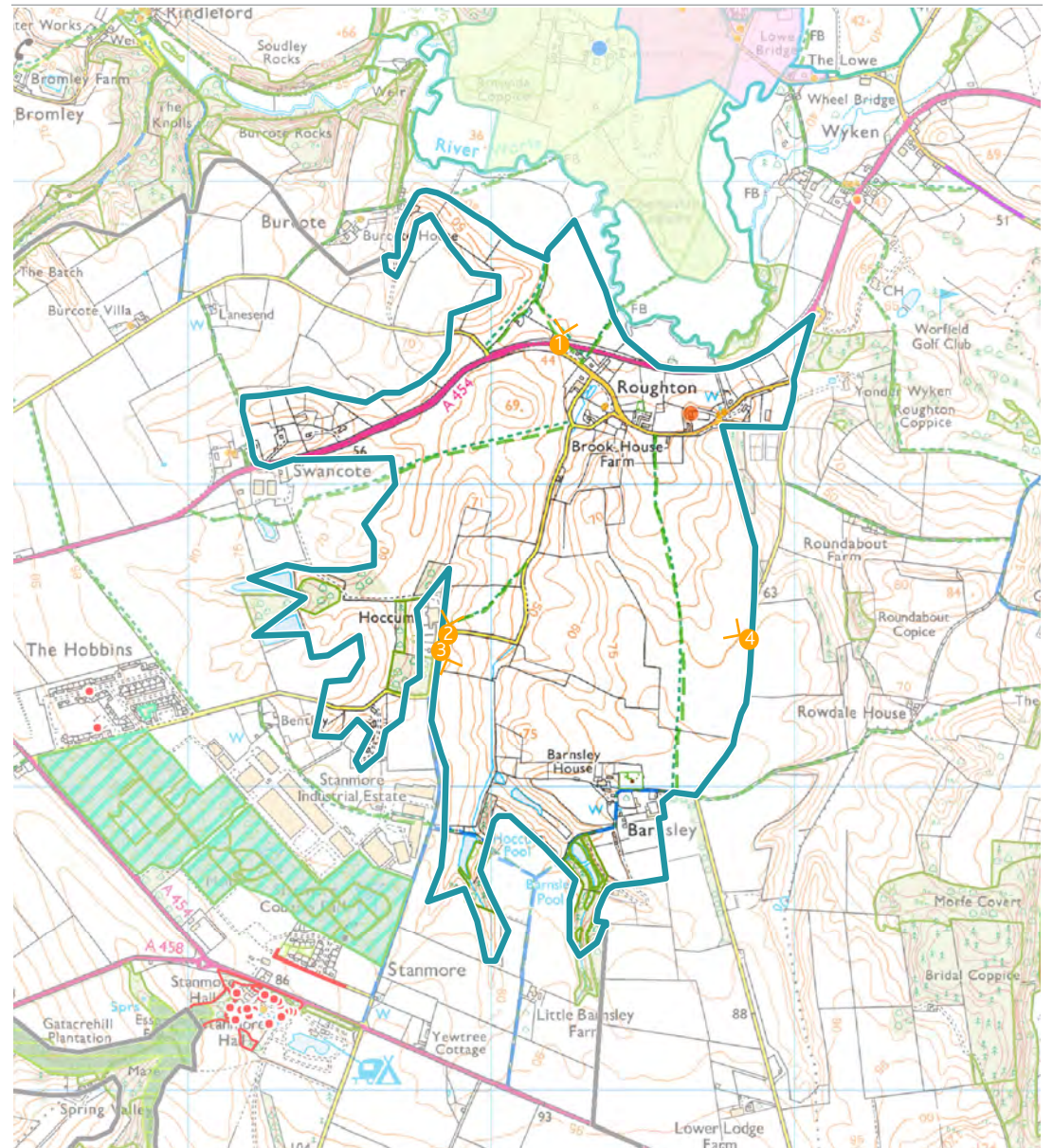
2. VIEW FROM BROOK LANE AND PROW FOOTPATH LOOKING NORTHEAST TOWARDS ROUGHTON



3. VIEW FROM BROOK LANE LOOKING SOUTHEAST TOWARDS BARNSELY



4. VIEW FROM BROOK LANE LOOKING NORTHWEST TOWARDS SWANCOTE AND BURCOTE





# LANDSCAPE

## LANDSCAPE VALUE

This is a landscape of scenic quality derived from the strong rural character and landform. Visual links to Davenport House Registered Park and Garden to the north further enhance the scenic quality of the landscape. The parcel displays some of the special qualities of the Shropshire Hills AONB which lies some 10 km to the west, but could not be considered to fall within its setting. An extensive PRoW contributes to the informal recreational value of the area.

## LANDSCAPE SUSCEPTIBILITY

This is a varied scale, predominantly farmed landscape of irregular field patterns, the visible extents of which are interrupted by the distinctly undulating landform. Hedgerow field boundaries enclose arable, pasture and areas of new woodland planting. There is a strong sense of tranquility within the parcel away from the main roads, which is further heightened by the enclosure afforded by the undulating landscape, adding to the strong rural character that would be particularly susceptible to change and erosion by development, being irreplaceable in the short to medium term. The parcel has no relationship with Bridgnorth, however the settlement edge of Roughton is well integrated. Elsewhere dispersed individual properties and farmsteads are present throughout the parcel, some of which are associated with historic properties. Often only accessible off minor roads and tracks, these properties would be particularly vulnerable, with noticeable change to settlement pattern as a result of development. The scenic quality and strong rural character mean the area is popular for informal recreation, which could be affected by new development.

