



# **Place Plan for Highley & surrounding area**

**2015/2016**

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- 1.2.2 There are 18 Place Plans in Shropshire. Each Place Plan is based around one of Shropshire's 18 main towns and its wider hinterland, which comprises Community Hubs, Community Clusters and rural parishes within the surrounding countryside (Rural Hinterland).
- 1.2.3 The Place Plans are 'live' documents that are informed by an 'annual conversation' with Town and Parish Councils, infrastructure and service providers. As such, the Place Plans provide an up to date record of infrastructure and investment needs within an area and those priorities which should assist in providing a focus for delivery in the year ahead.

### **1.3 How are the Place Plans used?**

- 1.3.1 The Place Plans provide an important evidence base to:
- **Support delivery of Shropshire's Local Plan-** *ensuring new development is supported by the necessary infrastructure, including identifying requirements for development contributions.*
  - **Assist in informing planning decisions-** *forming a material consideration for planning applications.*
  - **Coordinate actions and inform difficult decisions-** *where future resources should be targeted, by Shropshire Council and partner organisations.*
  - **Inform local partnership working –** *ensuring an agreed set of local priorities.*
  - **Assist with external funding bids-** *providing evidence of local investment needs and priorities*
  - **Provide transparency to local communities-** *identifying where local investment is being targeted.*

### **1.4 How are the Place Plans structured?**

- 1.4.1 Each Place Plan consist of five key sections, these are:

#### **1. Introduction**

The role of Place Plans and the communities covered within the Development Priorities.

#### **2. Community led planning within the Place Plan area**

Summary of the community vision and priorities within the Place Plan area identified through community led plans and wider consultation work with the local community.

#### **3. Development and associated infrastructure requirements**

Summary of the development plan for the area, as identified in Shropshire's Local Plan and the associated infrastructure needs and priorities required to ensure this growth is sustainable, including a plan of how these may be delivered.

#### **4. Wider investment priorities within the Place Plan area**

Summary of the identified investment needs and priorities required to support the wider sustainability of communities within the Place Plan area.

#### **5. Place Plan Profile**

Summary of key data for the Place Plan area, to provide background context to the locality and assist in informing future decision making on infrastructure and investment priorities. This is provided in Appendix B.

## **1.5 Place Plan links to planning and locality commissioning**

### **Planning**

- 1.5.1 The Place Plans form part of Shropshire's Local Plan, outlining the infrastructure requirements which are needed to support the level and location of development, as outlined in Shropshire's adopted Core Strategy and the Site Allocations and Management of Development (SAMDev) Plan.
- 1.5.2 As Shropshire's Local Plan seeks to link new development to the provision of local community benefits, many of the policies within the Core Strategy and SAMDev Plan refer to the need to consider the local aspirations set out within the Place Plans. As such, the Place Plans are an important material consideration for planning applications.
- 1.5.3 In addition, the Place Plans provide the framework for the targeted use of developer contributions, including design, S106 and CIL. In particular, the infrastructure priorities identified within the Place Plans informs the content of the CIL Regulation 123 List, which sets out those infrastructure needs which will be delivered through the use of CIL.

*Please Note: The CIL Regulation 123 List is updated annually, and infrastructure not included within this list, can still benefit from CIL funds in the future.*

### **Locality Commissioning**

- 1.5.4 Shropshire Council is committed to locality commissioning whereby there is a strong focus on working with local communities to find out what is important to them and ensuring local services are targeted appropriately. The Place Plans are central to Shropshire's locality commissioning approach, as they provide the local evidence base of investment needs and priorities.

## **1.6 Supporting Shropshire's economic growth and the strategic priorities of the Marches LEP**

- 1.6.1 The Marches Local Enterprise Partnership includes a number of priorities to drive strategic economic growth in Shropshire. The Place Plans help to support delivery of the LEP's economic growth priorities which are:

**Supporting Business** - We will create an exceptional business support environment for aspiring growth businesses through access to finance and incentives to innovate. We will promote the Marches as a business investment location

**Physical Infrastructure** - We will provide a compelling business investment offer with a progressive planning framework and infrastructure fit for tomorrow's business needs. This priority will include supporting the environment.

**Skills Investment** - We will support employers to develop themselves and their workforce and to provide employment opportunities for young people.

**Low Carbon Economy** - We will drive the transition to a high value, low carbon economy, maximising the opportunity in new technologies, reducing environmental costs to business and recognising our environment as an economic asset.

**Social Inclusion** - We will support socially excluded and marginalised groups by removing barriers to their participation in activities that will improve their economic well-being.

- 1.6.2 The needs at a local level for fostering enterprise, business start-up, business competitiveness and expansion, investor development, inward investment, key account management and high growth business sector development is supported through a package of free business support, a wide range of financial incentives and the provision of economic infrastructure such as business parks, industrial estates and small and medium sized work-shops and incubator office space. Information is available from Shropshire Council's Business and Enterprise Team.

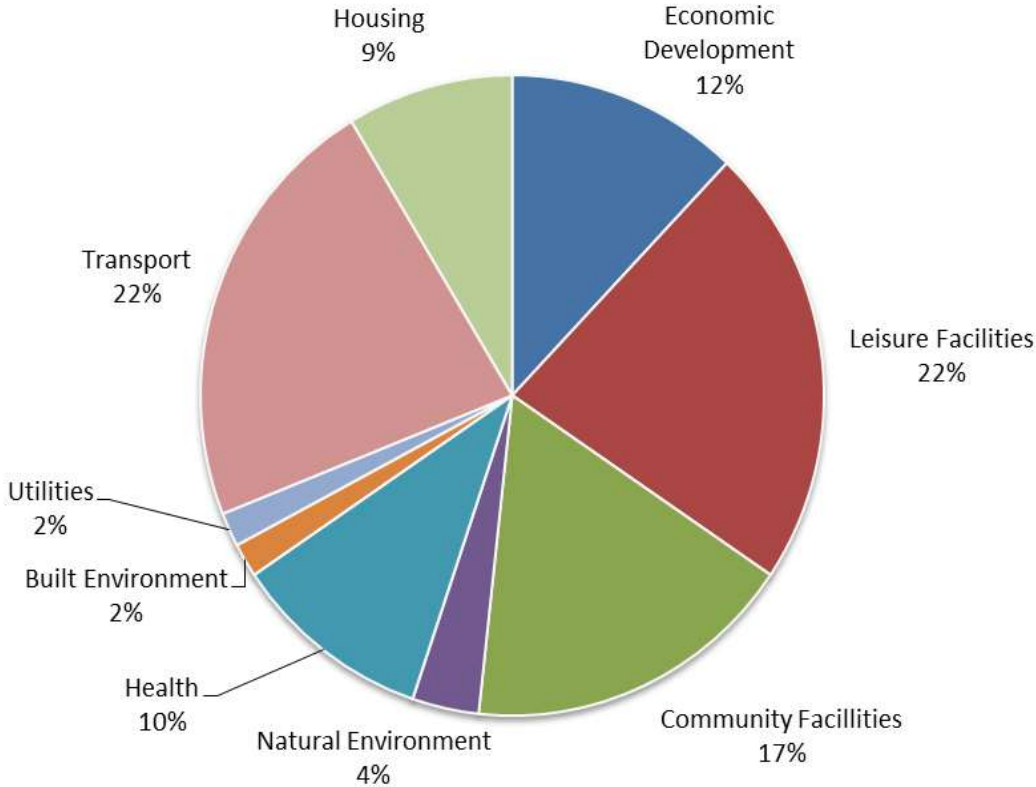
## 2. COMMUNITY LED PLANNING IN HIGHLEY AREA

