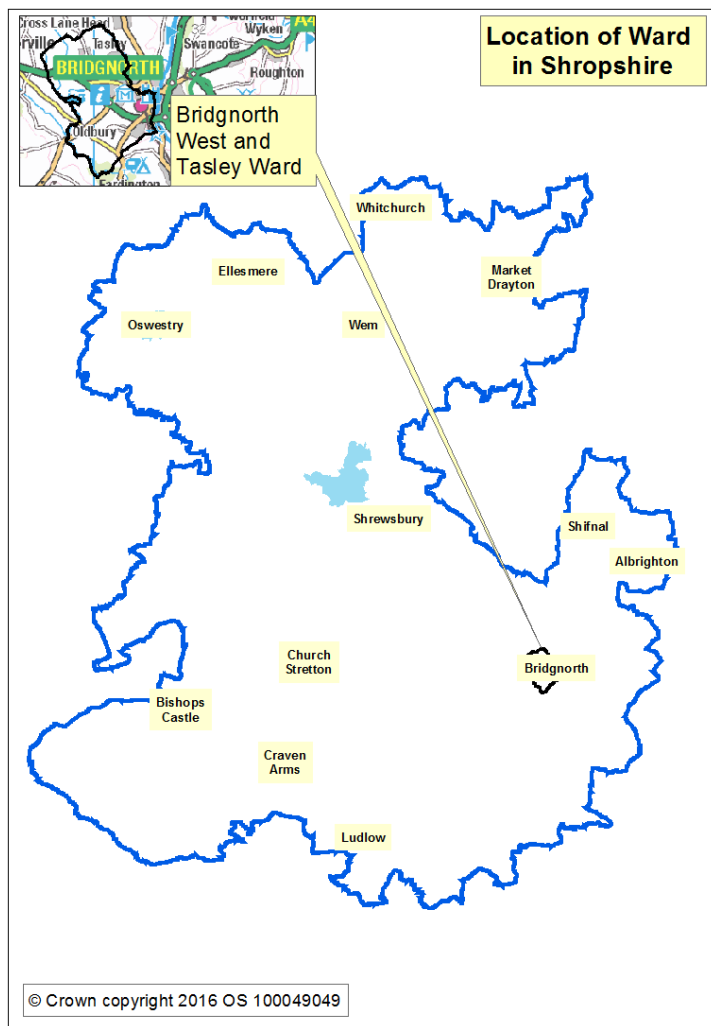


# Bridgnorth West and Tasley Ward



### Key Facts

- Total Population **7,135**
- Area **913** hectares
- Population Density **7.8** (Shropshire average **0.96**)
- Average Age **43.6**
- Total Households **3,089**
- Total Dwellings **3,239**

Source: 2011 Census, Office for National Statistics © Crown Copyright 2016

### Ward Councillors

John Hurst-Knight, Conservative  
[john.hurst-knight@shropshire.gov.uk](mailto:john.hurst-knight@shropshire.gov.uk)



