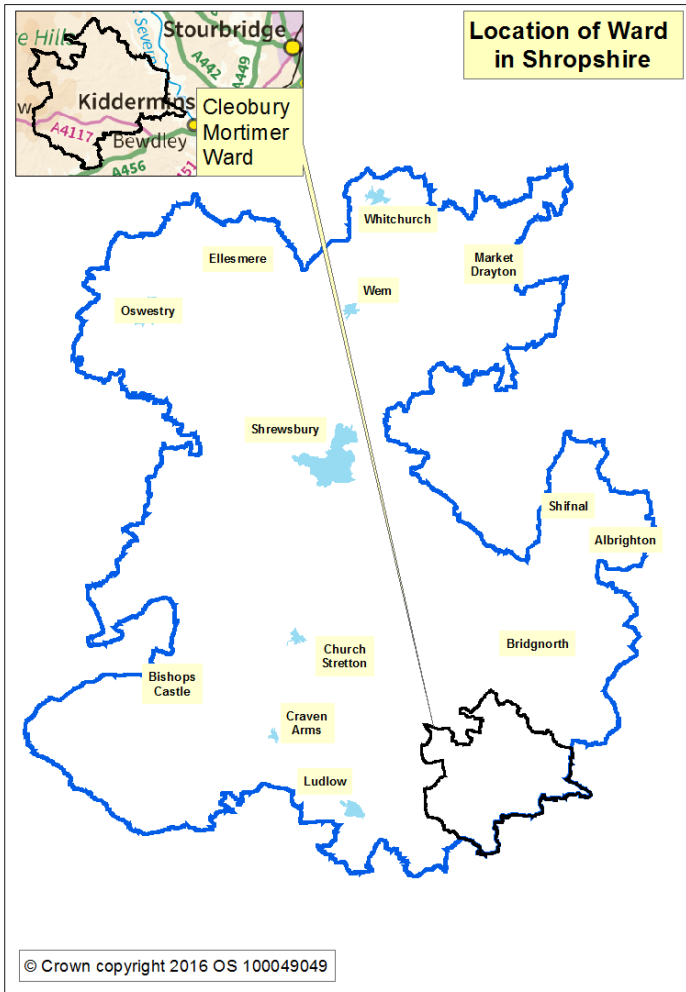


Cleobury Mortimer Ward



Key Facts

Total Population **7,402**

Area **16,589** hectares

Population Density **0.4** (Shropshire average **0.96**)