### 2.1 Highley Place Plan Area

- 2.1.1 A number of community led plans have been developed for local communities within the Highley Place Plan area. These provide a key source of information when considering infrastructure and investment needs within an area and as such are an important basis for the Place Plans.
- 2.1.2 Appendix A provides detailed information on the community's needs and priorities identified through the various community led plans; Local Joint Committees; and other community consultations that have occurred within the Place Plan area.
- 2.1.3 However, to provide a broad understanding of the areas of interest, the below overview summarises those community priorities and key areas of interest set out in detail in Appendix A. This summary has been split between:
  - Highley Town; and
  - Surrounding Area (including Hubs, Clusters and rural parishes).

### 2.2 Summary of community priorities within Highley Town

Summary of community priorities - by type, identified through community consultation in Highley (as identified in Appendix A).



2.2.1 The above summary can be broken down into the following key headlines:

### **Health and Well-being**

- Health care provision (especially a new doctor's surgery).
- A health check on the village is needed before any development takes place.
- There is no day care for older people in the village.

### **Economy and Tourism**

- Encourage employment and tourism.
- Improved information on websites to bring tourism to the town.
- Recognised need for affordable housing, particularly to meet local needs.
- Limited local employment opportunities.
- Garage needed.
- More shops.

### **Council and Community**

- Housing development should be in-fill but balanced against need
- Road safety measures and improvements should be implemented.
- Travel and transport.
- Policing and safety.
- Adult services and elderly services.
- Highways.
- Limited village access - the countryside explorer bus no longer runs.
- Shropshire Link no longer runs.
- Subsidence issues on the road to Kidderminster.
- Certain roads into the village are narrow and dangerous.
- Lack of car parking at the new engine house.
- Post office services.
- Regular public transport.

### **Environment**

- Retaining the rural character of the village.
- Plastic recycling is a high priority for residents.
- Local services and the environment.
- Flooding.
- Waste.

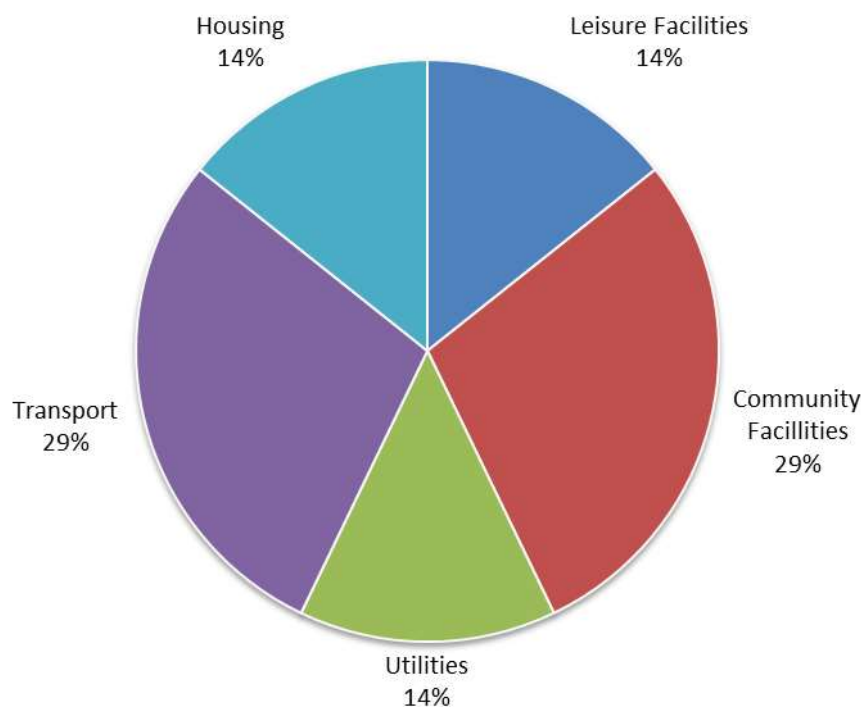
### **Cultural, Sports and Leisure**

- High demand for further allotments.
- Sports, leisure and community.
- Youth opportunities and facilities.
- Adult services and elderly services.
- Limited activities in the village for families.
- Senior citizens groups and clubs.
- Walking and rambling activities.
- Community centre/village hall.
- Broadband speed and connectivity.
- Communication and community spirit.



## 2.3 Summary of community priorities within the surrounding area

Summary of community priorities - by type, identified through community consultation in Highley surrounding area (as identified in Appendix A).



2.3.1 The above summary can be broken down into the following key headlines:

### **Money**

- Affordable housing would be supported on the grounds of proven need for local people.

### **Council and Community**

- Road safety and speeding.
- Substantial upgrading of the B4555 is required before any large scale development in Highley.

### **Environment**

- Drainage problems.

### **Culture, Sports and Leisure**

- Youth opportunities and facilities
- Adult services and elderly services
- Lack of facilities and infrastructure, loss of school, shop, PO.