Les Winwood, Conservative



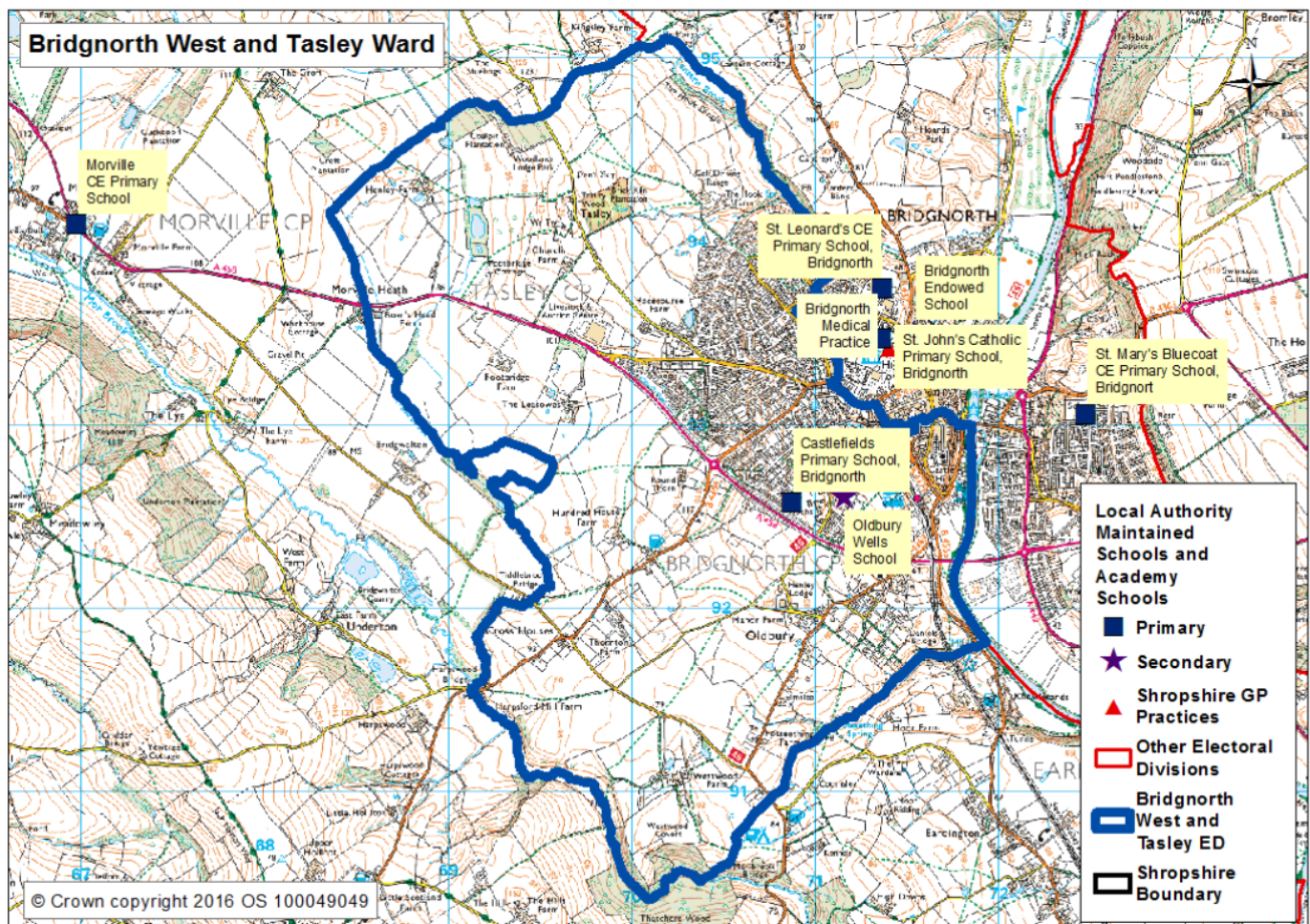
### Election Results - May 2013

Name	Party	Votes
L Winwood	Conservative	830
J Hurst-Knight	Conservative	656
R Evans	UKIP	530
R Hipkiss	UKIP	447
H Howell	Lib Dem	372
D Walker	Lib Dem	259

Parliamentary Constituency - Ludlow

MP - Philip Dunne, Conservative

# Population and Diversity



Bridgnorth West and Tasley Ward is located in the east of the county. The ward is a mix of both urban and rural and contains a mixture of housing in terms of age and type. Bridgnorth is a key market town, situated on the banks of the river sever. The historic town is well served for shops and other amenities.

The A458 provides links to Much Wenlock and Shrewbury to the west and toward Stourbridge and the West Midlands to its east.

For more information and interactive maps please visit Shropshire Council website :

[www.shropshire.gov.uk/maps](http://www.shropshire.gov.uk/maps)

For further information please visit : [www.shropshire.gov.uk/facts-and-figures](http://www.shropshire.gov.uk/facts-and-figures)

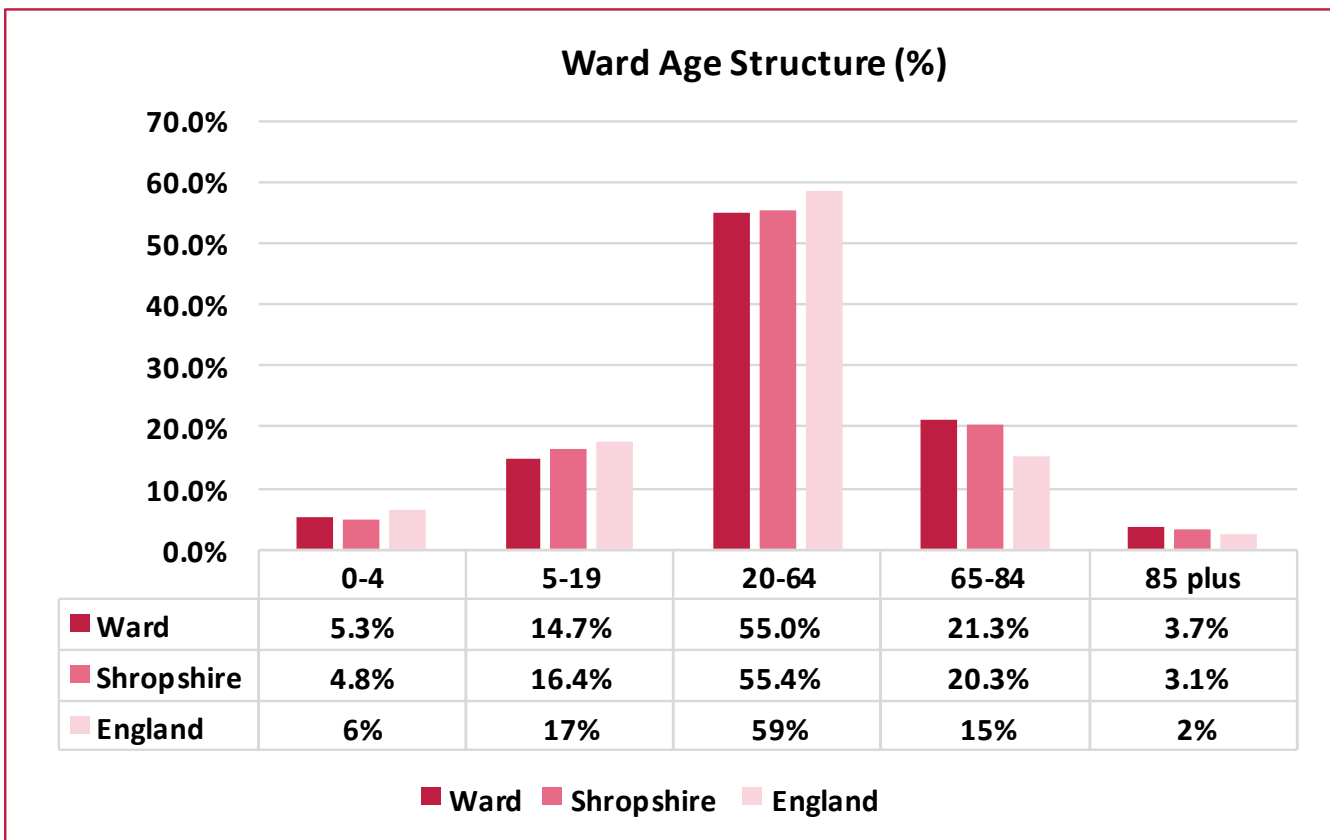
Email [research@shropshire.gov.uk](mailto:research@shropshire.gov.uk)

