

Interim High Level Actions

No.	Action	Delivery partners	Timetable (Short ≤ 1 year, medium 1-2 years or long-term ≥ 3years)	Progress	Future progress / Actions
Meet the health and wellbeing needs of Ludlow residents					
1.	<p>Access to Health Services</p> <p>Engage with key partners including health providers, voluntary and community organisations, adult social care, and education. Explore support and action needed to provide easier access to services, including preventative and holistic approaches to wellness and wellbeing.</p> <p>Develop Community and Family Hubs</p> <p>Investigate dentistry data over concerns about availability and access of NHS Dentist services.</p>	<p>Ludlow and Area Community Partnership (LACP), VCS organisations, Primary Care Network, Shropshire Community Health NHS Trust, Shropshire Council integration team, social prescribing, children and young people early help, Adult Social Care, Mental Health services, Social Housing,</p> <p>Health and Wellbeing Board, Shropshire Council, Primary Care Network, Integrated Care Board</p>	<p>Short term</p> <p>Short / Medium term</p>	<p>Action underway</p> <p>Awaiting action</p>	<p>The Youth Centre is the first test and learn site for multi-disciplinary hubs.</p>

	<p>Raise awareness of the various routes that individuals may take to get appropriate care when needed. Right service, right place, right time. E.g., pharmacy pathways, 111, Minor Injuries Unit treatment.</p> <p>Link with the ICB to continue to develop involvement opportunities for local people to work collaboratively to develop Community and Family Hubs and a rural health and wellbeing strategy.</p>	<p>Integrated Care System, Shropshire Council Integration, community Outreach, Primary Care Network, VCS organisations</p> <p>ICB, PCN, Shropshire Council, Local People,</p>	<p>Short / Medium term</p> <p>Short/Medium and Long Term</p>	<p>Action underway</p> <p>Action underway</p>	<p>Awareness raising of 'Think Which' campaign.</p> <p>Partnership Workshop to be delivered 6th Feb, 2024</p>
2.	<p>Crime and Safety</p> <p>Connect and link in key partners and stakeholders working group. Identify priority issues and areas e.g., antisocial behaviour and drug related issues in the Sandpits area, thefts, and burglary from local businesses (supermarkets) in town centre.</p>	<p>West Mercia Police, Ludlow Safer Neighbourhood Team, Shropshire Council public health, Lived experience experts, VCS partners, Connexus, Local Businesses.</p>	<p>Short / Medium term</p>	<p>Action underway</p>	<p>Working group formed.</p> <p>Theft from local businesses update. Targeted retail crime approach led to an arrest made on 19.01.24.</p> <p>Engagement with residents living in Sandpits to understand and support anti-</p>

					social behaviour and drug related issues.
3.	Children and Young People (CYP)				
	<p>Connect and link in with key partners and stakeholders and link with Community and Family Hub Development</p> <p>Explore activities available in local communities. Identify gaps and barriers in youth provision. Use current local data and insight e.g., Youth Support Service team recent Youth Survey results.</p> <p>Map local provision. Share local knowledge to raise awareness of activities available outside of schools.</p> <p>Promote the work of the Community Mental Health Transformation Programme and Social Prescribing to raise awareness and understanding of current services.</p>	<p>School Nursing Service, Shropshire Council Youth Support Service and Early Help teams, Strengthening Families, Public Health, Education Services Team, SYA, VCS organisations, Integration pilot team. Leisure services.</p> <p>Shropshire Council, Social prescribing, School Nursing Service, Midlands Partnership Foundation Trust (MPFT), VCS partners</p> <p>Shropshire Council Youth Outreach Team, Early Help, CYP social</p>	<p>Short / Medium term</p> <p>Short / Medium term</p> <p>Short / Medium term</p>	<p>Action underway.</p> <p>Action underway</p> <p>Action underway</p> <p>Action underway</p>	<p>Partners linked in. Youth survey results will be shared once ready.</p> <p>Action is part of CYP strategy. Working group formed.</p>

	<p>Investigate what and where mental health needs are amongst children and young people.</p> <p>Explore cause and actions needed to support children & young people experiencing mental health and wellbeing issues. Issues related to lack of face-to-face contact and activities due to pandemic isolation, cost of living family pressures and impact, social media, substance misuse?</p> <p>Investigate local data and intelligence about availability of drugs and county lines gangs following concerns raised, especially in Sandpits area.</p> <p>Connect and explore linkages with and cross over actions around Local Walking and Cycling Infrastructure Plan. Evidence around lack of walking and cycling infrastructure and impact on activity levels and access. Joining up information and developments of existing activity schemes to build on what is available and what is needed.</p>	<p>prescribing, Childrens social care, SYA, Leisure services, Integration Pilot Team, School Nursing Service, Strengthen families.</p> <p>West Mercia Police, Safer Neighbourhood Team, Shropshire Council Public Health, Integration Pilot Team, School Nursing Service, Early Help, Strengthening Families, CYP social prescribing, Town, and Parish councils.</p> <p>Shropshire Council Active Travel Team, public health, Energize, Town and Parish Councils, VCS organisations</p>	<p>Short / Medium term</p> <p>Short / Medium term</p> <p>Short / Medium term</p>	<p>Action underway</p> <p>Action underway</p>	<p>Integration pilot and social prescribing</p> <p>Integration pilot and social prescribing</p> <p>Safer Neighbourhoods Team are leading action</p>
--	---	---	--	---	--

<p>4.</p>	<p>Infrastructure and Services</p> <p>Understand and support availability of burial sites for our Muslim population.</p> <p>Connect and link with Craven Arms mixed faith and multicultural groups to understand burial and cemeteries situation and needs.</p> <p>Connect and explore linkages with and cross over actions around Local Walking and Cycling Infrastructure Plan. Improvements to pavements and roads planned.</p>	<p>Ludlow and Craven Arms Town Councils, Craven Arms Islamic Centre, Shropshire Council public health, Bereavement services, South Shropshire Inter Faith, community groups, local businesses, landowners.</p> <p>Shropshire Council Active Travel Team, public health, Planning, Town, and Parish Councils</p>	<p>Short / Medium term</p> <p>Short / Medium term</p>	<p>Action underway</p> <p>Awaiting action.</p>	<p>Partners are linked in, data gathering on need, requirements, and options.</p>
<p>5.</p>	<p>Cost of Living</p> <p>Targeted support and awareness raising with a focus on:</p> <p>Maximising income, especially claiming benefits currently underclaimed in Shropshire, e.g., Free school meals, and pension credit.</p>	<p>Hardship and Poverty group, national and local, Voluntary and Community Sector Assembly, VCS partners (CAS, MEA, AgeUK) Shropshire</p>	<p>Short / Medium term</p>	<p>Action underway</p>	<p>Cost of living webpages, targeted social media posts, warm welcome locations, regular updates, and</p>

	Where to find support to prevent crisis, and when in crisis e.g., Welfare Support team, Cost of living helpline, Marches Energy Agency for keeping warm at home, energy bills and suppliers, insulation and heating grants, cold homes.	Council Welfare Support Team, cost of living, public health, Revs & Bens, ASC, Housing, Department for Work and Pensions, Local Jobcentre Plus providers, schools, Integrated Care System			actions around cost of living comms from Hardship and Poverty group
--	---	---	--	--	--