### 3. DEVELOPMENT AND ASSOCIATED INFRASTRUCTURE REQUIREMENTS

#### 3.1 Vision to guide development in the Highley Place Plan Area

- 3.1.1 Shropshire’s Core Strategy (March 2011) sets out the strategic vision and objectives to guide development and growth for the period 2006-2026. This includes a vision for *Highley (Policy CS3)* and the surrounding *Hubs, Clusters (Policy CS4)* and *Rural Hinterland (Policy CS5)*, as follows:

**HIGHLEY TOWN (Core Strategy Policy CS3)**

*Highley will have development that balances environmental constraints with meeting local needs.*

**COMMUNITY HUBS (Core Strategy Policy CS4)**

*Community Hubs will have development that helps to rebalance rural communities by providing facilities, economic development or housing for local needs that is of a scale appropriate to the settlement.*

**COMMUNITY CLUSTERS (Core Strategy Policy CS4)**

*Community Clusters are comprised of two or more smaller settlements, where the combined settlements offer a range of services contributing to a sustainable community. Community Clusters will have development that helps to rebalance rural communities by providing facilities, economic development or housing for local needs that is of a scale appropriate to the settlement.*

**RURAL HINTERLAND (CORE STRATEGY POLICY CS5)**

*New development will be strictly controlled in accordance with national planning policies protecting the countryside and Green Belt. Subject to further controls over development that apply to the Green Belt, development proposals on appropriate sites which maintain and enhance countryside vitality and character will be permitted where they improve the sustainability of rural communities by bringing local economic and community benefits.*

- 3.1.2 Within the Highley Place Plan area, there are currently no Community Hubs and Clusters identified in the Highley area.
- 3.1.3 All remaining settlements within the Place Plan area form part of the Rural Hinterland.
- 3.1.4 Detailed proposals to deliver the strategic vision within the Core Strategy are contained within the Site Allocations and Management of Development (SAMDev) document which together with the Core Strategy forms Shropshire’s Local Plan for 2006-2026. The SAMDev Plan sets out the following detailed development policies for the Highley Place Plan area:

Settlement	Housing guideline	Employment guideline	Allocations
<b>Market Town</b>			
Highley	200 dwellings	0.6 hectares	<ul style="list-style-type: none"> <li>Land off Rhea Hall/Coronation Street (around 30 dwellings)</li> </ul>

### **3.2 Associated Infrastructure Requirements**

3.2.1 To ensure new development is sustainable, it is important that it is supported by the necessary infrastructure.

3.2.2 The below table details the infrastructure requirements which have been identified as needed to support the level and location of development for the Highley Place Plan, as set out above. These infrastructure requirements have been identified through:

- Annual Place Plan ‘conversation’ with Town and Parish Councils and Shropshire Council elected Members
- Annual Place Plan ‘conversation’ with local infrastructure and service providers.
- Discussions with stakeholders regarding specific development sites

3.2.3 Whilst it is important that the Place Plan sets out all known infrastructure requirements, it is vital that these are prioritised in order to provide a focus for delivery. Core Strategy Policy CS9 (Infrastructure Contributions) provides the framework for prioritising infrastructure requirements, as follows:

- |  |
|--|
| <ol style="list-style-type: none"><li><b>1. Critical Infrastructure:</b> the essentials without which development cannot take place, such as utilities, water management and safe access.</li><li><b>2. Priority Infrastructure:</b> that which has been identified by the community as a particular priority at that point in time.</li><li><b>3. Key Infrastructure:</b> all other infrastructure not included in the previous two categories.</li></ol> |
|--|

3.2.4 The below table also sets out the recommended mechanism for delivery, taking into account the roles and responsibilities of delivery partners and the regulations governing the use of different funding streams, including developer contributions.

3.2.5 However, whilst the Place Plan provide a framework for delivery, enabling the coordination of resources around an agreed set of priorities, it is important to recognise that not all the infrastructure items listed below may be deliverable at a particular point in time.

3.2.6 For infrastructure items to be delivered through the use of CIL funding (in full or part), it would usually be identified within the annual CIL Regulation 123 List.

## Highley Town – Development related infrastructure requirements

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>HIGHLEY TOWN AND PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
Affordable housing provision	PRIORITY	Shropshire Council, Homes and Communities Agency, Registered Providers	Ongoing	N/A	N/A	Section 106	Within Shropshire, it is the Council's aspiration that all developments contribute to a sustainable mix of dwelling types, sizes and tenures. This will be either through on-site provision or payment of a sum to be used for provision of affordable housing.
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
Facilitation of ICT/broadband technologies	KEY	Shropshire Council, Private sector delivery partner, Town and Parish Councils		Initially £16.4 million. £8.2million secured from BDUK. £8.2 million secured from Shropshire Council.		CIL (Local)	The Connecting Shropshire aims to provide a minimum of 2 Mbps to all of Shropshire and as much superfast broadband as possible. The project will deliver to those communities that are not going to get either basic broadband or superfast broadband under the private sector rollout. This is a community priority for many towns, villages and rural areas of Shropshire. The Parish Council support the provision of broadband and 4G services.
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
Review of primary school places to ensure sufficient provision	PRIORITY	Shropshire Council	N/A	N/A	N/A	N/A	An updated assessment of the effect on primary school places locally has been made based on proposed levels of development with delivery spread evenly over the remaining Plan period. This currently indicates that capacity will exist in the village overall to meet the demand.

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
Review of secondary school places to ensure sufficient provision	PRIORITY	Shropshire Council	N/A	N/A	N/A	N/A	An updated assessment of the effect on secondary school places locally has been made based on proposed levels of development with delivery spread evenly over the remaining Plan period. This currently indicates that capacity will exist to meet the demand in the village.
On-site open space provision and maintenance to meet site design requirements and standards.	PRIORITY	Developers, Shropshire Council	Dependent on development	N/A		On-site design, Section 106	On-site design standards are identified within the Open Space Interim Planning Guidance (IPG) (Jan 2012) and Policy MD2 of the SAMDev Plan (not yet adopted).
Provision and maintenance of facilities and equipment for sport, recreation and leisure. This includes but is not limited to: <ul style="list-style-type: none"> <li>Outdoor sports facilities.</li> <li>Recreational facilities for children.</li> <li>Allotments.</li> </ul>	PRIORITY	Shropshire Council, Town and Parish Councils	Dependent on development	N/A	Sport England, Fields in Trust	Neighbourhood Fund, CIL (Local)	Provision to meet assessed need. The Playing Pitch Strategy has identified that: <ul style="list-style-type: none"> <li>There is a multi-pitch site as the Severn Centre.</li> <li>Highley should have a minimum of 1 playing pitch site.</li> <li>The Severn Centre provides outdoor sports. Improvements to quality and accessibility of the site should be maximised.</li> </ul> The Parish Council, through the Parish Plan, want to identify areas for possible allotments and identify people who are interested in allotments. They also support the provision of new play equipment.
Community Facilities	PRIORITY	Parish Council, Shropshire Council				Neighbourhood Fund, CIL (Local)	The Parish Council identifies: <ul style="list-style-type: none"> <li>Possible youth café like the one that runs at Bewdley.</li> <li>Better use of the Severn Centre including improved opening hours, more health care services, more access to council services in particularly through the Library. Library needs to be used more efficiently including</li> </ul>