Other useful websites:

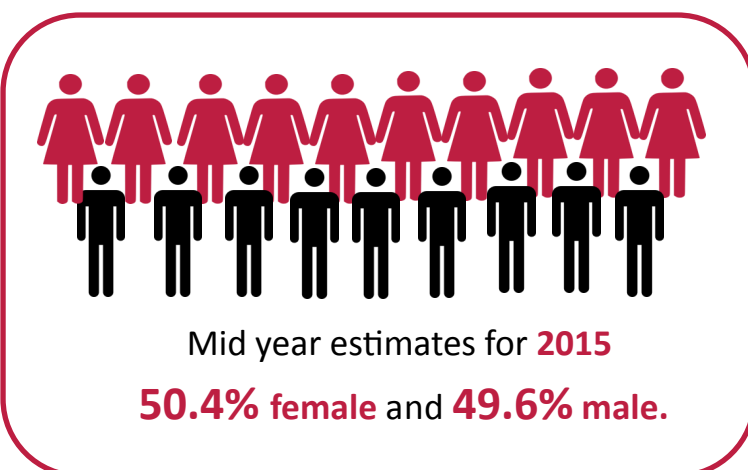
[www.nomisweb.co.uk](http://www.nomisweb.co.uk)

# Population and Diversity

## Age Structure



Source: Office of National Statistic (ONS) Mid Year Estimates, 2015 - Ward Level Mid Year Population Estimates, Experimental Statistics 2016.

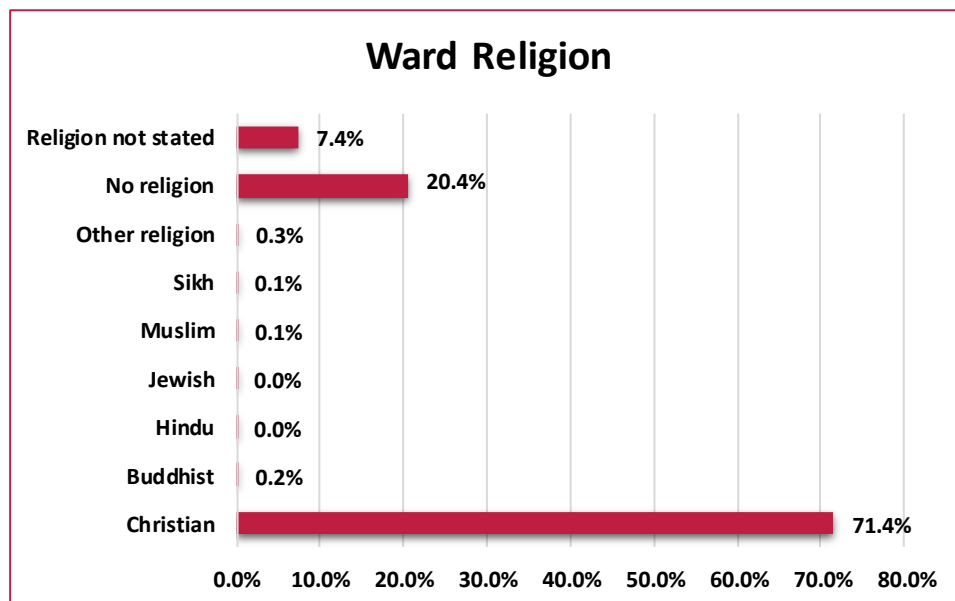


Bridgnorth West and Tasley has more children **aged 0 - 4** , compared to **Shropshire** but lower than **England**.

Bridgnorth West and Tasley has a **higher rate of older people**, 65-84 and 85 plus, **compared** to both Shropshire and England.