## LANDSCAPE SENSITIVITY

This is an intact and tranquil farming landscape with some historic and natural features and distinctive undulating landform. Visual links to Davenport House Registered Park and Garden further contribute to the character of the area. Overall the sensitivity of the landscape to change arising from new housing is medium-high and to employment is high.



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
-----	------------	--------	-------------	------	-----------



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
-----	------------	--------	-------------	------	-----------

# VISUAL

## VISUAL VALUE

Views within this rural landscape are of high quality and include the 'borrowed' landscape of Davenport House Registered Park and Garden to the north. The landscape is intact with few detractors. There are no views of the Shropshire Hills AONB to the west.

## VISUAL SUSCEPTIBILITY

The undulating landform defines the views available throughout the majority of the parcel. Views are contained with limited inward and outward looking prospects particularly in low-lying areas. Elsewhere on higher ground, views become open and elevated, with many high points forming local skylines. Development on this higher ground would be particularly noticeable with lower ground providing more opportunities for visual screening. The landscape becomes more rolling at Roughton with views opening out towards Davenport House Registered Park and Garden and again opening out at Barnsley to the south of the parcel. The parcel is intervisible with parcel E and the settlement edge of Roughton. The relative number of people likely to experience the view is concentrated along the A454 to the north. Access in the majority of the parcel is less frequent and of lower numbers. Dispersed individual properties and farmsteads and recreational users of the well connected PRoW network, are typically highly susceptible to changes to their surroundings.

## VISUAL SENSITIVITY

This area has a views out to Davenport House Registered Park and Garden to the north, which contribute to the scenic views. Although the relative number of people within this sensitivity parcel is low, this scenic quality combined with the absence of detracting features means that the views experienced are of medium-high sensitivity to change arising from new housing and high sensitivity to change arising from new employment.



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
-----	------------	--------	-------------	------	-----------



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
-----	------------	--------	-------------	------	-----------

# BRIDGNORTH G [02BDG-G]

## LOCATION AND CHARACTER

Parcel G is located to the centre of Bridgnorth, along the River Severn valley. The A458 viaduct runs east to west across this farmed, wide river floodplain that includes woodland, hedgerows and trees. The north of the parcel is characterised by a flat narrow valley floor with mixed agricultural, industrial and recreational land uses. Tree cover is limited to linear riparian groups with occasional scrub and a field pattern of rectilinear hedge enclosures. To the south, the flood plain supports arable crops where sufficiently wide and woodland becomes extensive to the valley sides.



1. VIEW FROM PROW IN SEVERN PARK LOOKING WEST TOWARDS GOLF COURSE



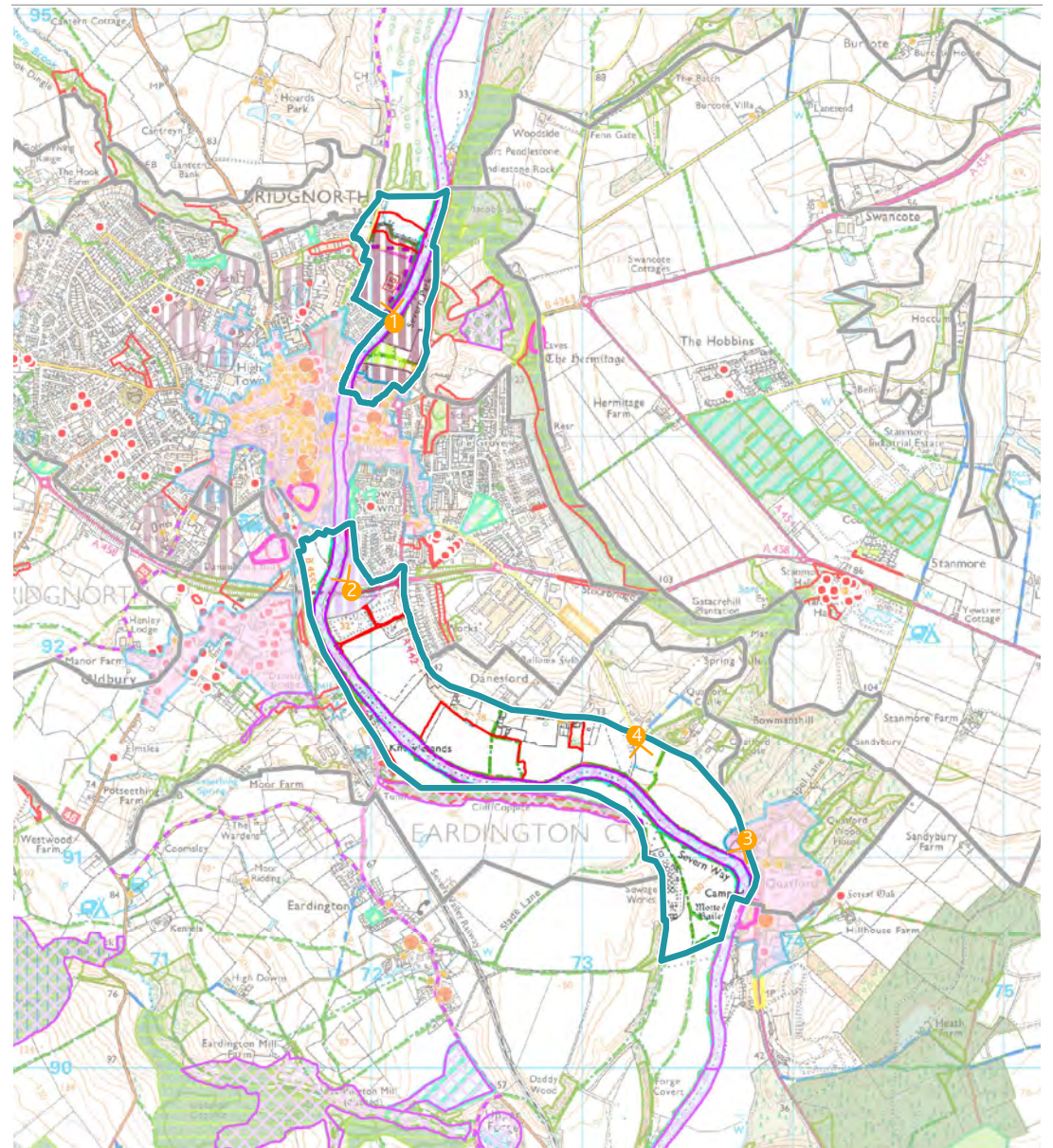
2. VIEW FROM A458 VIADUCT LOOKING NORTH INTO THE PARK