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
							the provision of computers. <ul style="list-style-type: none"> <li>Events diary to include all village activities and make it available and in public places/</li> </ul> The Council's Extended Schools Team has identified the need to consider links with Extended Services. Children's Centre and schools initiatives that support healthy lifestyles eg Healthy Schools, HENRY (Health Exercise Nutrition for Really Young)
Rebuilding of the scout/guide hut	KEY	Highley Parish Council				Neighbourhood Fund	Identified local priority.
Highley medical centre parking	PRIORITY	Highley Parish Council, Shropshire Council, Medical Centre, NHS England			NHS England	CIL (Local)	The Parish Council, through the Parish Plan, have identified the need to look at possible parking solutions at Highley medical centre.
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
Assessment of local flood risk	PRIORITY	Shropshire Council, Environment Agency, Severn Trent Water	Ongoing	£10,000	Flood Defence Grant in Aid	CIL (Local)	The Local Flood Risk Management Strategy has identified that a number of properties in Highley may be at risk of flooding.
Production of Operational Flood Response Plan	PRIORITY	Shropshire Council, Environment Agency, Severn	Ongoing	£5,000		Section 106	In accordance with the Local Flood Risk Management Strategy the operational flood response plans, produced from condition surveys of the land drainage systems, will flag who is responsible for the maintenance of the

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
		Trent Water					systems which serve communities. The aim is to promote community awareness of these drainage systems such that communities can be more resilient.
<b>TRANSPORT AND ACCESSIBILITY</b>							
Junction capacity, sustainability and safety improvements, where necessary, to facilitate specific development sites	CRITICAL	Shropshire Council				Section 106	To be determined as part of particular development proposals, as part of the planning application process.
Local highway improvements, including speed and safety, public realm enhancements and sustainable travel	PRIORITY	Shropshire Council				CIL (Local)	To include: <ul style="list-style-type: none"> <li>Improvements to the B4555.</li> </ul>
Develop and improve the cycle and pedestrian network	KEY	Shropshire Council, Community Action Teams, Schools	2011-2026	c£200,000	LTP	Neighbourhood Fund, CIL (Local)	To include: <ul style="list-style-type: none"> <li>Direct footpath/footway links from new developments to school and centre.</li> <li>Additional crossings of Bridgnorth Road to access school if development to the north/east.</li> <li>Improve links between Severn Valley Country Park and village.</li> </ul>

## Rural Hinterland – Development related infrastructure requirements

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>CHELMARSH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
Facilitation of ICT/broadband technologies	KEY	Shropshire Council, Private sector delivery partner, Town and Parish Councils Commercial broadband infrastructure providers		Initially £16.4 million. £8.2million secured from BDUK. £8.2 million secured from Shropshire Council.		CIL (Local)	The Connecting Shropshire aims to provide a minimum of 2 Mbps to all of Shropshire and as much superfast broadband as possible. The project will deliver to those communities that are not going to get either basic broadband or superfast broadband under the private sector rollout. This is a community priority for many towns, villages and rural areas of Shropshire.
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
On-site open space provision and maintenance to meet site design requirements and standards.	PRIORITY	Developers, Shropshire Council	Dependent on development	N/A		On-site design, Section 106	See Place Plans for details of identified deficiencies and opportunities. On-site design standards are identified within the Open Space Interim Planning Guidance (IPG) (Jan 2012) and the Natural Environment Supplementary Planning Document (SPD) (to be completed).
Provision and maintenance of facilities and equipment for sport, recreation and leisure.	PRIORITY	Shropshire Council, Town and Parish	Dependent on development	N/A	Sport England, Fields in Trust	Neighbourhood Fund, CIL (Local)	Provision to meet assessed needs.



Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
This includes but is not limited to: <ul style="list-style-type: none"> <li>Outdoor sports facilities.</li> <li>Recreational facilities for children.</li> <li>Allotments.</li> </ul>		Councils					
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
<b>TRANSPORT AND ACCESSIBILITY</b>							
Footpath provision	PRIORITY	Shropshire Council				Neighbourhood Fund, CIL (Local)	The Parish Council have identified a need for a footpath from the now closed Kings Arms to school lane, due to increased numbers of walkers
Local highway and safety improvements	PRIORITY	Shropshire Council				Neighbourhood Fund, CIL (Local)	The Parish Council have identified the need to improve safety on the B4555, including reducing and enforcing speed limits.

## 4. WIDER INVESTMENT PRIORITIES IN HIGHLEY PLACE PLAN AREA

- 4.1.1 In addition to the infrastructure considered vital for the achievement of the vision for Highley and consequently the Shropshire Development Strategy, there is also a significant range of wider investment priorities that have been identified for Highley, which would support the wider sustainability of the communities within the Place Plan area.
- 4.1.2 The table below sets out these investment priorities which would support the wider sustainability of the communities within the Place Plan area.

### Highley Town – Wider investment priorities

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>HIGHLEY TOWN AND PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
Housing for vulnerable people	Key	Shropshire Council, Homes and Communities Agency, Registered Providers, Specialist Care Providers, Voluntary Sector, local communities, schools and colleges, West Mercia Police	Ongoing	Varies from scheme to scheme	Homes and Communities Agency, Shropshire Council capital programme		Includes provision to support sustainable independent living for vulnerable people including: <ul style="list-style-type: none"> <li>• sustainable living at home</li> <li>• access to work</li> <li>• education and training and community inclusion</li> </ul> Integrated preventative service provision with a <i>pathway</i> approach to access and retain accommodation. Target groups include: older people, young people, people with learning disabilities, mental health needs, people at risk of homelessness or domestic violence, gypsies and travellers, offenders, substance misusers etc.