# Population and Diversity

## Religion



71.4% of people were Christian. 20.4% had no religion. Levels of other religions were low and similar to Shropshire, but lower than national levels.

Source: 2011 Census, Key Statistics, Office for National Statistics (ONS).

	Christian	Buddhist	Hindu	Jewish	Muslim	Sikh	Other religion	No religion	Religion not stated
Shropshire	68.7%	0.3%	0.1%	0.0%	0.3%	0.1%	0.4%	22.8%	7.3%
England	59.4%	0.5%	1.5%	0.5%	5.0%	0.8%	0.4%	24.7%	7.2%

## Ethnicity

96.9% of People were White British, higher than both Shropshire and England.

Fewer people from minority groups compared to both England and Shropshire. Lower percentage of all minority groups than for Shropshire as a whole.

Area	White	White: British	Mixed/multiple ethnic groups	Asian/Asian British	Black/African/Caribbean/Black British	Other ethnic group	BME Total
Bridgnorth West & Taseley	98.8%	96.9%	0.6%	0.5%	0.1%	0.0%	1.2%
Shropshire	98.0%	95.4%	0.7%	1.0%	0.2%	0.1%	2.0%
England	85.4%	79.8%	2.3%	7.8%	3.5%	1.0%	14.6%

For further information on population or other Census data please visit:

<https://www.nomisweb.co.uk/>

<https://shropshire.gov.uk/facts-and-figures>

<https://www.ons.gov.uk/>

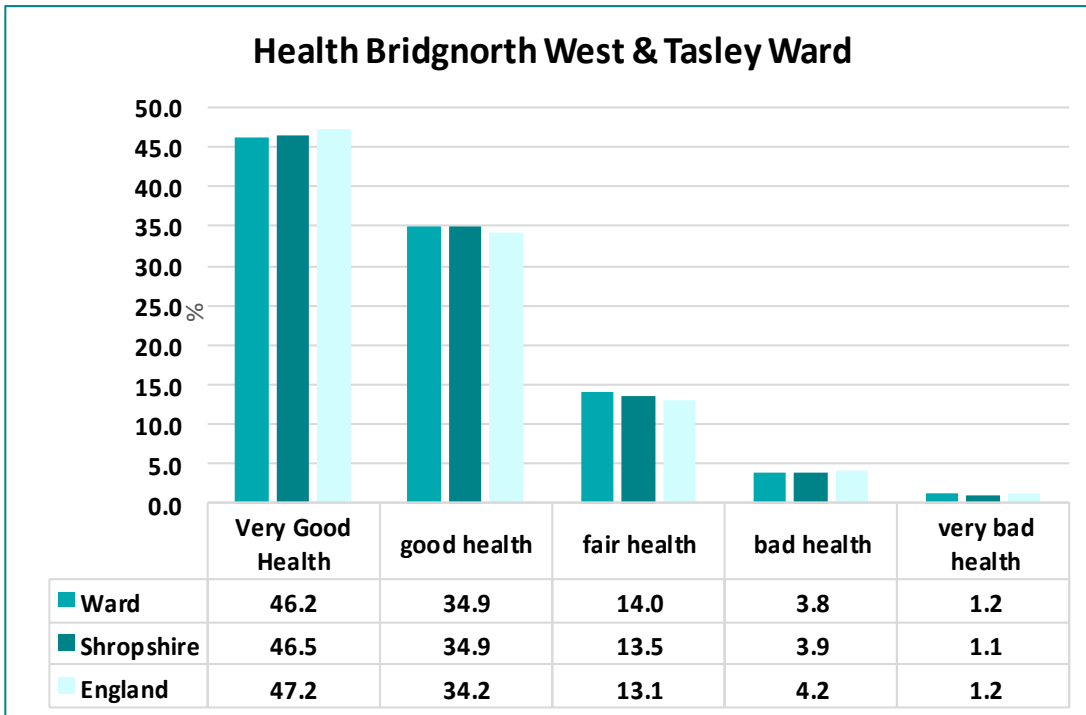
# Health

## Long Term Limiting Illness

**8.1 %** of People had a **Long Term Health Problem or Disability** which Limited their Life a lot. Lower than the **Shropshire average of 8.4%**.

Source: 2011 Census, Key Statistics, Office of National Statistics (ONS).

## Health Condition



At the time of the 2011 Census, **81% of residents** in Bridgnorth West and Tasley Ward, said that they felt they were **in very good or good health**. This was **the same** as the Shropshire and England **average of 81%**.

## Provision of Social Care

	Provide 1 to 19 hours unpaid care a week	Provides 20 to 49 hours unpaid care a week	Provides 50 or more hours unpaid care a week
Bridgnorth West & Tasley	7.8%	1.2%	2.4%
Shropshire	7.5%	1.3%	2.4%
England	6.5%	1.4%	2.4%

**7.8%** of people provided in Bridgnorth West and Tasley Ward **unpaid care for 1-19** hours per week, this was **similar** to **Shropshire as a whole**.