Average Age - **44.8**

Total Households **2,946**

Total Dwellings **3,137**

Source: 2011 Census, Office for National Statistics © Crown Copyright 2016

Ward Councillors

Gwilym Butler, Conservative



gwilym.butler@shropshire.gov.uk

Madge Shingleton, Independent



madge.shingleton@shropshire.gov.uk

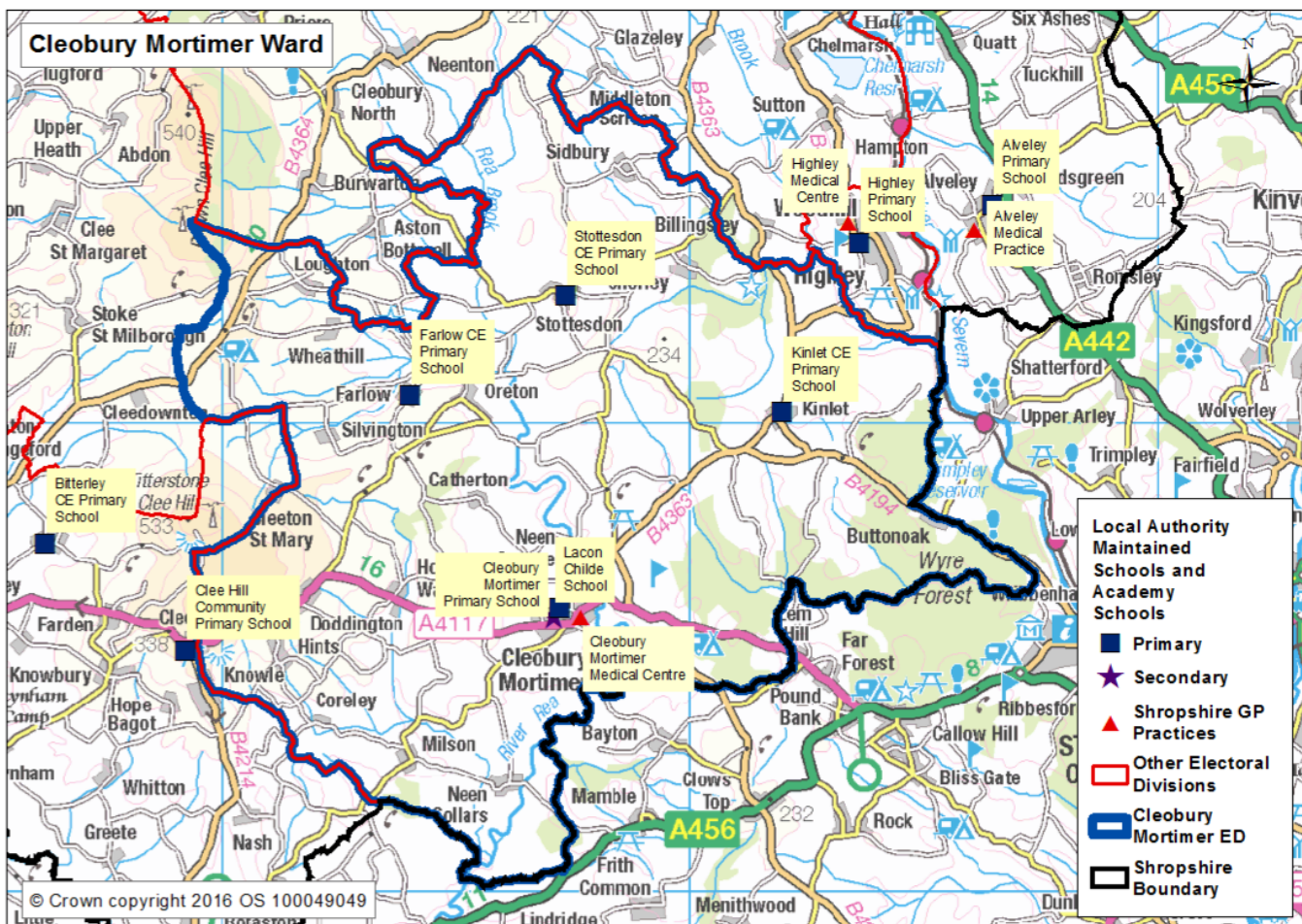
Election Results

Name	Party	Votes
M Shingleton	Independent Community & Health Concern	1181
G Butler	Conservative	1011
M Alton	UKIP	673
P Martin	Independent	452

Parliamentary Constituency - Ludlow

MP - Philip Dunne, Conservative

Population and Diversity



Cleobury Mortimer Ward is located in the south east of the county with Worcestershire to its south. The ward is rural in nature and contains a mixture of housing in terms of age and type and it is sparsely populated. Cleobury Mortimer is a key settlement with a population of 2,880. The town provides local shops and other amenities. The A456 runs to the south of the ward providing access to the Wyre Forest and North Worcestershire.

For more information and interactive maps please visit Shropshire Council website :

www.shropshire.gov.uk/maps

For further information please visit : www.shropshire.gov.uk/facts-and-figures

Email research@shropshire.gov.uk

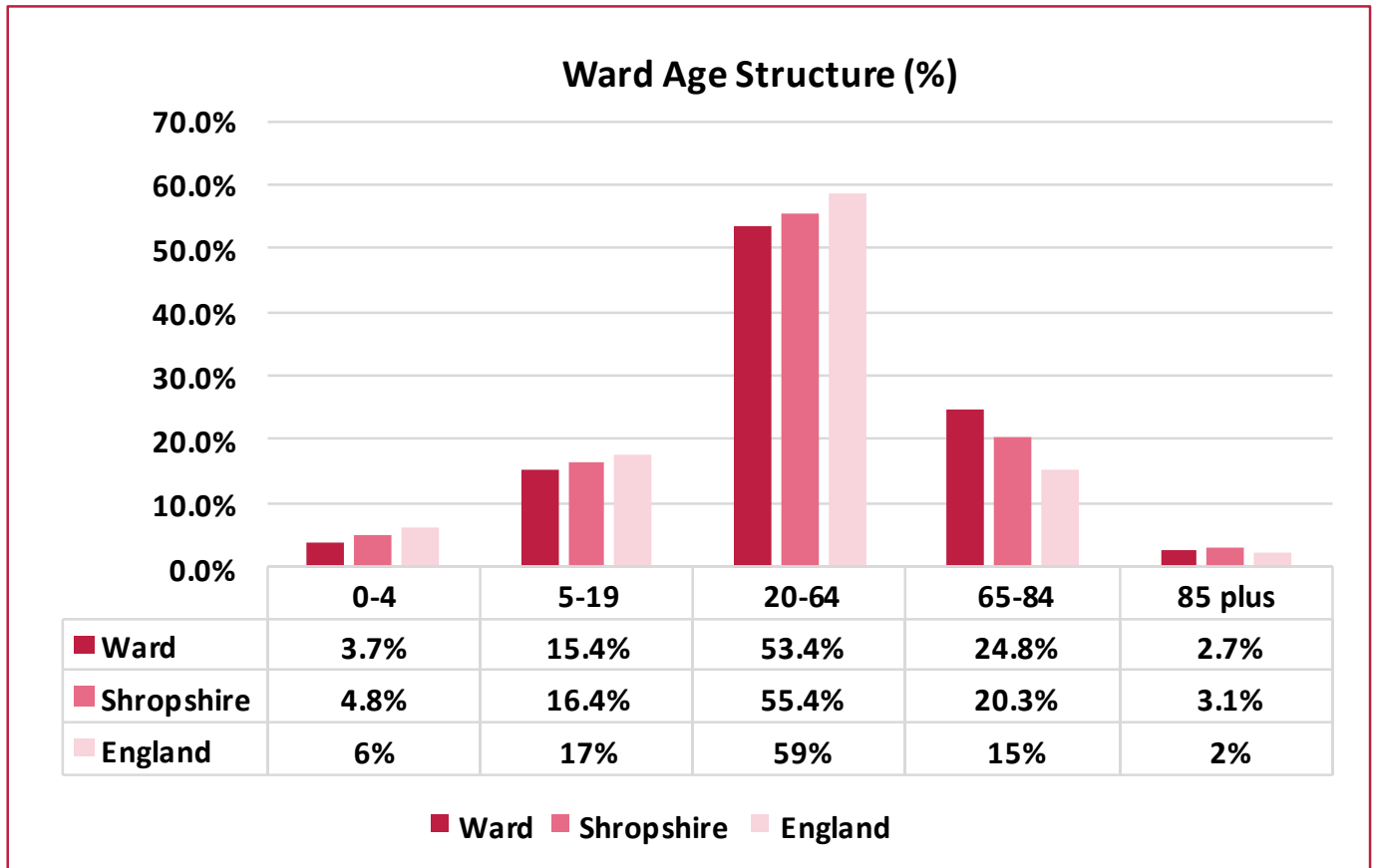
Other useful websites:

www.nomisweb.co.uk

www.ONS.gov.uk

Population and Diversity

Age Structure



Source: Office of National Statistic (ONS) Mid Year Estimates, 2015 - Ward Level Mid Year Population Estimates, Experimental Statistics 2016.



Mid year estimates for **2015**

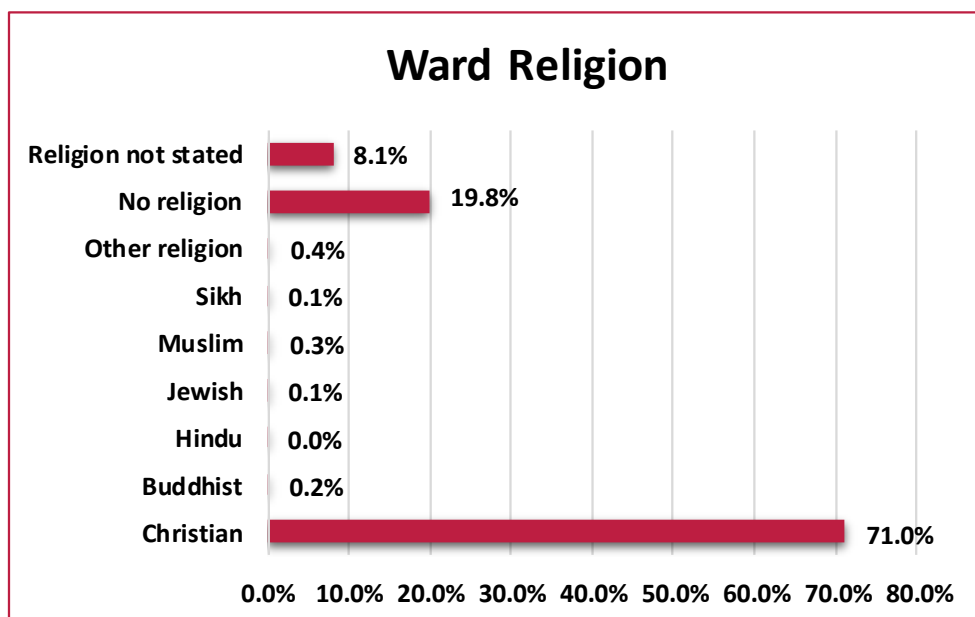
49.3% female and **50.7% male**.

Cleobury Mortimer has fewer people aged **0- 4** and **5 to 19**, compared to both **Shropshire** and **England**.

Cleobury Mortimer has a **higher rate of older people**, aged 65-84, **compared** to both Shropshire and England.

Population and Diversity

Religion



71% of people were Christian. 19.8% had no religion. Levels of other religions were low and similar to Shropshire, and overall were lower than national levels.

Source: 2011 Census, Key Statistics, Office for National Statistics (ONS).

	Christian	Buddhist	Hindu	Jewish	Muslim	Sikh	Other religion	No religion	Religion not stated
Shropshire	68.7%	0.3%	0.1%	0.0%	0.3%	0.1%	0.4%	22.8%	7.3%
England	59.4%	0.5%	1.5%	0.5%	5.0%	0.8%	0.4%	24.7%	7.2%

Ethnicity

96.8% of People were White British, higher than both Shropshire and England.

Fewer people from minority groups compared to England and Shropshire. Lower percentage of all ethnic minority groups than for Shropshire as a whole.