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
Improving and adapting existing housing- includes regeneration	KEY	Shropshire Council, Shropshire Towns and Rural Housing, Registered Providers, Home owners, Keep Shropshire Warm, Developers, Shropshire Home Improvement Agency, Schools,	Ongoing	Scheme dependent	Private sector funding		<p>Includes:</p> <ul style="list-style-type: none"> <li>• Energy efficiency to reduce carbon emissions and tackle fuel poverty;</li> <li>• Upgrading social housing to meet the Decent Homes standard; and</li> <li>• Adaptations to meet changing needs, including disabled facilities grants.</li> </ul> <p>Shropshire Council works with the Shropshire branch of the National Landlord's Association to encourage improvements to privately rented housing focusing on issues such as fuel efficiency, tenancy agreements, local housing allowance, invisible ink security marking, condensation problems and legislation. The 'Decent Homes' standard is has been met on all ST&amp;RH managed Council housing stock.</p> <p>The Disabled Facilities Grant for aids and adaptations is available to a maximum of £30,000 for each application based on means testing following an assessment process.</p>
Aids and adaptations for social housing tenants	KEY	Shropshire Council, Shropshire Towns and Rural Housing	Ongoing		Shropshire Council		Shropshire Towns and Rural Housing manage the Council's housing stock and the procedures for aids and adaptations of Council properties. Procedures are in place for applications by tenants for minor and major adaptation requirements.

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
Bringing empty homes back into use- includes affordable housing provision	KEY	Shropshire Council, Registered Providers, Property Owners, local communities, voluntary sector agencies, schools and colleges	2015-2017	Scheme dependent	Empty Homes: New Homes Bonus	Section 106	During the period of 2010-2013 the figures for empty homes returned to use through Shropshire Council involvement across the County were: 2010/11 – 65; Year 2 2011/12 – 94; 2012/13 – 74.  £250,000 funding in 2015/16. A new Empty Homes Strategy covering the period 2014-17 has been adopted covering all of Shropshire. Empty homes action zones in Market Drayton and Oswestry have been designated.
Extra Care Housing	KEY	Shropshire Council, Registered Providers, Care Providers, Voluntary Sector, Local Communities	2015-2018	Scheme dependent	Developer led.		Locations to be determined. To include Market Town and Rural Area provision. Funding proposals being developed. Extra Care Housing provision targeted towards older people, especially frail older people, with planned provision for respite facilities and housing for people with disabilities.
Council tenants and community involvement	KEY	Shropshire Council, Shropshire Towns and Rural Housing Citizens Advice Bureau	Ongoing		Shropshire Council		The Council's remaining housing stock is managed by Shropshire Towns and Rural Housing who have a Working in Neighbourhoods Strategy. ST&RH have two Areas Panels for tenant involvement in decision making (they cover Oswestry and Bridgnorth areas).

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
Shop Front Redecoration Scheme	KEY	Shropshire Council, Highley Parish Council	Ongoing			Neighbourhood Fund	Secure funding for basic shop front repairs and redecoration to improve the appearance of the streetscene.
Encourage Local employment	KEY	Shropshire Council, Highley Parish Council					The Parish Council states in the Parish Plan they will look to create employment for local people and support existing businesses.
Encourage Tourism	KEY	Shropshire Council, Highley Parish Council					The Parish Council states in the Parish Plan that the village will work with Severn Valley Railway & Engine House to encourage more tourism and maximise the opportunity for local jobs.
Potential expansion of (Netherton Workshops)	KEY	Shropshire Council. Public investor or joint venture with developer					
Business start up and development	KEY	Shropshire Council					The needs at a local level for fostering enterprise, business start up, business competitiveness and expansion, Investor development, inward investment, key account management and high growth business sector development is supported through a package of free business support, a wide range of financial incentives and the provision of economic infrastructure such as business parks, industrial estates and incubator office space. Information is available from Shropshire Councils Business and Enterprise Team.
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
Review of Children's Centre services	PRIORITY	Shropshire Council	Dependent upon developers' timescales	Dependent upon extent and location of development	Private sector financed	Neighbourhood Fund, CIL (Local)	<p>A children's centre is defined by law as a place or group of places:</p> <ul style="list-style-type: none"> <li>• Managed by, or on behalf of, an English local authority, with a view to securing that early childhood services are made available in an integrated manner through which early childhood services are made available – either by provision of services on site, or by the provision of advice and assistance in gaining access to services elsewhere</li> <li>• At which (some) activities for young children are provided on site.</li> </ul> <p>Children's Centre services are delivered throughout Shropshire. Residential development creates the following impact on children's centres:</p> <ul style="list-style-type: none"> <li>• A higher volume of parents and carers accessing provision in what tend to be relatively small spaces, resulting in the potential of further investment required to increase space.</li> <li>• Where the children's centre services are delivered in part of an existing school building, increasing demand for school places can result in conversion of this space back into a Primary School.</li> </ul> <p>Facilities must therefore be reviewed and sufficient provision made available to support expected development.</p> <p>Within Highley the Children's Centre services are delivered from rented accommodation in the Severn Centre.</p>
Fire safety in new development	PRIORITY	Developers, Shropshire Fire and Rescue			Developers		Shropshire Fire and Rescue Service have identified the all new development within Highley should be sprinklered as any development in this location is an issue in

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
		Service, Shropshire Council					terms of attendance time.
Improvements to Severn Centre	PRIORITY	Shropshire Council (Library Services), Highley Parish Council, Severn Centre, Friends and user groups				Neighbourhood Fund	The Parish Council, through the Parish Plan, and a feasibility study, have undertaken to work with the community on emergency improvements to the swimming pool and other identified improvements to the centre for community and sports activities.  Also to increase the play equipment at the Severn Centre to include facilities for the over 10's – following consultation with the community
Improvement to existing health facilities, particularly car parking provision at the medical centre	PRIORITY	NHS England, Highley Parish Council		Funding Secured: Ongoing- to be determined through SAMDev	NHS England		Whilst the existing doctors surgery adequately serves the existing population of Highley, there may be a need to review this provision in light of any additional development. There is also an issue with the car parking provision at the current facility. As an aspiration, the Parish Council wishes the doctors surgery to be relocated within the Severn Centre.
Continued support for Summer Pride	KEY	Highley Parish Council, Summer Pride Volunteer Group					The Parish Council, through the Parish Plan, show that statistics indicate Summer Pride was successful with 89.1% respondents stating the flower beds and shrubs were good or very good with more displays welcome, but continued support is required.
Set up independent Highley health group	KEY	Highley Parish Council, NHS England, Parish Plan Steering Group					The Parish Council, through the Parish Plan, have identified first responders and hospital A&Es are priorities. They want to continue to support and look at increasing the number of responders. Also because the A&E is over 20 miles away they want to lobby Wyre Forest about health concerns, support Bridgnorth