# Qualifications and Jobs

## Qualifications

Qualifications	Ward	Shropshire	England and Wales
Level 1	17.3	15.4	15.2
Level 2	18.6	19.4	17.2
Level 3	14.7	14.7	14.5
Level 4/5	30.8	29.4	29.7
Other qualifications	5.4	7.1	8.6
No qualifications	13.1	14	15

According to the Census 2011, **30.8%** of residents had a level 4 qualification or above, greater than Shropshire average of **29.4%**. There were more residents with low level qualifications than for Shropshire as a whole. **13.1%** had no qualifications compared to Shropshire figure of **14.0%**.

Source: 2011 Census, ONS, Highest Level of Qualification Population aged 16-64.

For further information on qualification levels and definitions visit Office of National Statistics (ONS) <http://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/articles/qualificationsandlabourmarketparticipationinenglandandwales/2014-06-18#background-notes>

## Economic Activity

The employment status of Bridgnorth West and Tasley residents at the time of the 2011 Census showed **80.8%** of residents were economically active (this includes people who are both employed and actively seeking employment), this was greater than the Shropshire figure of **80.1%**. Of those who were economically active **77.1%** were in employment, **12.9%** were self-employed and **3.7%** were unemployed. This is compared with **75.8%**, **13.5%** and **5.4%** respectively for Shropshire.

**19.2%** of residents were economically inactive (these are people who are not seeking a job, and include those who are retired, full time students, looking after family or long term sick). This figure was lower than the Shropshire level of **19.9%**.

## Unemployment

The Jobseeker's Allowance (JSA) is payable to people under pensionable age who are available for, and actively seeking work. In October 2016 **1.0%** of resident people aged 16-64, were claiming JSA, this was slightly lower than the Shropshire figure of **1.1%** and the **1.8%** for Great Britain.

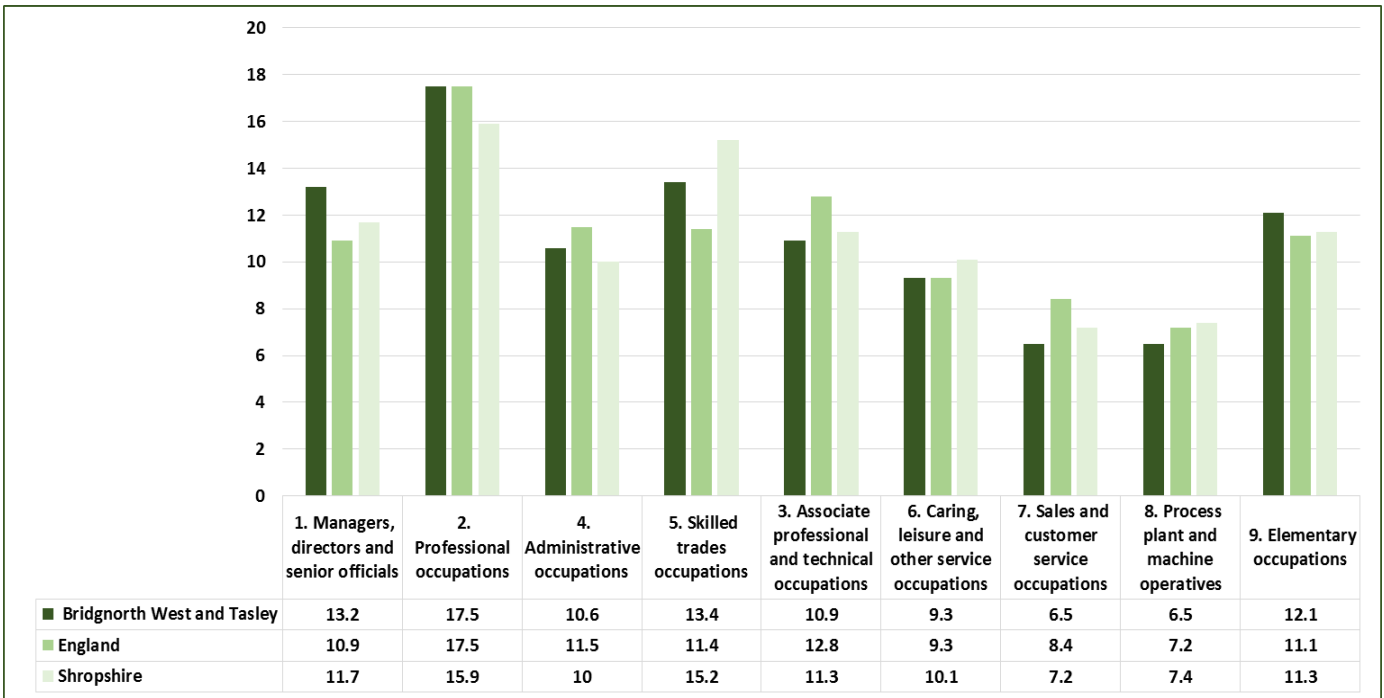
For more information please visit:

<https://www.nomisweb.co.uk/>

<https://www.nomisweb.co.uk/reports/lmp/la/contents.aspx>

# Qualifications and Jobs

## Employment by Occupation



## Businesses and Employment

- **1,100** jobs in the ward
- **332 businesses** (Source: Mint 2015)