3. VIEW FROM A442 LOOKING SOUTHWEST TOWARDS RIVER SEVERN AND CLIFF COPPICE



4. VIEW FROM A442 LOOKING SOUTH TOWARDS RIVER SEVERN AND QUATFORD





# LANDSCAPE

## LANDSCAPE VALUE

This is a landscape of scenic quality derived from the strong river valley character, tree cover and designated natural features and many protected trees. Despite proximity to the Shropshire Hills AONB some 8 km to the west the landscape could not be considered to fall within its setting. The River Severn is a valued attraction and Local Wildlife Site, with waterside footpath, Severn Way and extensive PRow network contributing to the informal recreational value of the area.

## LANDSCAPE SUSCEPTIBILITY

This is a medium scale, predominantly flat farmed landscape of regular field patterns, with hedgerows enclosing arable and pasture land use. Linear woodland and riparian habitat follow the river course and there is a strong sense of place throughout the parcel. There is some sense of tranquility away from the main roads and this is further enhanced by the proximity to the watercourse. The settlement edge of Bridgnorth is partially integrated, with residential and industrial development apparent. A caravan park south of Bridgnorth is well screened, with dispersed individual properties along the A442 overlooking the parcel to the west. The floodplain, river and valley contribute to the wider setting of Bridgnorth to the north. Properties to the edge of the parcel along the A442 would potentially be less vulnerable to change as a result of development being associated with the larger settlement of Bridgnorth. This is in contrast to the river and floodplain which would be more vulnerable to noticeable changes to the rural character. The scenic quality and strong sense of place mean the area is popular for many types of recreation, particularly along the Severn Way and parkland that would be susceptible to change as a result of development.

## LANDSCAPE SENSITIVITY

This is a landscape of mixed use and local importance for recreation with natural features and distinctive floodplain. Visual links to the historic settlement of Bridgnorth further contributes to the character of the area. Overall the sensitivity of the landscape to change arising from new housing and employment is high.



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
-----	------------	--------	-------------	------	-----------



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
-----	------------	--------	-------------	------	-----------

# VISUAL

## VISUAL VALUE

Views within this valley landscape are of high quality and take in views towards the Conservation Areas of Bridgnorth to the north and Quatford to the south. The landscape is intact and strongly rural with some detractors. There are no views of the Shropshire Hills AONB to the west.

## VISUAL SUSCEPTIBILITY

The flat landform of the River Severn valley affords open views across the parcel and along the river. The parcel is visible to adjoining parcels B, C and D, with intervisibility across C from B to D making views particularly vulnerable to noticeable change as a result of development. The River Severn is a strong visual feature of the parcel and the A458 viaduct crosses the parcel at high level, allowing elevated views across the valley as well as from the waterway itself. There are some detractors to the views within the parcel, however this does not substantially reduce the scenic quality. Development on the floodplain would be particularly noticeable by the high number of people likely to experience the view from either ground level or from higher vantage points, particularly from tourist attractions such as the heritage railway. The number of potential recreational and tourist receptors are high, with dispersed individual properties, caravan parks and farmsteads typically highly susceptible to changes to their surroundings.