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
							Hospital and set up an independent Highley health group.
Improve policing and safety in the area	KEY	Highley Parish Council, Police, Parish Plan steering committee, Local Councillor, DAAT, Local Community					The Parish Council, through the Parish Plan, have identified a number of policing and safety priorities: <ul style="list-style-type: none"> <li>• Circulating the non-emergency number to all homes, use newsletter, notice boards and website</li> <li>• More visible police presence</li> <li>• Extend opening hours at Police station</li> <li>• Set up a group to enable a drug and alcohol awareness scheme.</li> <li>• Recruit more volunteers for CCTV / Neighbourhood watch scheme.</li> </ul>
Improve facilities at Garden Village	KEY	Volunteers from Parish Plan				Neighbourhood Fund	The Parish Council, through the Parish Plan, have identified the need to set up a Garden Village group.
More annual events (Including a monthly farmers market)	KEY	Highley Parish Council, Residents group, Severn Centre, Volunteers from Parish Plan				Neighbourhood Fund	The Parish Council, through the Parish Plan, have identified the need for annual events including possibly the return of a carnival and an annual music event, therefore set up a carnival and music/theatre group to co-ordinate events.
Lack of Youth Facilities	PRIORITY	Highley Parish Council, Severn Centre, Shropshire Council Youth Workers				Neighbourhood Fund	The Parish Council, through the Parish Plan, have identified the need to arrange adequate facilities and approach the Shropshire Youth association for advice. Also to set up a youth club, complete a youth survey and try and get a youth leader to co-ordinate activities
Improvements to library	KEY	Shropshire				Neighbourhood	The Parish Council, through the Parish Plan,



Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
facilities		Council (Library Services), Highley Parish Council, Severn Centre, Parish Plan Steering Group				Fund	have identified the need to increase opening times, more books, report findings to library
Improve communications with the public	KEY	Highley Parish Council				Neighbourhood Fund	The Parish Council, through the Parish Plan, have identified a number of priorities in improving communication: <ul style="list-style-type: none"> <li>• Strategies and policy information to be shared with relevant people in the village</li> <li>• Parish, Shropshire Councillors and Severn Centre Trustees to be more approachable</li> <li>• Village website to be set up and maintained</li> <li>• Encourage Valley FM to broadcast information about the village</li> <li>• Village newsletter</li> </ul>
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
Urban Landscape Character Assessment	KEY	Shropshire Council	Aspirational	£1,200		Neighbourhood Fund	Undertake an Urban Landscape Character Assessment of Highley
Survey of important views in and out of Highley.	KEY	Shropshire Council	Ongoing.			Neighbourhood Fund	Fundamental/important town views in and out to be surveyed. Introduce accessible public areas such as walkways, promenades, seating facilities.
Production of list of Locally Important Buildings.	KEY	Shropshire Council Highley Parish Council. Civic Society.	Ongoing			Neighbourhood Fund	Local Listing Initiatives supported by English Heritage and PPS5. undertake public consultation exercise to create list of 'Buildings of Local Architectural or Historic Interest' (non-statutory list) List would identify local heritage assets that are valued by local

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
		English Heritage					community but not statutorily listed that would be afforded some degree of protection in the planning system. Involves survey work, preparation of report to Cabinet, publication of list, promotion of list
Highley Conservation Area	KEY					Neighbourhood Fund	Priority for preparation of a Conservation Area Management Plan.
Shropshire Community Archaeological Fund	KEY					Neighbourhood Fund	Opportunity for the development of a fund in support of targeted community-led archaeology projects.
Streetscene improvements	KEY	Shropshire Council Highley Parish Council)	Ongoing		Shropshire Council	Neighbourhood Fund	Survey to establish where modern railings should be replaced with more traditional design, plus condition survey of existing historic railings and program of repair where necessary. Identify opportunities to improve visual amenity of town centre through landscaping. Survey all streets for existing signage and replace, repair or introduce where necessary.
Community Tree Scheme	KEY	Shropshire Council, Developers	Ongoing	c£2640 per ha planted with tree whips. c£260 per new street tree. Funding Secured: £5,000 to be shared throughout the Council and provision of 10,000 trees.	Shropshire Council Highways, Maelar Forest Nurseries, Whitchurch	Neighbourhood Fund	Run an extensive Community Tree Scheme to provide opportunities to enhance the natural environment of the area. Costs include planting, stakes, tree guards and watering to establish trees over first 3 years.
Improvements to litter	KEY	Highley Parish Council, Shropshire					The Parish Council, through the Parish Plan, have indicated that they would like to organise village tidy up days and organise

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
		Council, Parish Plan Group, Volunteers					more volunteers.
Encourage plastic recycling	KEY	Highley Parish Council, Shropshire Council					The Parish Council, through the Parish Plan, have indicated that there could be a possibility of introducing kerbside collections.
Winter Gritting	KEY	Highley Parish Council, Shropshire Council					The Parish Council, through the Parish Plan, have indicated that hot spots that need extra or regular gritting need to be identified
Improvement to water pressure	PRIORITY	Highley Parish Council, Shropshire Council (Drainage), Severn Trent Water					The Parish Council, through the Parish Plan, have indicated that there is a need to update water pipes.
<b>TRANSPORT AND ACCESSIBILITY</b>							
Improved bus infrastructure and services	PRIORITY	Shropshire Council, All schools involved in discussion, Public transport provider	2015-2026	c£100,000	LTP, Public transport provider		The Parish Council would like to see the reinstatement of the countryside explorer bus at least at the weekend and for one late evening a week. The Parish Council in conjunction with Shropshire Council have installed a number of new bus shelters within the village and refurbished existing shelters.
Transport provision to support Safe Place to Be at Secondary School	KEY	Shropshire Council, Secondary and feeder	Ongoing				Prevent year on year question of whether or not provision will be possible. Consultation should identify need of working parents to be supported and access to provision for pupils living in the hinterland.

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
		primaries, Shropshire Link					
Various rights of way improvements to create new circular walks - removal of stiles and replacement of gates and enhanced directional signage to ensure easier access for all and to support 'Active Market Town' and sustainable transport initiatives	PRIORITY	Shropshire Council	2015-2026	£13,790.00 Funding Secured: £0	LTP funding	Neighbourhood Fund	Replacing 29 existing stiles with gates for easier access improvements to the Rights of Way network and providing 40 new directional signposts Creation of new circular walks to promote as a walking destination. Promotion of easier access routes and 'health walks' with Walking for Health schemes.
Installation of historic finger posts, waymarkers, milestones, mileposts and street signs.	PRIORITY	Shropshire Council	Ongoing			Neighbourhood Fund	Survey of existing conditions and research into lost features. Repair or reinstate where necessary.
Improvement of car parks	KEY	Shropshire Council	Ongoing			Neighbourhood Fund	Identify opportunities to improve the visual amenity of car parks in the historic town centre. Increase provision of wayfinding signs and landscaping.
Encourage car share scheme and better public transport	KEY	Shropshire Council, Highley Parish Council, Parish Plan Group, Volunteers					The Parish Council have identified through the Parish Plan to support employment opportunities outside of Highley to be more sustainable to encourage a car share scheme and better public transport.