- **17.5%** of residents were employed in Professional occupations (greater than for Shropshire as a whole **15.9%**)
- Fewer people work in Skilled trades occupations, **13.4%** compared to **15.2%** for Shropshire

## Travel to Work

- **11.6%** of residents were self employed
- **4.3%** work from home (compared to **5.6%** for Shropshire)
- **49.4%** use the car as main travel mode to work
- **1.7%** used public transport

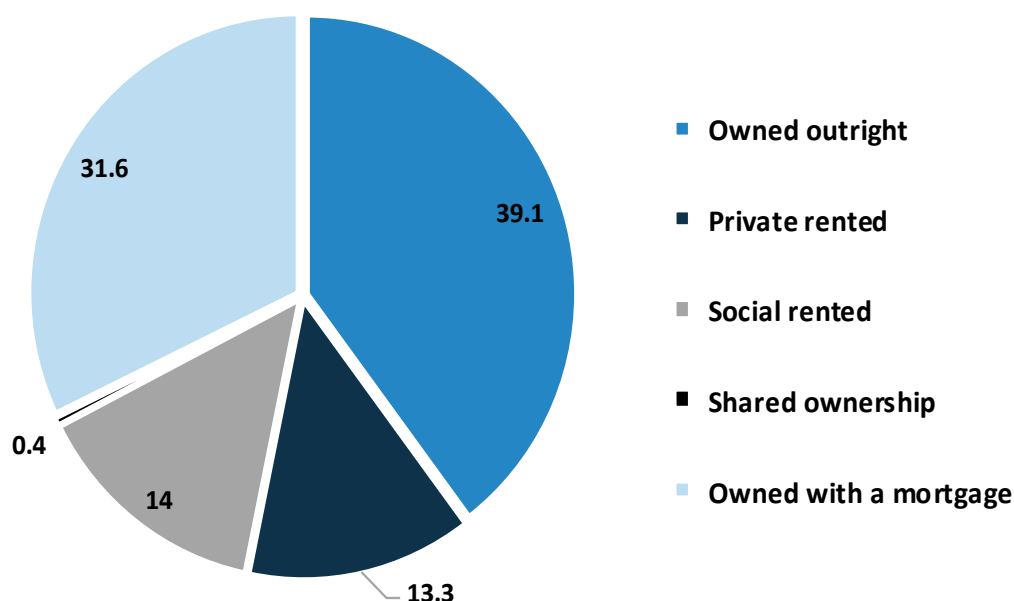
# Housing

**3,239 Dwellings and 3,089 Households**

**2 Communal Establishment with 45 residents**

## Housing Tenure

### Bridgnorth West and Tasley



Source: 2011 Census, Key Statistics, Office for National Statistics, © Crown Copyright 2017.

The largest proportion (**39.1%**) of houses in Bridgnorth West and Tasley Ward were owned outright. This was similar to Shropshire (**38.6%**). **14%** of households were social rented housing, this was greater than for Shropshire as a whole (**13.5%**) but fewer than for England (**17.7%**). Fewer households in Bridgnorth West and Tasley Ward were private rented (**13.3%**) compared to **15%** for Shropshire.