## VISUAL SENSITIVITY

This area has a distinctly scenic character with views along the River Severn that can be appreciated from several vantage points within and beyond the boundaries of the parcel. The relative number and frequency of people within this sensitivity parcel is high, and combined with the low number of detracting features means that the views experienced are of high sensitivity to change arising from new housing and new employment.



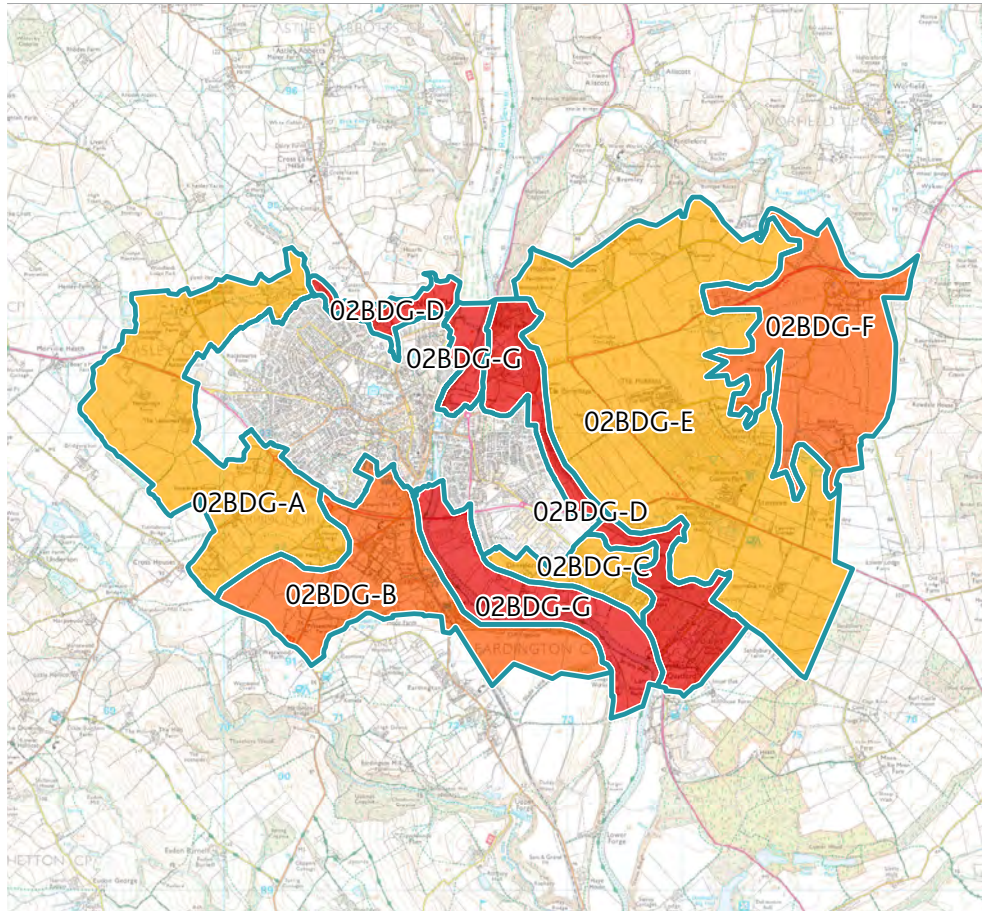
LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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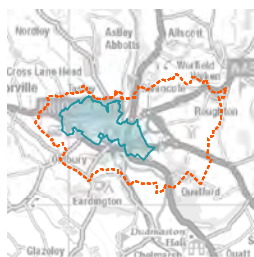
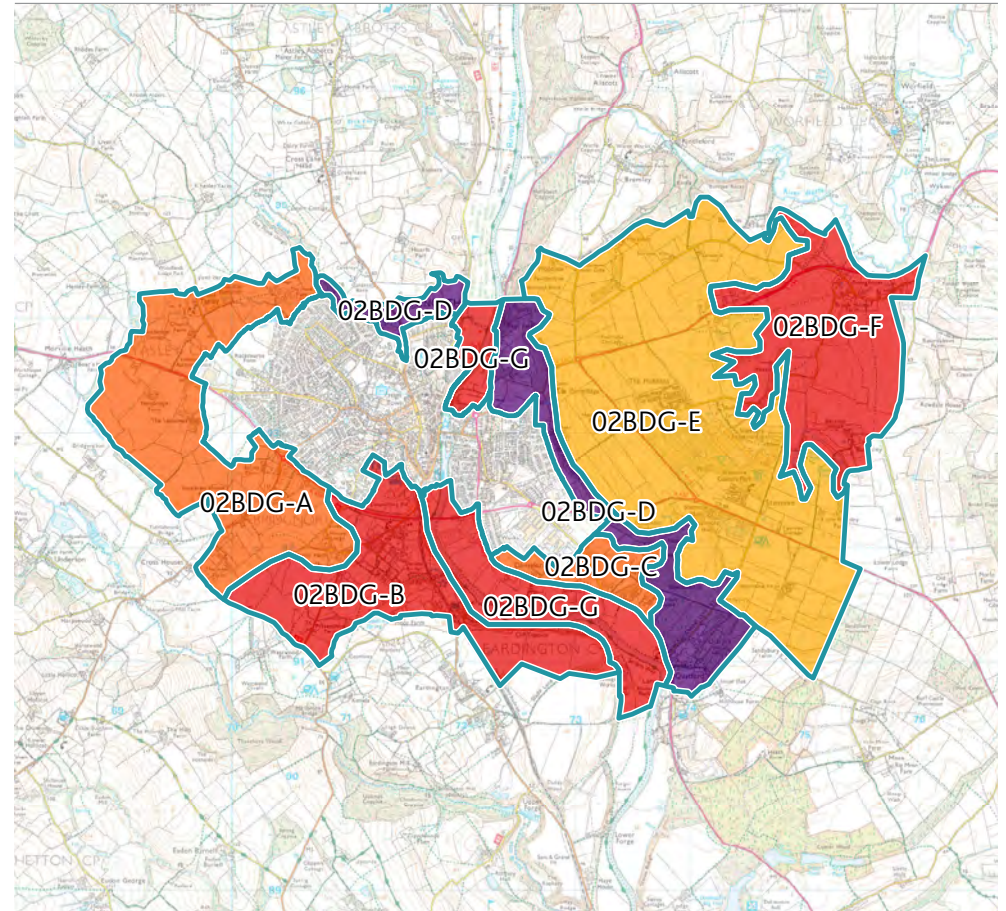
LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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# BRIDGNORTH LANDSCAPE SENSITIVITY