## Rural Hinterland – Wider investment priorities

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>CHELMARSH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
Facilitation of ICT/broadband technologies	KEY	Shropshire Council, Private sector delivery partner, Town and Parish Councils		Initially £16.4 million. £8.2million secured from BDUK. £8.2 million secured from Shropshire Council.		CIL (Local)	The Connecting Shropshire aims to provide a minimum of 2 Mbps to all of Shropshire and as much superfast broadband as possible. The project will deliver to those communities that are not going to get either basic broadband or superfast broadband under the private sector rollout. This is a community priority for many towns, villages and rural areas of Shropshire.
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
On-site open space provision and maintenance to meet site design requirements and standards.	PRIORITY	Developers, Shropshire Council	Dependent on development	N/A		On-site design, Section 106	See Place Plans for details of identified deficiencies and opportunities. On-site design standards are identified within the Open Space Interim Planning Guidance (IPG) (Jan 2012) and the Natural Environment Supplementary Planning Document (SPD) (to be completed).
Provision and maintenance of facilities and equipment for sport, recreation and leisure. This includes but is not limited to:	PRIORITY	Shropshire Council, Town and Parish Councils	Dependent on development	N/A	Sport England, Fields in Trust	Neighbourhood Fund, CIL (Local)	Provision to meet assessed needs.

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<ul style="list-style-type: none"> <li>Outdoor sports facilities.</li> <li>Recreational facilities for children.</li> <li>Allotments.</li> </ul>							
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
<b>TRANSPORT AND ACCESSIBILITY</b>							
Footpath provision	PRIORITY	Shropshire Council				Neighbourhood Fund, CIL (Local)	The Parish Council have identified a need for a footpath from the now closed Kings Arms to school lane, due to increased numbers of walkers
Local highway and safety improvements	PRIORITY	Shropshire Council				Neighbourhood Fund, CIL (Local)	The Parish Council have identified the need to improve safety on the B4555, including reducing and enforcing speed limits.

# APPENDIX A: COMMUNITY ENGAGEMENT AND CONSULTATION FOR HIGHLEY AREA

## ***Community Led Plans***

### *Highley Parish Plan (2012)*

The Much Wenlock, Brown Cleve and Highley Local Joint Committee have allocated £400 in 2010 to help fund the preparation of a Parish Plan. This Plan has been adopted by the Parish Council, with the following key issues emerging:

- Retaining the rural character of the village
- Housing development should be in-fill and on the proviso of a significant improvement in the villages infrastructure
- Road safety measures should be implemented
- Plastic recycling is a high priority for residents
- There is high demand for further allotments
- Encourage employment and tourism
- Recognised need for affordable housing
- Housing
- Travel and transport
- Local services and the environment
- Health and well-being
- Policing and safety
- Sports, leisure and community
- Communication and community spirit

### *Chelmarsh*

No Parish Plan currently exists.

## ***Local Joint Committee***

Highley is located within the Highley Local Joint Committee Area. The following needs and priorities have been raised by the local community as part of Local Joint Committee meetings:

- Road safety and speeding
- Youth opportunities and facilities
- Adult services and elderly services

Highley crosses borders with the Brown Cleve Local Joint Committee Area. The following needs and priorities have been raised by the local community as part of Local Joint Committee meetings:

- Road safety and speeding
- Youth opportunities and facilities
- Adult services and elderly services

Highley crosses borders with the Cleobury and Rural Local Joint Committee Area. The following needs and priorities have been raised by the local community as part of Local Joint Committee meetings:

- Road safety, speeding and HGVs
- Youth opportunities and facilities
- Police and community safety
- Housing needs

- Flooding
- Highways
- Waste
- Health care provision (especially a new doctors surgery)
- The local economy, broadband and tourism

### ***Other Community Consultation***

#### **Local Development Framework Site Allocations and Management of Development DPD (SAMDev) – Issues and Options Consultation (April- June 2010)**

*Highley Parish Council representations on the SAMDev*

(Representation reference no SAMDEV DPD/04IOP/002376/00001)

- Affordable housing for local needs
- Enhanced but sympathetic employment opportunities
- A health check on the village is needed before any development takes place
- Major improvements would be needed in the village to support any development.

#### **Local Development Framework Site Allocations and Management of Development DPD (SAMDev) – Issues and Options Consultation (April- June 2010)**

*Chelmarsh Parish Council representations on the SAMDev*

(Representation reference no SAMDEV DPD/04IOP/002338/00001)

- Drainage problems.
- Lack of facilities and infrastructure, loss of school, shop, PO.
- Affordable housing would be supported on the grounds of proven need for local people
- Substantial upgrading of the B4555 is required before any large scale development in Highley.

#### **Investing in Shropshire's Future- Local Infrastructure and Investment Workshop with Highley Parish Council (20<sup>th</sup> September 2010)**

- There needs to be more information on websites to bring tourism to the town
- Limited local employment opportunities which include the pen factory and local shops but most people travel
- The countryside explorer bus no longer runs so people no longer come to the village. Access from the village is also limited.
- Shropshire Link route and times are limited.
- Subsidence issues on the road to Kidderminster.
- Road into the village is narrow and dangerous especially Woodhill Road and the road is not well maintained.
- Lack of car parking at the new engine house, so Severn Valley Railway encourages parking at the Country Park. People then do not come into the village itself which is leading to a loss of potential revenue.
- Improved healthcare needed, people travel out of the village and there is now only one GP when there use to be two.
- There is no daycare for older people in the village.
- There is no youth club.
- Severn Centre is underused, closed on Friday and Saturday evenings, two of the four boilers are not working and costs £5,000 per week to run.
- Limited activities in the village for families.
- Third of the population is young and a third of the population is elderly. There are 800 children and young people in the village all together.