## Housing Type

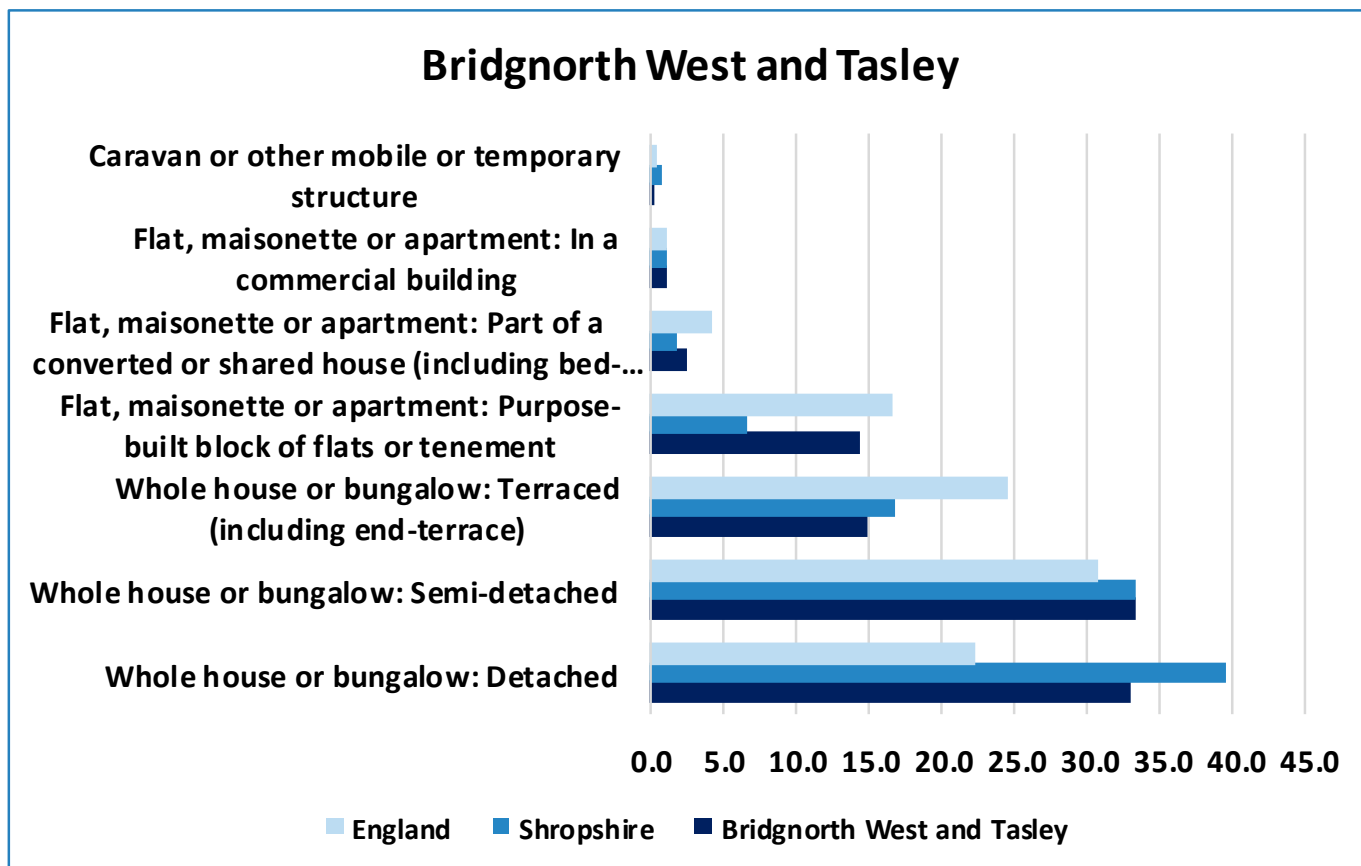
Fewer Bridgnorth West and Tasley household spaces are detached properties (**33.0%**) compared to Shropshire as a whole (**39.5%**).

**33.4%** of household spaces were semi-detached, the same as in Shropshire as a whole.

A greater number of people in Bridgnorth West and Tasley Ward were living in a flat, maisonette, or apartment: purpose built block of flats or tenement, (**14.5%**) compared to Shropshire (**6.6%**).

# Housing

## Housing Type



## Housing Composition

**32.3%** of households were One Person Households greater than the Shropshire average (**28.9%**) and England (**30.2%**).

**4.2%** of households were Lone Parent with dependent children lower than the Shropshire average (**5.2%**) and England (**7.1%**).

**15.2%** of households were One Person Pensioner aged 65 and over, greater than the Shropshire average of (**13.9%**) and England (**12.4%**).

**15.1%** of households were married couples with dependent children greater than the Shropshire average of (**14.9%**) and England (**12.3%**).

**3.5%** of households were co-habiting couples with dependent children lower than the Shropshire average of (**4.2%**) and England (**4.1%**).

# Community Safety

Crime levels in Shropshire are **very low compared to national levels**. Crime and ASB are **low** in Bridgnorth West and Tasley Ward. Relative to the rest of Shropshire, Bridgnorth West and Tasley had the **47th highest crime rate** per 1,000 population of all **63** Shropshire Wards.

Crime per 1000 Population in Bridgnorth West and Tasley Ward was **28.5 lower than the Shropshire average** of **44.9** and **lower than England and Wales 78.4**.

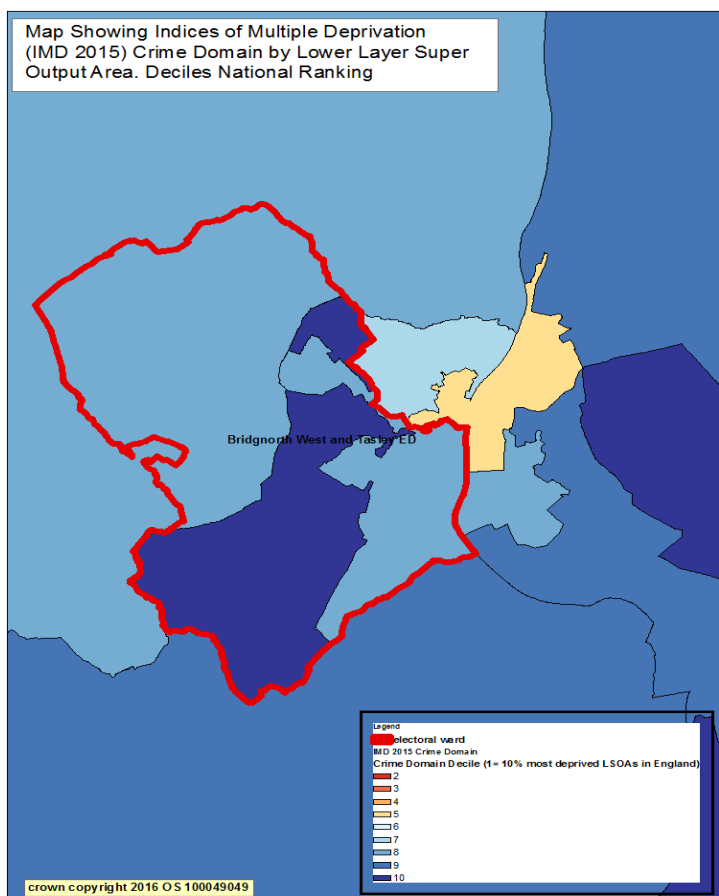
Source: Police Recorded Crime Data and Crime in England and Wales Statistical Bulletin, ONS, July 2016., Year end 2016