Area	White	White: British	Mixed/ multiple ethnic groups	Asian/Asian British	Black/African/ Caribbean/ Black British	Other ethnic group	BME Total
Cleobury Mortimer	98.6%	96.8%	0.5%	0.8%	0.1%	0.0%	1.4%
Shropshire	98.0%	95.4%	0.7%	1.0%	0.2%	0.1%	2.0%
England	85.4%	79.8%	2.3%	7.8%	3.5%	1.0%	14.6%

For further information on population or other Census data please visit:

<https://www.nomisweb.co.uk/>

<https://shropshire.gov.uk/facts-and-figures>

<https://www.ons.gov.uk/>

For further information, contact Information, Intelligence & Insight 01743 258534

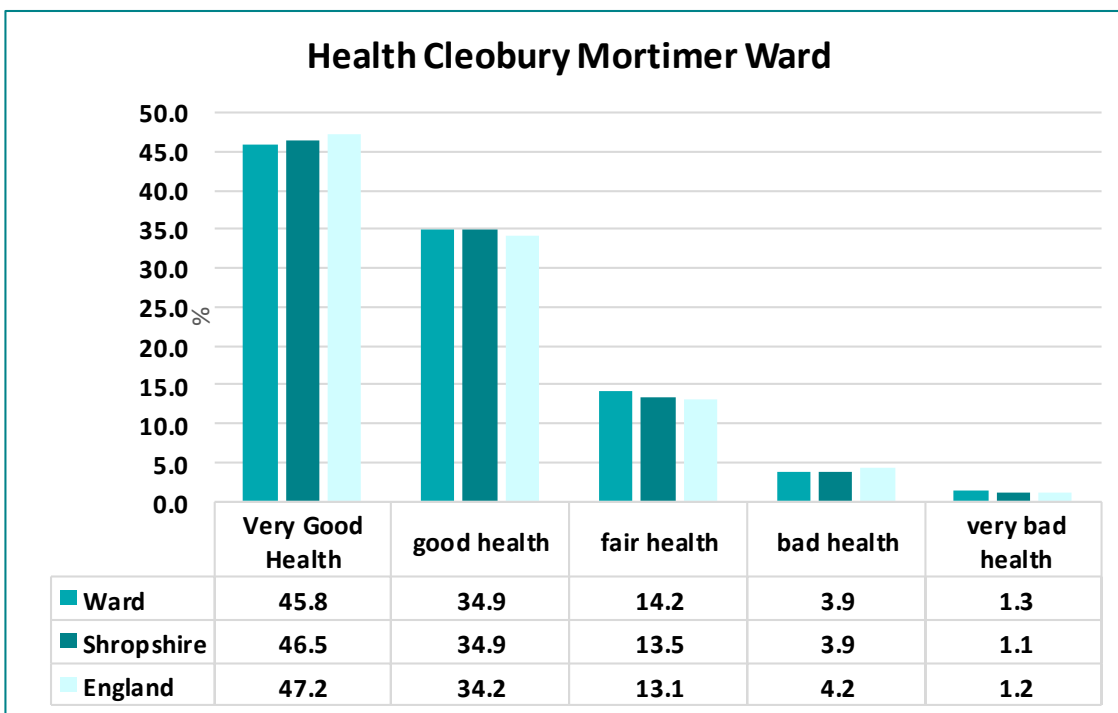
Health

Long Term Limiting Illness

8.7 % of People had a **Long Term Health Problem or Disability** which Limited their Life a lot. **Slightly higher** than the **Shropshire average of 8.4%**.

Source: 2011 Census, Key Statistics, Office of National Statistics (ONS).

Health Condition



At the time of the 2011 Census, **81% of residents** in Cleobury Mortimer Ward, said that they felt they were **in very good or good health**. This was the same as the Shropshire and England **average of 81%**.

Provision of Social Care

	Provide 1 to 19 hours unpaid care a week	Provides 20 to 49 hours unpaid care a week	Provides 50 or more hours unpaid care a week
Cleobury Mortimer	7.6%	1.5%	2.6%
Shropshire	7.5%	1.3%	2.4%
England	6.5%	1.4%	2.4%

7.6% of people provided in Cleobury Mortimer Ward **unpaid care for 1-19** hours per week, this was **similar** to **Shropshire as a whole**.

Qualifications and Jobs

Qualifications

Qualifications	Ward	Shropshire	England and Wales
Level 1	14.2	15.4	15.2
Level 2	19.5	19.4	17.2
Level 3	15.3	14.7	14.5
Level 4/5	29.1	29.4	29.7
Other qualifications	7.1	7.1	8.6
No qualifications	14.7	14	15

According to the Census 2011, **29.1%** of residents had a level 4 qualification or above, lower than Shropshire average of **29.4%**. There were fewer residents with low level qualifications than for Shropshire as a whole. **14.7%** had no qualifications compared to Shropshire figure of **14.0%**.

Source: 2011 Census, ONS, Highest Level of Qualification Population aged 16-64.

For further information on qualification levels and definitions visit Office of National Statistics (ONS) <http://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/articles/qualificationsandlabourmarketparticipationinenglandandwales/2014-06-18#background-notes>

Economic Activity

The employment status of Cleobury Mortimer residents at the time of the 2011 Census showed **78.7%** of residents were economically active (this includes people who are both employed and actively seeking employment), this was lower than the Shropshire figure of **80.1%**. Of those who were economically active **75.9%** were in employment, **19.1%** were self-employed and **2.9%** were unemployed. This is compared with **75.8%**, **13.5%** and **5.4%** respectively for Shropshire.