## **Highley Community Toolkit Event – 22<sup>nd</sup> March 2011**

The following activities, facilities, services and infrastructure were considered to be the most important community assets by the event attendees:

### Activities:

- Senior citizens groups and clubs
- Walking and rambling activities
- Youth groups and clubs

### Facilities:

- Community centre/village hall
- Leisure facilities
- Garage

### Services:

- Shops
- Police/ emergency services
- Post office services

### Infrastructure:

- Road improvements
- Regular public transport
- Broadband speed and connectivity

Full information and feedback from the Highley Toolkit event is available at:

<http://www.shropshire.gov.uk/factsfigures.nsf/open/C6BE79E370240015802577760045C7C5>

# APPENDIX B: HIGHLEY AREA PROFILE

## ***Social & Demographic Characteristics***

*Source: 2011 Census, Office for National Statistics, © Crown Copyright 2014.*

- In 2011, there were 4,123 residents in the Highley Place Plan Area, an increase of 8.7% since 2001. The population of Shropshire Unitary Authority increased over the same period by 8.1%.
- Highley Place Plan Area had a larger school age population (5 to 17 year olds) than the Shropshire average (15.5% and 14.9% respectively). The older resident population was more significant than in Shropshire, with 21.7% of residents aged 65 and over (20.7% in Shropshire).
- In the Place Plan Area in 2011, there were 1,299 families. 1.0% of these families (13 families) were concealed families, a smaller proportion than in Shropshire (1.3%).
- 99.3% of residents aged 3 and over (3,969 residents) spoke English as their main language, a larger proportion than in Shropshire (97.9%). Of the 28 residents (aged 3+) who said that English was not their main language, 3 people could not speak English well.
- The 2011 Census showed that the Place Plan Area had a Black and Minority Ethnic (BME) Group population of 48 (1.2%), a smaller proportion of residents than in Shropshire (2.0%). The largest broad BME group was Asian/Asian British (26 people, or 0.6%) and within this group the largest ethnic group was Indian (14 people, or 0.3%).
- There was 1 communal establishment in the Place Plan Area.

## ***Business***

*Source: 2011 Census, Office for National Statistics, © Crown Copyright 2014.*

- Highley is not a major employment centre, with a workforce of just 300 people (BRES 2010, Office for National Statistics, © Crown Copyright 2012)
- Manufacturing is the largest employment sector in Highley, accounting for more than a fifth (22.2%) of jobs.
- Retail is also comparatively important, accounting for 13.8% of employees.
- 2,023 people (or 59.7% of the 16+ population) in the Place Plan Area were economically active, compared to 63.5% in Shropshire. 19.6% of economically active people in employment (aged 16+) were self-employed, compared to 19.4% in Shropshire.
- 37.9% of households in Highley Place Plan Area had no adults in employment, a larger proportion than in Shropshire (33.3%).
- Over a quarter of households had one person with a long-term health problem or disability (27.3%, compared to 26.0% in Shropshire).
- 28.1% of residents aged 16+ were retired compared to 25.4% in Shropshire. A larger proportion in the Place Plan Area were unemployed but available to work compared to Shropshire (4.1% and 3.3% respectively).
- 12.3% of all usual residents in the Highley Place Plan Area provided some form of unpaid care, a larger proportion than the Shropshire average (11.2%). In total 149 residents in the Place Plan Area (3.6%) provided 50 or more hours of unpaid care a week, including 2 young people (0 to 15 years old) and 70 people of retirement age (65+).
- A larger proportion of residents aged 16+ had no qualifications (29.9%) compared to Shropshire (22.5%).

- Over three-tenths (32.6%) of the population aged 16+ in employment the week before the Census worked in standard occupation classifications 1-3 (managers, directors and senior officials, professional, associate professional and technical), compared to 38.8% in Shropshire.
- More than two-fifths of people (16+) in employment the week before the Census travelled 10km or more to work (45.8%), compared with 35.1% in Shropshire.

## **Housing and Households**

*Source: 2011 Census, Office for National Statistics, © Crown Copyright 2014.*

- In 2011, there were 1,910 dwellings, including 1,808 household spaces with at least one usual resident. 102 household spaces had no usual residents. At 5.3%, this was a higher proportion than the Shropshire average (4.4%).
- Over three-tenths of the dwellings in the Place Plan Area were detached properties; at 36.8%, this was a smaller proportion than in Shropshire (39.5%). Almost a quarter of properties were terraced, including end-terrace (24.3%, compared to 16.8% in Shropshire). There were a significantly larger proportion of caravans or other mobile or temporary structures (5.7%) compared to Shropshire (0.8%).
- The average household size in the Place Plan Area was 2.3 people per household, the same as in Shropshire. There were a lower average number of bedrooms per household (2.8) than the Shropshire average (2.9).
- 19.2% of households had either one working age adult (aged 16-64) and one adult aged 65+ with no children or two adults aged 65+ with no children compared to 16.7% in Shropshire.
- 35.1% of all Household Reference Persons (a person selected to represent a whole household in statistics) were aged 35 to 54 years old, a smaller proportion than in Shropshire (36.8%). HRPs aged 65 and over accounted for 34.1% (compared to 31.6% in Shropshire).

## **Transport & Infrastructure**

*Source unless stated: 2011 Census, Office for National Statistics, © Crown Copyright 2014.*

- A slightly larger proportion of households were without a car or a van (15.9%) compared with the Shropshire average (15.8%).
- Close to half of 16 to 74 year olds travelled to work either as drivers or passengers in a car or van (49.7%), compared with 47.5% in Shropshire.
- The Severn Valley Railway runs through the Place Plan Area; there are stations for this service at Hampton Loade and Highley (<http://www.svr.co.uk/Stations.aspx>).

## **Natural and historic environment**

*Source: Shropshire Council GIS Layers.*

- There are several conservation areas in the Place Plan area, including Highley and Highley Clee View. There are also several Wildlife Sites, including New England Area; Severn Lodge Wood; Severn (W. Bank) Meadows; Hodge Nicholls Wood; River Severn (Quatford to Wyre).
- There are 232.437 hectares of Woodland and Tree in the Place Plane area, as well 6 Ancient Woodlands, including Borle Brook Wood.
- The Jack Mytton Way, The Sabrina Way and Severn Way - long distance walking routes, pass through the area (<http://www.shropshirewalking.co.uk/>).
- The Jack Mytton Way riding route passes through the Place Plan area. (<http://www.shropshireriding.co.uk/>).

***Further information about Highley available online:***

- Shropshire Council Facts and Figures: [www.shropshire.gov.uk/facts-and-figures/](http://www.shropshire.gov.uk/facts-and-figures/)
- UK National Statistics:  
[www.ons.gov.uk/ons/index.html](http://www.ons.gov.uk/ons/index.html) or [www.statistics.gov.uk/hub/index.html](http://www.statistics.gov.uk/hub/index.html)
- Nomis Profiles (Labour Market statistics): [www.nomisweb.co.uk/](http://www.nomisweb.co.uk/)