## HOUSING



## EMPLOYMENT



### KEY:

 SENSITIVITY PARCEL

### LANDSCAPE SENSITIVITY:

 VERY HIGH

 MEDIUM-HIGH

 MEDIUM-LOW

 HIGH

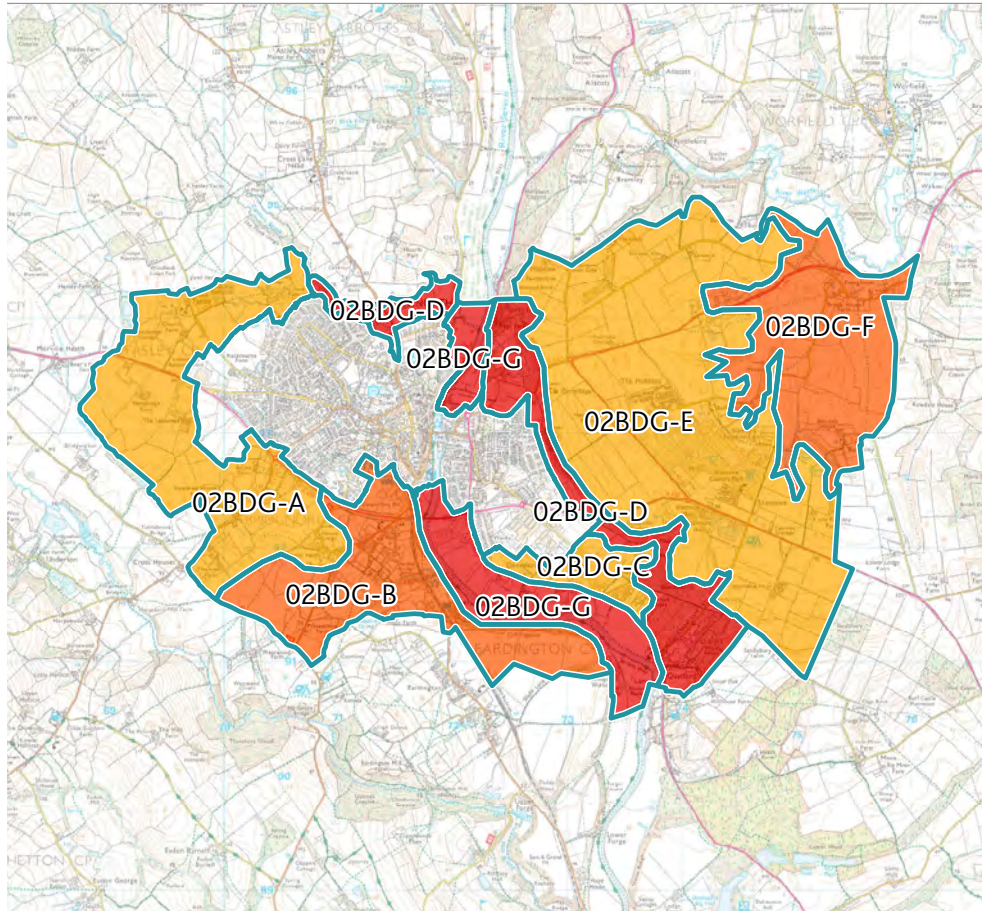
 MEDIUM

 LOW

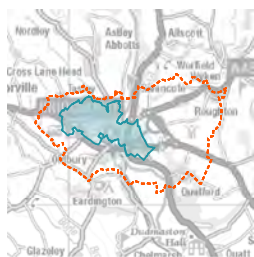
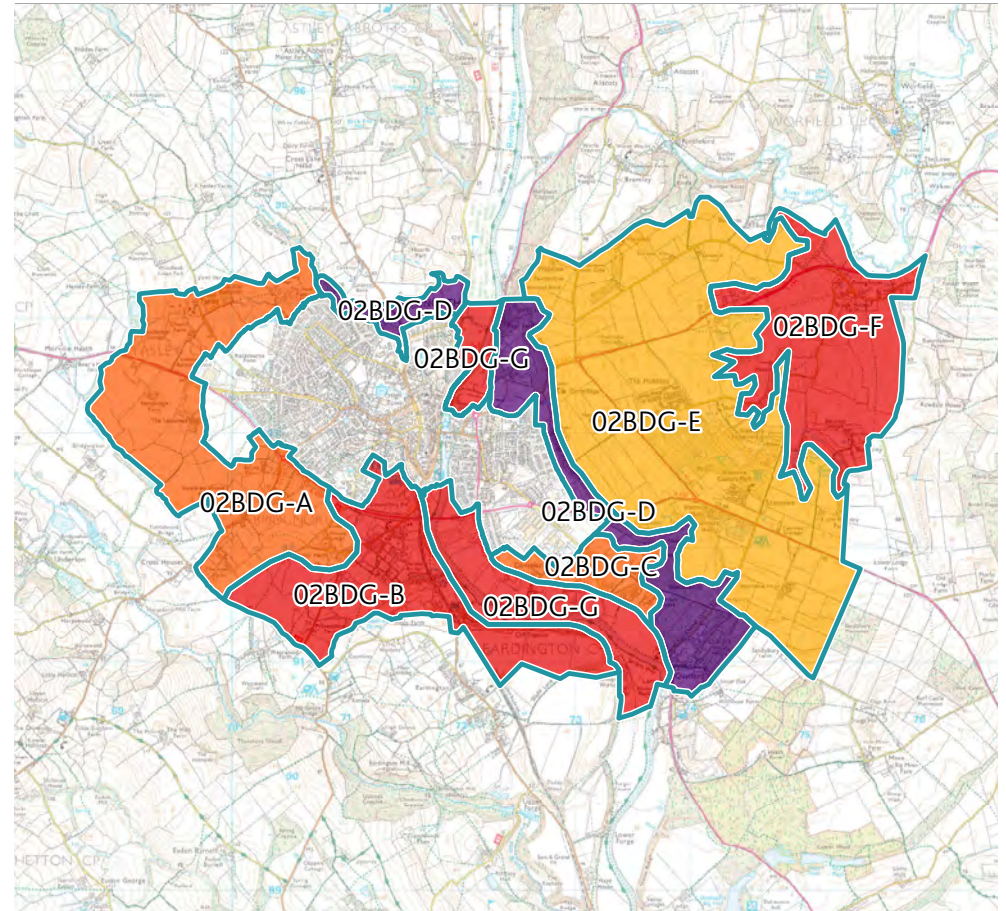


# BRIDGNORTH VISUAL SENSITIVITY

## HOUSING



## EMPLOYMENT



### KEY:

 SENSITIVITY PARCEL

### VISUAL SENSITIVITY:

 VERY HIGH

 MEDIUM-HIGH

 MEDIUM-LOW

 HIGH

 MEDIUM

 LOW

# DESIGN GUIDANCE FOR BRIDGNORTH

[02BDG]