21.3% of residents were economically inactive (these are people who are not seeking a job, and include those who are retired, full time students, looking after family or long term sick). This figure was higher than the Shropshire level of **19.9%**.

Unemployment

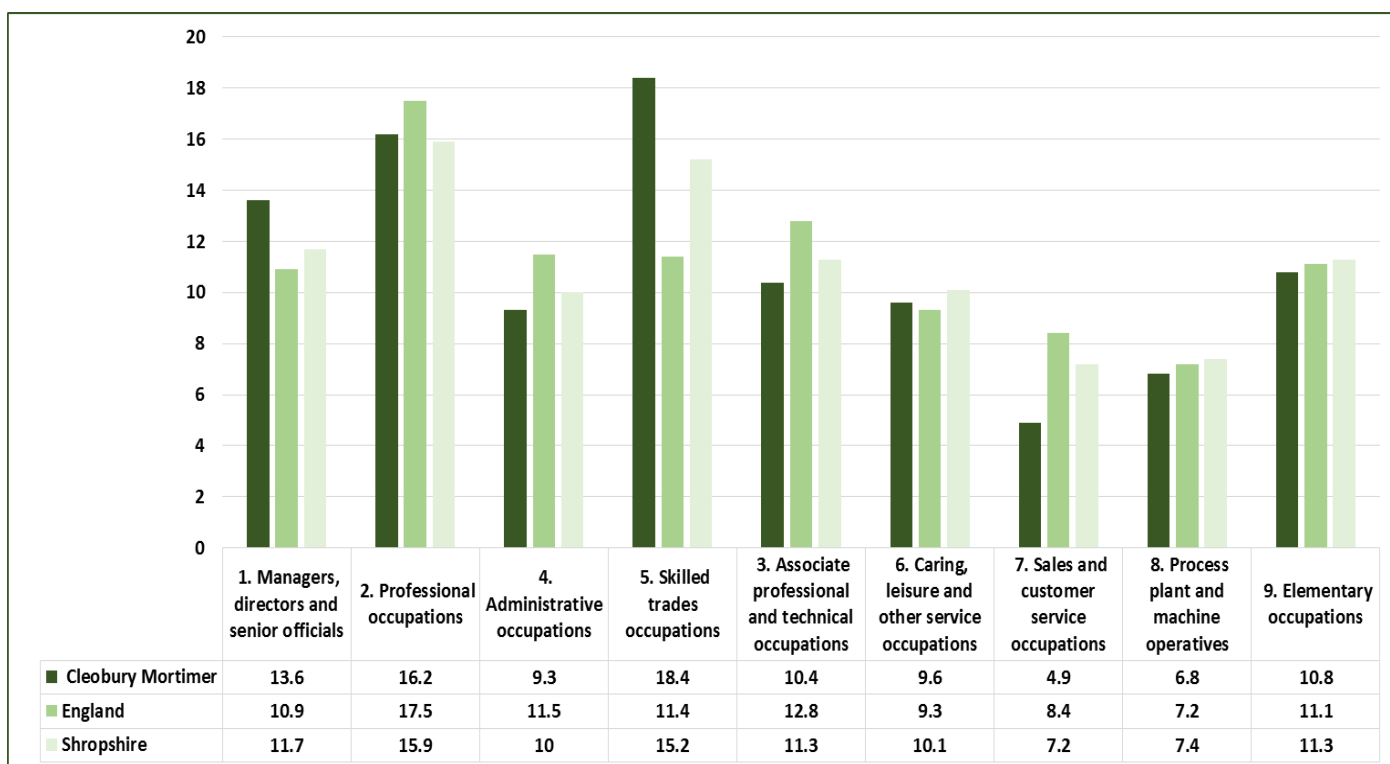
The Jobseeker's Allowance (JSA) is payable to people under pensionable age who are available for, and actively seeking work. In October 2016 **0.8%** of resident people aged 16-64, were claiming JSA, this was slightly lower than the Shropshire figure of **1.1%** and **1.8%** for Great Britain.

For more information please visit:

<https://www.nomisweb.co.uk/>
<https://www.nomisweb.co.uk/reports/lmp/la/contents.aspx>

Qualifications and Jobs

Employment by Occupation



Businesses and Employment

- **1600** jobs in the ward
- **450 businesses** (Source: Mint 2015)

- **18.4 %** of residents were employed in Skilled trades occupations (greater than for Shropshire as a whole **15.2%**)
- Fewer people work in Sales and customer service occupations, **4.9%** compared to **7.2%** for Shropshire

