



## TERMS AND CONDITIONS

1. Any person engaged in the distribution of free literature shall wear a clearly visible authorisation badge issued by the Council.
2. The above authorisation must be available for inspection on demand by an officer of the Council or a Police Constable/Community Support Officer.
3. No free literature shall be left unattended by staff for the general public to take at their discretion.
4. All places in which free literature has been distributed are to be cleared forthwith by the consent holder to a radius of 50 metres from the distribution point of any litter caused by the said literature.
5. Free printed matter must not be distributed at any time other than those specified in the consent.
6. All free printed matter is expected to meet the standards of the Advertising Standards Authority. Marketing communications should contain nothing that is likely to cause serious or widespread offence. Particular care should be taken to avoid causing offence on the grounds of race, religion, sex, sexual orientation, age or disability. Compliance will be judged on the context, medium, audience, product and prevailing standards of decency. [http://www.asa.org.uk/asa/codes/cap code/](http://www.asa.org.uk/asa/codes/cap_code/)
7. All badges remain the property of Shropshire Council and may be revoked at any time if the distributor is deemed to have contravened the above conditions
8. Literature distributed by a registered charity or for political or religious purposes is exempt.