



For Shropshire  
Council use

Respondent  
no:

## **Shropshire Council Site Allocations and Management of Development (SAMDEV) Plan**

**Pre-Submission Draft (Final Plan)  
17 March 2014 – 28 April 2014**

### **Representations Form**

**Please note you can also make representations to the SAMDev Pre-Submission Draft using our online form via:**

[www.shropshire.gov.uk/samdev](http://www.shropshire.gov.uk/samdev)

This is a formal consultation on the legal compliance and soundness of the Site Allocations and Management of Development (SAMDev) Plan before it is submitted to the Secretary of State for examination by an Independent Planning Inspector. For advice on how to respond to the consultation and fill in this representations form please see the guidance notes available on the Council's website at [www.shropshire.gov.uk/samdev](http://www.shropshire.gov.uk/samdev).

#### **Your details: Who is making this representation?**

Name:	Elliot Price
Organisation (if applicable):	Persimmon Homes West Midlands
Address:	Venture Court, Broadlands, Wolverhampton, West Midlands, WV10 6TB
Email:	elliott.price@persimmonhomes.com
Telephone:	01902 787989

**If you are acting as an Agent, please use the following box to tell us who you are acting for:**

Name:	
Organisation (if applicable):	Persimmon Homes
Address:	
Email:	
Telephone:	

## Your Representations

**Please note, you must use a separate form for each representation you wish to make.**

(Please refer to the accompanying Guidance Notes on Making Representations when completing this section)

In the box below please give the policy, paragraph or section of the Policies Map your representation relates to:

Removal of Liverpool Road WHIT008 proposed housing allocation for 60 dwellings

Is your representation in support or objection? (please tick as appropriate)

<b>Support</b>	<b>Yes</b>	<input type="checkbox"/>	<b>No</b>	<input type="checkbox"/>
<b>Object</b>	<b>Yes</b>	<input checked="" type="checkbox"/>	<b>No</b>	<input type="checkbox"/>

In respect of your representation on the policy, paragraph or section of the Policies Map, do you consider the SAMDev Plan is:

<b>Legally compliant</b>	<b>Yes</b>	<input type="checkbox"/>	<b>No</b>	<input type="checkbox"/>
<b>Sound</b>	<b>Yes</b>	<input type="checkbox"/>	<b>No</b>	<input checked="" type="checkbox"/>

If your representation considers the SAMDev Plan is not sound, please say whether this is because it is not (*Please tick all that apply*):

<b>Positively prepared</b>	
<b>Justified</b>	<b>X</b>
<b>Effective</b>	
<b>Consistent with National Policy</b>	<b>X</b>

**In the box below please specify your reason for supporting or objecting.**

If you are objecting, you should make clear why the document is unsound having regard to the issues of 'legal compliance' or whether the document is not positively prepared, justified, effective or not consistent with national policy (Continue on a separate sheet if necessary).

Persimmon Homes West Midlands object to the removal of the WHIT008 from the SAMDev as we have proven that the site is achievable, available and suitable through extensive research and technical investigation. Taking this into consideration, we believe the SAMDev Plan is contradictory to the Presumption in Favour of Sustainable Development, as Shropshire Council has less than five years supply of housing.

We also believe there is no justification for removing WHIT008, as our technical and planning investigations have indicated there is no difference between our sites characteristics and the potential for impacts upon the environment and traffic generation when compared to the preferred options

put forward. If anything, Liverpool Road is more sustainable, as there will be no disruption to existing footpaths nor will the site require a relocation of these, as no footpath crosses the site.

Liverpool Road was also initially in the SAMDev preferred options and the consultation responses indicated that more people were in favour of the site being developed than not being developed. 51% in favour, 47% not in favour and the remaining 2% not mentioned

**(Refer to supporting statement accompanying this representation)**

**Please use the box below to explain the changes you think should be made to the SAMDev Plan in order to make it legally compliant or sound?** You should explain your suggested revisions to the policy, paragraph or section of the Policies Map, and why this change would make the plan legally compliant or sound. Please be as precise as possible (Continue on a separate sheet if necessary)

Each site should be considered on its own merit and the considered logically when looking at it's positioning on Whitchurche's settlement boundary. The characteristics, positioning and potential impacts upon traffic generation and the environment are comparable to any of the preferred option sites except WHIT009, which extends far into the open countryside and has the potential for higher traffic volumes.

The SAMDev should recognise the character of Whitchurch as a market town and look towards developing sites which can infill space, have natural boundaries to prevent development sprawling into the countryside and are sympathetic to the local character and feel of a market town. WHIT008 can achieve all these characteristics.

Please be sure that you have provided all the information necessary to support your representations and any changes you are proposing. After this

stage you will not be able to make any further representations about the SAMDev Plan to Shropshire Council. Any further submissions will only be possible at the invitation of the Inspector conducting the examination, who may seek additional information about the issues he/she has identified.

**Do you consider it necessary to attend and give evidence at the examination?**

Yes, I wish to give evidence about my representation at the examination.

☒

No, I wish to pursue my representations through this written representation.

☐

If you wish to attend the examination, please explain why you think this is necessary in the box below:

**Our argument would best be explained orally at examination.**

**Do you wish to be notified of any of the following? Please tick all that apply. We will contact you using the details you have given above.**

When the SAMDev Plan has been submitted for examination	X
When the Inspector's Report is published	X
When the SAMDev Plan is adopted	X

**Please return this form by 5pm on Monday 28 April 2014**

**You can e-mail it to:**

[Planning.policy@shropshire.gov.uk](mailto:Planning.policy@shropshire.gov.uk)

**Or return it to:** Planning Policy Team, Shropshire Council, Shirehall, Abbey Foregate, Shrewsbury, Shropshire, SY2 6ND

**Please note, we will acknowledge receipt of representations made by e-mail.**

Data Protection Act 1998 and Freedom of Information Act 2000

Representations cannot be treated in confidence. Regulation 22 of the Town and Country Planning (Local Planning) (England) Regulations 2012 requires copies of all representations to be made publically available. The Council will place all the representations and the names of those who made them on its website, but will not publish personal information such as telephone numbers, emails or private addresses. By submitting a representation on the Pre-Submission SAMDev Plan you confirm that you agree to this.