Travel to Work

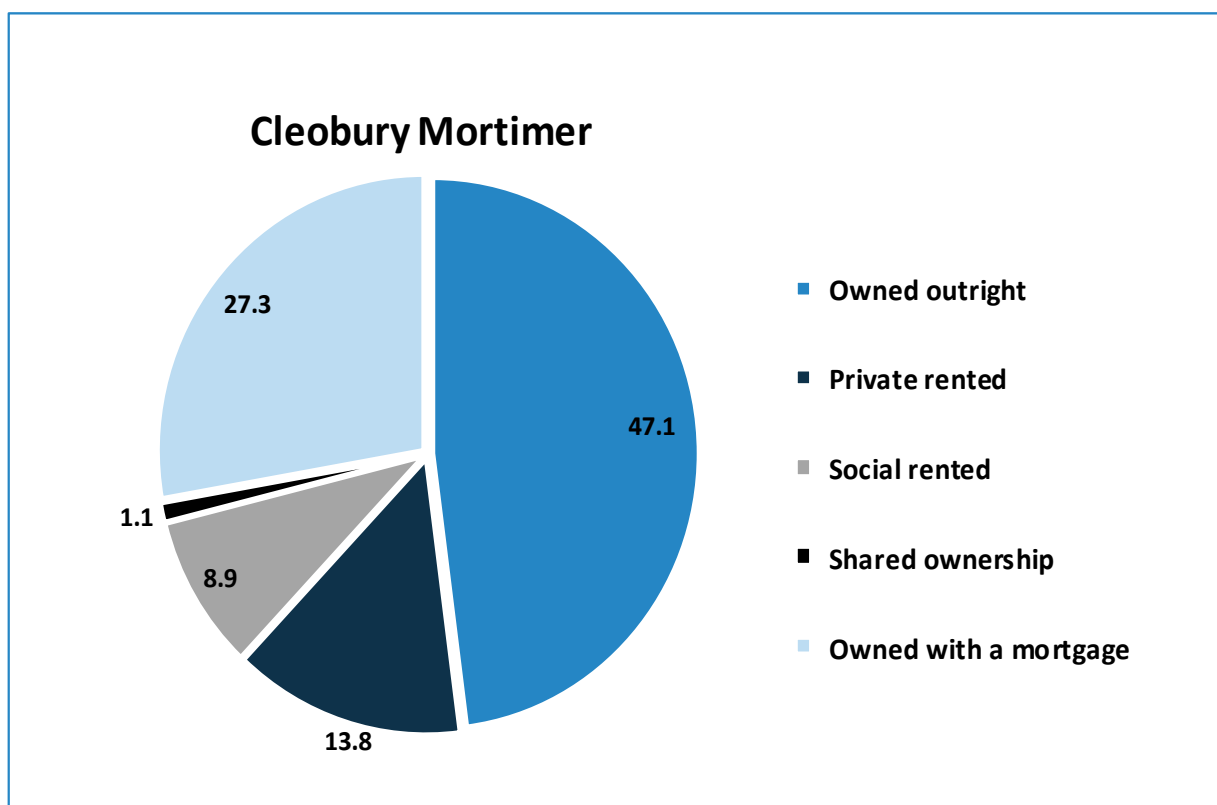
- **17.6%** of residents were self employed
- **9.3%** work from home (compared to **5.6%** for Shropshire)
- **47.6%** use the car as main travel mode to work
- **1.5%** used public transport

Housing

3,137 Dwellings and 2,946 Households

11 Communal Establishment with 151 residents

Housing Tenure



Source: 2011 Census, Key Statistics, Office for National Statistics, © Crown Copyright 2017.

The largest proportion (**47.1%**) of houses in Cleobury Mortimer Ward were owned outright. This was higher than Shropshire (**36.8%**). **8.9%** of households were social rented housing, this was fewer than for Shropshire as a whole (**13.5%**) and fewer than for England (**17.7%**). Fewer households in Cleobury Mortimer Ward were private rented (**13.8%**) compared to **15%** for Shropshire.