## IMD 2015 Crime Domain

The **Crime Domain** measures the **risk** of personal or material **victimisation** at local level.

The indicators:

- The rate of **violence** per 1,000 at risk population
- The rate of **burglary** per 1,000 at risk properties
- The rate of **theft** per 1,000 at risk population
- The rate of **criminal damage** per 1,000 at risk population



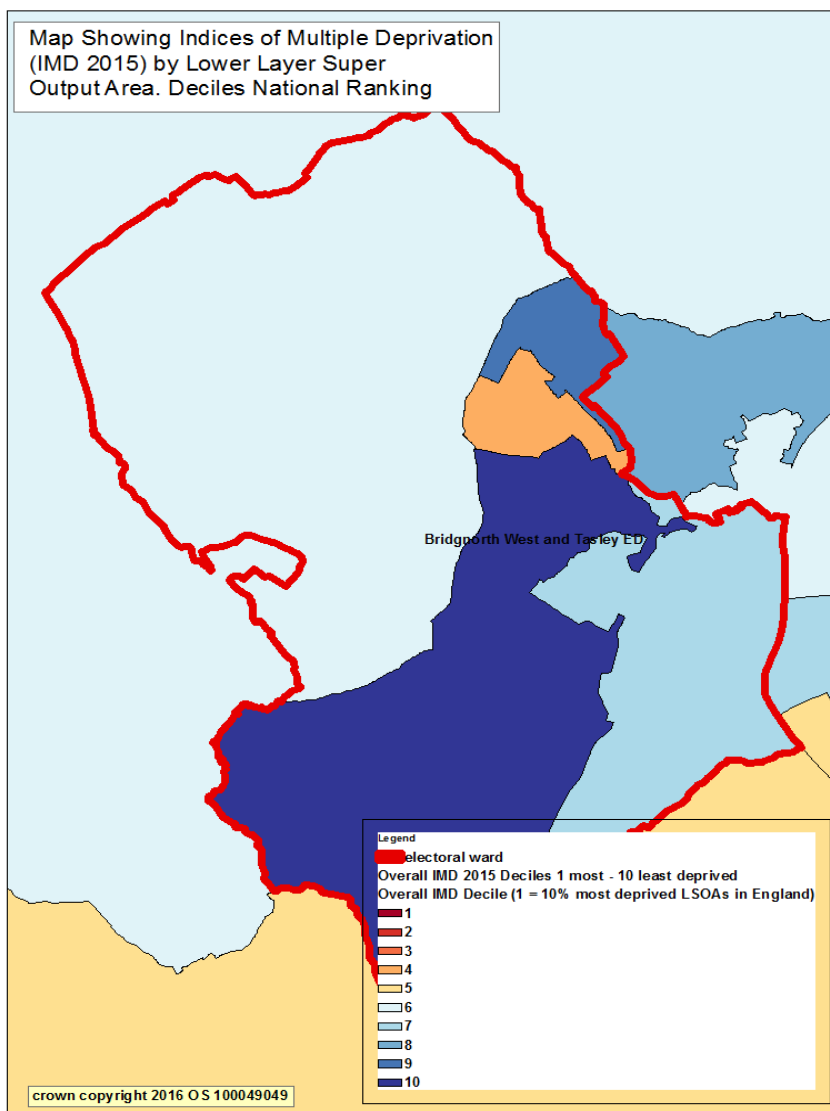
Bridgnorth West and Tasley Ward has **low levels of crime** compared to national rankings.

When looking at the five lower super output areas (lsoa's) which cover the ward. These areas fall within deciles **8** and **10** (decile one being the highest, decile 10 being the lowest) when compared with national levels.

# Index of Multiple Deprivation (IMD 2015)

The Index of Multiple Deprivation (IMD 2015) is designed to identify areas where communities lack resources and are in need. To do this, seven factors are considered, which are:

- Income deprivation
- Employment deprivation
- Health deprivation and disability
- Education deprivation
- Barriers to housing and services
- Crime
- Living environment deprivation



There are 5 Lower layer Super Output Areas (LSOA) which partially cover Bridgnorth West and Tasley Ward.

These areas fall into the 4<sup>th</sup>, 7<sup>th</sup>, 9<sup>th</sup> and 10<sup>th</sup> least deprived deciles nationally.

Source: IMD 2015, Department for Communities and Local Government, Crown Copyright, 2016.