28th April 2014

Strategic Planning Team Shropshire Council Shirehall Abbey Foregate Shrewsbury SY2 6ND

Dear Ms Cantwell

<u>Reference: Shropshire Site Allocations a nd Management Development (S AMDev)</u> <u>Resubmission Draft Ellesmere</u>

We wish to register our support for the proposed development of land south of Ellesmere (ELL003a) for the following reasons -

- The creation of a hotel, m arina, caravan park, log cabins and leisure facilities will be of great benefit to Ellesm ere, creating m uch needed employm ent and tourism opportunities, also providing a boost to the town's economy.
- The proposed 250 houses added to the properties being built by Bloor and Persimmon will make up the shortfall of the perceived criteria for the need of 800 new houses in Ellesmere. There are schools, playing fiel ds and existing em ployment at Ellesm ere Business Park already in this vicinity, endorsing the suitability of this site.
- The A495,(Oswestry Road) access point to the site, thus avoiding the narrow junction and traffic lights at Tesco a nd Hollies corner, is an ex cellent choice of road link. However, it's important to ensure there is a good pedestrian access from the site into Ellesmere Town.

Yours sincerely