Housing Type

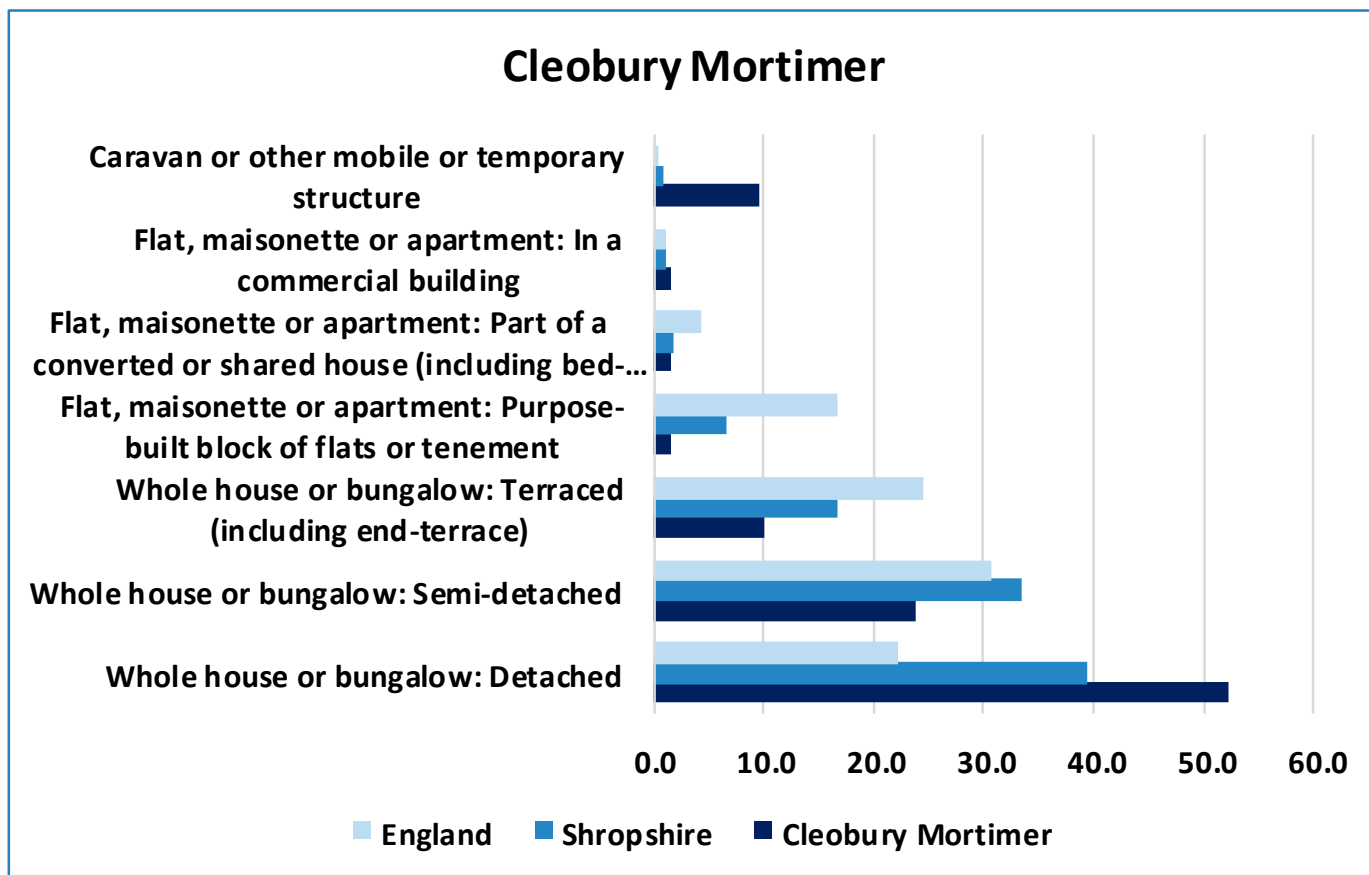
A greater number of Cleobury Mortimer household spaces were detached properties (**52.2%**) compared to Shropshire as a whole (**39.5%**).

Fewer household spaces were semi-detached (**23.8%**) compared to Shropshire as a whole (**33.4%**).

Fewer household spaces were terraced (including end-terrace), (**10.0%**) compared to Shropshire (**16.8%**).

Housing

Housing Type



Housing Composition

22.9% of households were One Person Households lower than the Shropshire average (**28.9%**) and England (**30.2%**).

3% of households were Lone Parent with dependent children lower than the Shropshire average (**5.2%**) and England (**7.1%**).

11.3% of households were One Person Pensioner aged 65 and over, lower than the Shropshire average of (**13.9%**) and England (**12.4%**).

15.3% of households were married couples with dependent children greater than the Shropshire average of (**14.9%**) and England (**12.3%**).

3.8% of households were co-habiting couples with dependent children lower than the Shropshire average of (**4.2%**) and England (**4.1%**).

Community Safety

Crime levels in Shropshire are **very low compared to national levels**. Crime and ASB are **low** in Cleobury Mortimer Ward. Relative to the rest of Shropshire, Cleobury Mortimer had the **44th highest crime rate** per 1,000 population of all **63** Shropshire Wards.

Crime per 1000 Population in Cleobury Mortimer Ward was **28.9**, **lower than Shropshire average of 44.9** and **lower than England and Wales 78.4**.

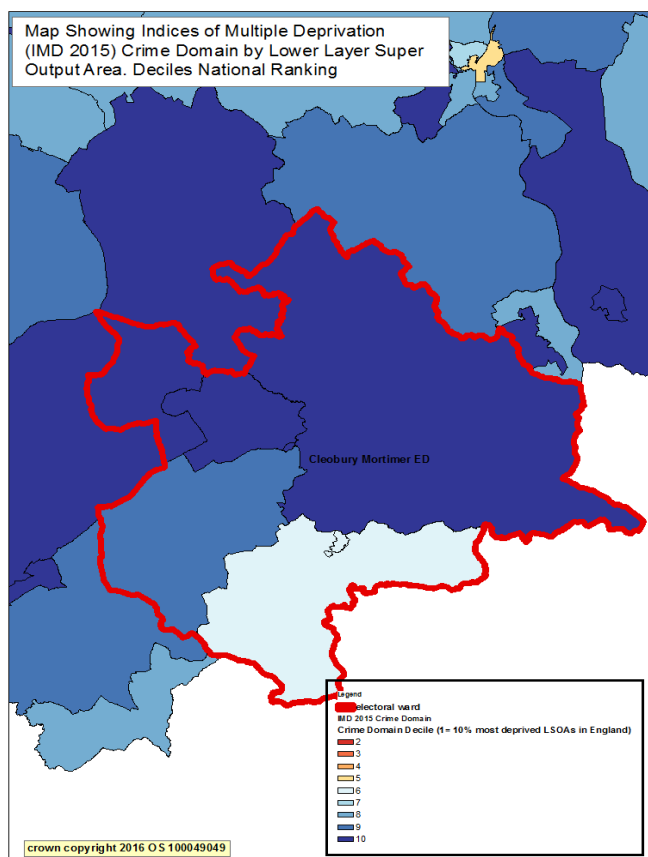
Source: Police Recorded Crime Data and Crime in England and Wales Statistical Bulletin, ONS, July 2016, year end 2016

