

Shropshire's Draft Economic Growth Strategy 2022-2027

Consultation

2022

1. Have you read the draft Shropshire Economic Growth Strategy?

Yes, in full

Yes, in part

No

2. Overall, how satisfied are you with the draft Local Economic Growth Strategy?

Very satisfied

Satisfied

Neither satisfied nor dissatisfied

Dissatisfied

Very dissatisfied

3. Please consider the following statements and select the response that best reflects your opinion.

		Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know or no opinion
a	The draft Local Economic Growth Strategy (and Appendix A) demonstrate the current position for Shropshire's Economy (including success achieved through implementation of the previous strategy)						
b	The draft Local Economic Growth Strategy sets a clear vision for 2022 to 2027						
c	The aims and main priorities under strategic themes are clear						
d	The strategy is evidenced based (see Appendices)						
e	It is clear how the strategy fits into the wider strategic planning context for Shropshire						
f	The measures will enable effective monitoring and understanding of progress						
g	The first, headline actions and proposed next steps are clearly set out						

4. Is there anything you don't like? Please add comments if you are dissatisfied with the draft strategy document overall, or if you selected disagree/strongly disagree for any of the points listed above.

5. Are there any gaps in the draft Strategy?

6. Is there anything you particularly like about the draft Local Economic Growth Strategy?

7. The draft Local Economic Growth Strategy has been developed through a partnership approach (led by Shropshire's economic taskforce). Do you have any comments to make about future engagement or where you see your organisation contributing?

Shropshire Council has carried out an equalities, social inclusion and health impact assessment for the draft Shropshire Economic Growth Strategy. This is to ensure that people of different protected characteristic groups are not adversely impacted by any changes delivered as a result of implementation. Issues of diversity and equality are important, and an increasing area of focus with costs of living increases.

8. Please use the space below if you have any other comments to make about the strategy's impact on people and businesses (to inform the vision of an economy where "businesses and residents are thriving, healthy and resilient").

9. Clean growth and low carbon innovation are among the climate change ambitions within Shropshire's draft Economic Growth Strategy. The strategy will be aligned to the Climate

Change Strategy for Shropshire. **If you have any comments on climate change considerations for the next stages of work, please add them below:**

10. Please use the space below for anything else you would like to add.

About you or your organisation

11. How are you responding to this survey?

- 1) As an individual/ member of the public
- 2) On behalf of an organisation
- 3) Not sure, or a bit of both

The next questions are more personal and are about you. You do not have to complete this section if you don't want to (all questions are optional). We do not use this information to identify individuals but to make sure people of all different characteristics have been engaged in the survey and that the feedback we have is representative. We collect equality and social inclusion information to help us in our work to ensure we do not discriminate and are delivering services to all sections of our community.

12. Are you?

- Female
- Male
- Other (eg prefer to self-describe)
- Prefer not to say

13. What age group are you?

- 15 or under
- 16-24
- 25-34
- 35-44
- 45- 54
- 55-64
- 65-74
- 75-84
- 85+
- Prefer not to say

14. Do you have any long-standing illness or disability that limits your daily activity?

- Yes
- No
- Prefer not to say

15. What is your ethnic origin?

- Arab
- Asian (Asian British, Bangladeshi Chinese, Indian, Japanese, Pakistani, any other Asian background).
- Black (black African, black British, black Caribbean, any other black background).
- Mixed (white and Asian, white and black African, white and black Caribbean, any other mixed background)
- White (British, Irish, Welsh)
- White (Gypsy, Roma or Irish traveller)
- Other white background eg Bulgarian, French, Lithuanian, Polish, Portuguese, White South African, etc.
- Other ethnic group
- Prefer not to say or don't know

16. Which one of following best describes you?

- Working full time
- Working part time
- Zero-hour contract
- Self-employed
- Apprenticeship
- Training
- Student
- Retired
- Unemployed
- Other
- Prefer not to say

17. Your postcode (this will be used for mapping where respondents to the survey are from and will not be used to identify you or for any other purpose).

18. If you are responding as an organisation, which type are you responding on behalf of?

- Representative of a business
- Councillor representative of a Shropshire ward
- Representative of a town or parish council
- Representative of a voluntary community sector (VCS) organisation, community or faith group
- Provider of public services
- Organisations with strategic and cross boundary interests
- A local partnership body or network
- Other

Other please state _____

19. If you are from a public sector organisation, which category best describes your organisation?

- Local government
- Education
- Health
- Community safety and criminal justice
- Transport or other infrastructure provider
- Provider of housing and homes
- Other

20. If you are responding as an organisation and would like your response to be identified, please provide your organisation name below:

Name of organisation

Sometimes people like to provide written responses in addition to their survey form. This can be especially relevant to local organisations. If you have more information to add please email TellUs@shropshire.gov.uk and include the name Local Economic Growth Strategies in the subject header.

If you are responding as a business, please can we ask you a few further questions:

21. Number of employees

Micro (1-9)	<input type="checkbox"/>
Small (10-49)	<input type="checkbox"/>
Medium (50-249)	<input type="checkbox"/>
Large (250+)	<input type="checkbox"/>

22. Business sector

Agriculture, forestry & fishing	<input type="checkbox"/>
Mining, quarrying & utilities	<input type="checkbox"/>
Manufacturing	<input type="checkbox"/>
Construction	<input type="checkbox"/>
Motor trades	<input type="checkbox"/>
Wholesale	<input type="checkbox"/>
Retail	<input type="checkbox"/>
Transport & storage (inc postal)	<input type="checkbox"/>
Accommodation & food services	<input type="checkbox"/>
Information & communication	<input type="checkbox"/>
Financial & insurance	<input type="checkbox"/>
Property	<input type="checkbox"/>
Professional, scientific & technical	<input type="checkbox"/>
Business administration & support services	<input type="checkbox"/>
Public administration & defence	<input type="checkbox"/>
Education	<input type="checkbox"/>
Health	<input type="checkbox"/>
Arts, entertainment, recreation & other services	<input type="checkbox"/>
Other	<input type="checkbox"/>

23. Postcode of business _____

(if you have multiple please use the postcode of your main business location within Shropshire).

How we will use your information

This survey is anonymous and we should not be able to identify you from your responses. The information you have provided will be used for statistical purposes and to inform decision making. The survey results data will be shared within Shropshire Council and across services contributing to the Shropshire Economic Growth Strategy. We will not share the survey data with any third parties. We will only publish anonymised responses, parts of responses, or a summarized version of responses and will ensure individual survey respondents cannot be identified. Your response will be stored securely and kept in line with Shropshire Council's retention schedule.

We comply with data protection laws concerning the protection of personal information, including the General Data Protection Regulation (GDPR). For more information on how information is held by Shropshire Council and your rights to gain access to the information we hold on you please see our corporate privacy policy at www.shropshire.gov.uk/privacy.

Thank you for taking the time to complete this survey.

If you have any questions relating to the survey please email TellUs@shropshire.gov.uk and quote the name of the survey within your email.