7 SENSITIVITY PARCELS



KEY



PARCEL BOUNDARY



SETTLEMENT



HIGHER LANDSCAPE SENSITIVITY TO DEVELOPMENT



HIGHER VISUAL SENSITIVITY TO DEVELOPMENT



VIEWS TO BE PROTECTED



DESIGNATED FEATURES WHERE THE SETTING SHOULD BE CONSIDERED

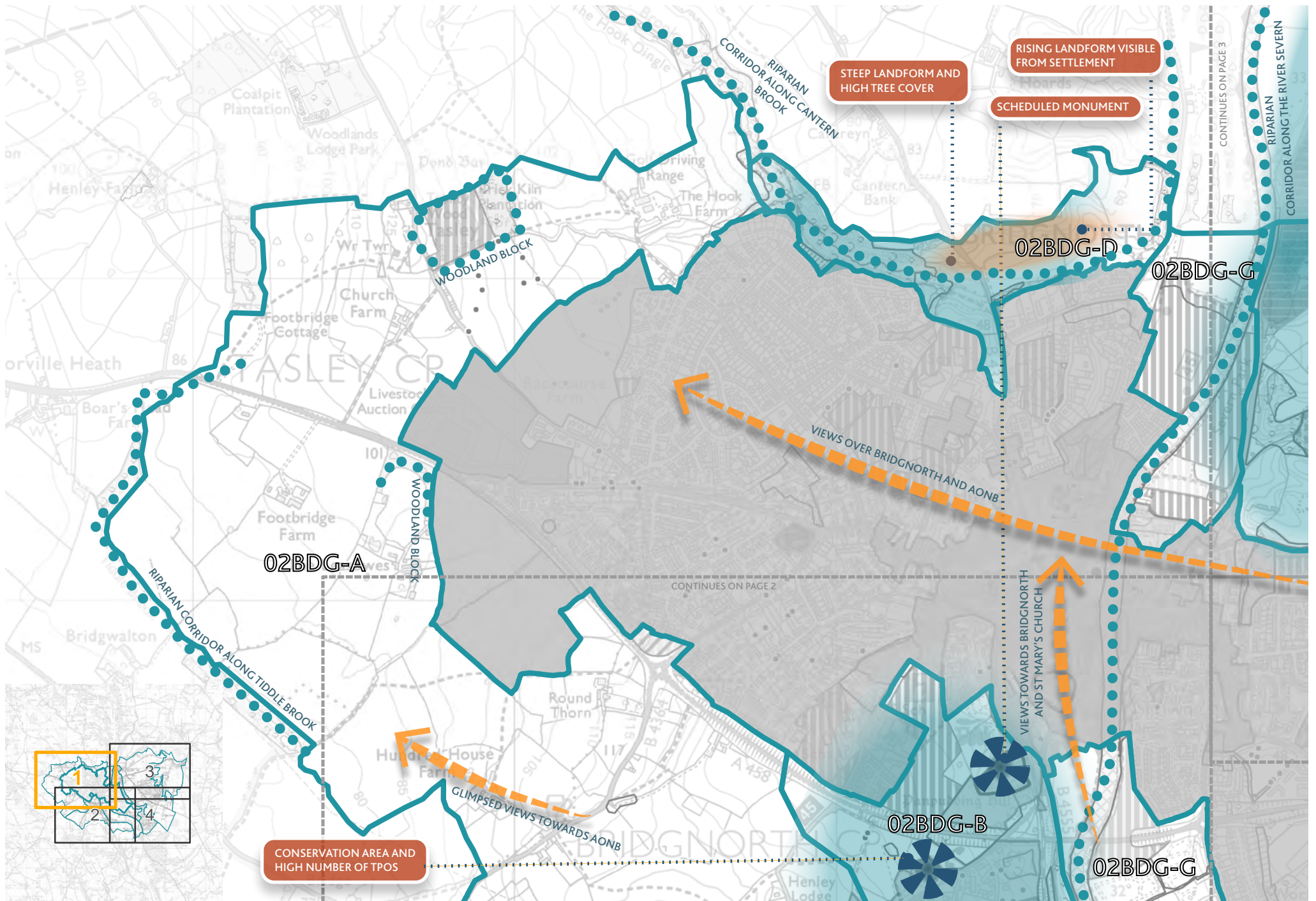


VISITOR DESTINATION WHERE THE SETTING SHOULD BE CONSIDERED

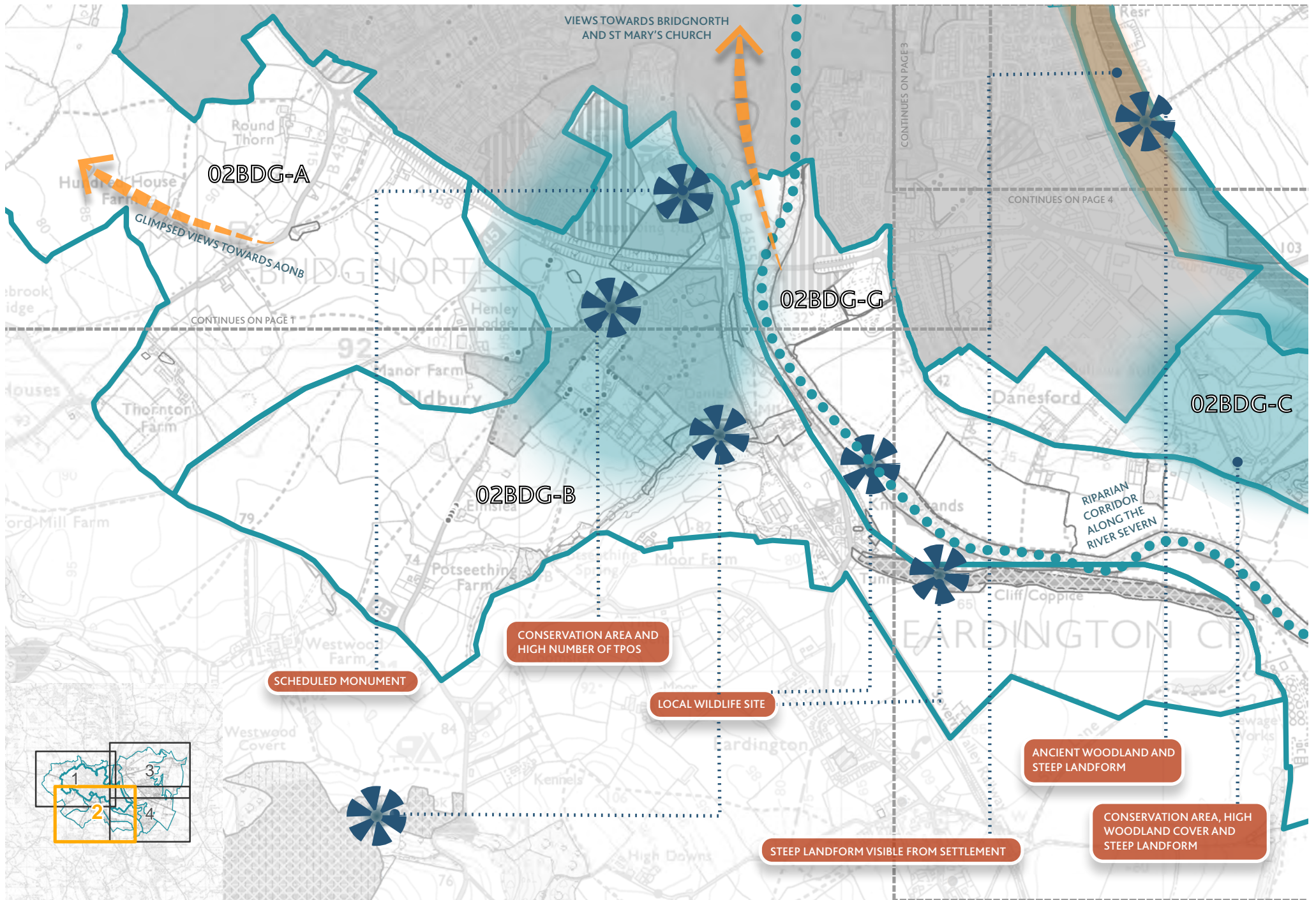