IMD 2015 Crime Domain

The **Crime Domain measures** the **risk** of personal or material **victimisation** at local level.

The indicators:

- The rate of **violence** per 1,000 at risk population
- The rate of **burglary** per 1,000 at risk properties
- The rate of **theft** per 1,000 at risk population
- The rate of **criminal damage** per 1,000 at risk population

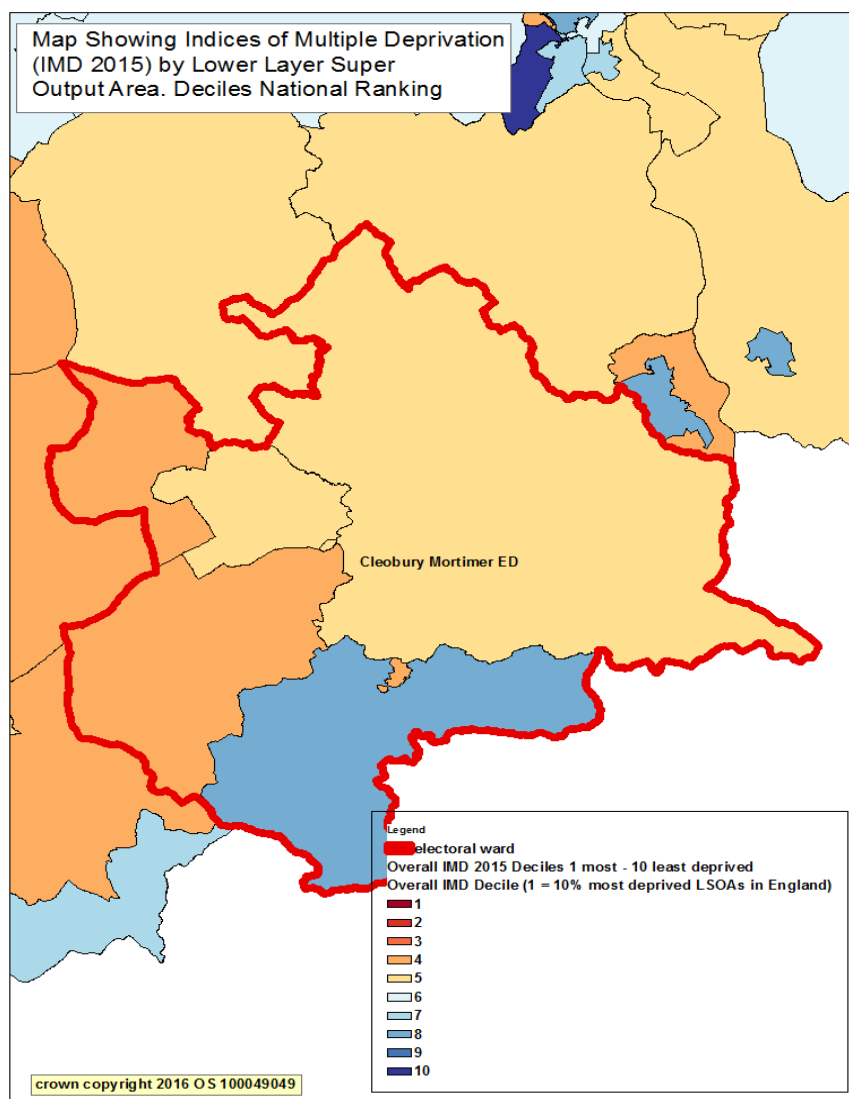


Cleobury Mortimer Ward has **low levels of crime** compared to national rankings. When looking at the five lower super output areas (LSOAs) which cover the ward. These areas are within **deciles 6, 9 and 10**. (decile one being the highest, decile 10 being the lowest) when compared with national levels.

Index of Multiple Deprivation (IMD 2015)

Index of Multiple Deprivation (IMD 2015) is designed to identify areas where communities lack resources and are in need. To do this, seven factors are considered, which are:

- Income deprivation
- Employment deprivation
- Health deprivation and disability
- Education deprivation
- Barriers to housing and services
- Crime
- Living environment deprivation



There are 5 Lower layer Super Output Areas (LLSOA) which partially cover Cleobury Mortimer Ward.

These areas fall into the 4th, 5th and 8th least deprived deciles nationally. The largest areas fall into the 5th and 4th decile.

Source: IMD 2015, Department for Communities and Local Government, Crown Copyright, 2016.