IMPORTANT LANDSCAPE FEATURE WHICH SHOULD BE RETAINED





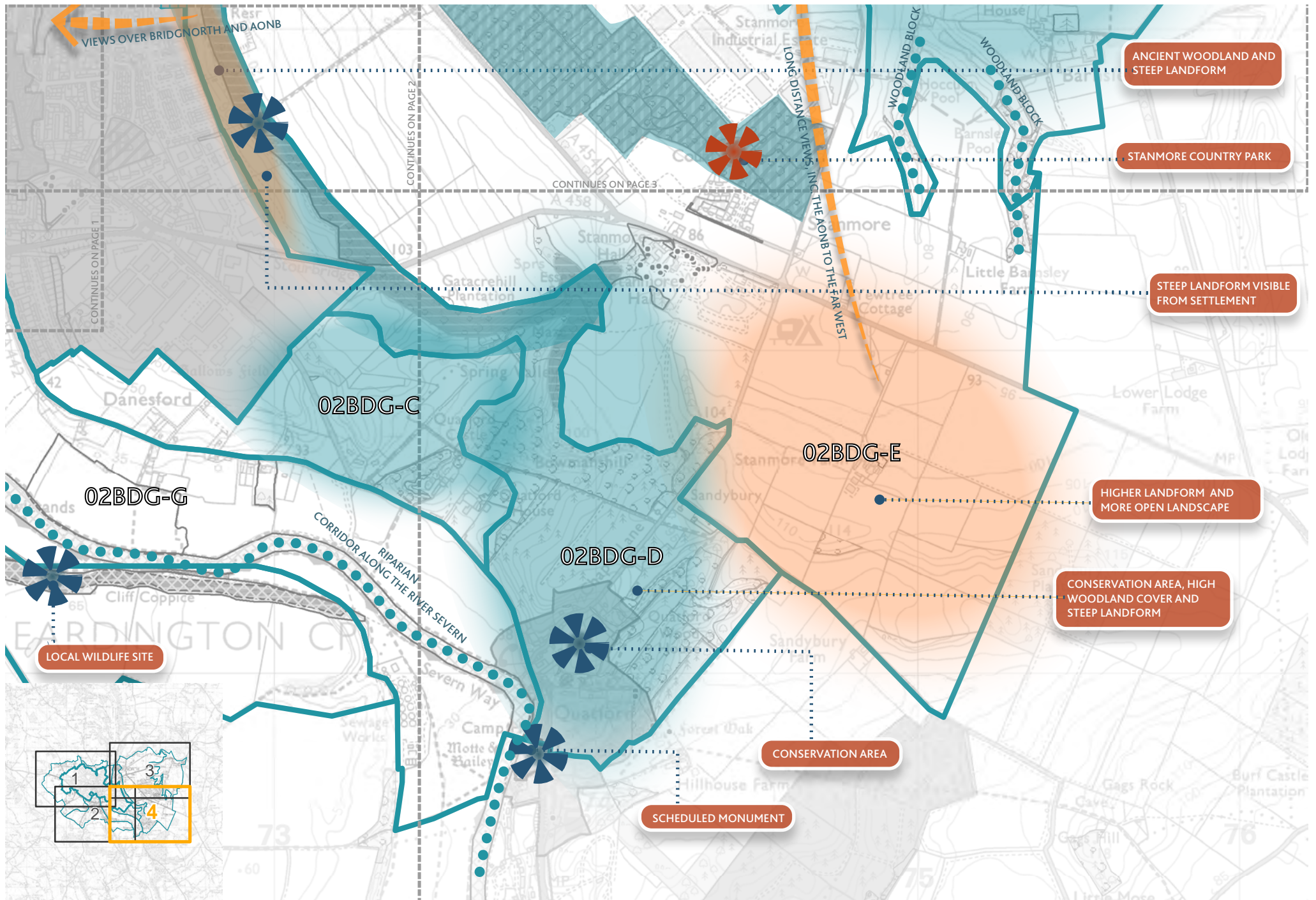














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